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**NOVEMBER/DECEMBER 2025**  
**FORWARD LOOKING**  
**INTO 2026 ISSUE**

Dear Readers,

Welcome to the November/December 2025 Winter Double Issue of the WTCA *Meridian*™ e-newsletter!

This month's issue focuses on looking forward into 2026, featuring a Q&A with WTCA's regional teams on what Members within their regions should expect next year, an article on the new WTCA Visionary Awards that was recently launched at the [2025 WTCA Member Forum](#), and a blog post on what makes WTCA one of the most influential trade associations in the world. This month's issue also includes a Q&A with some of our newest WTCA Members, upcoming events, and news from our Membership.

We've had an exciting 2025 and want to once again welcome all the new WTCA Members who have joined this year: WTC Balneário Camboriú, WTC Belgrade, WTC Campinas, WTC Durango, WTC Durban, WTC Hong Kong, WTC Kozhikode, WTC Los Cabos, WTC Nashik, WTC Nhava Sheva, WTC Ras Al Khaimah, WTC Ribeirão Preto, WTC Santiago Free Trade Zone, and, most recently, WTC Coimbatore, WTC Okanagan and, returning to WTCA, WTC Quito.

We'd also like to thank WTC Lisbon, WTC Monterrey and Araujo Ibarra Consulting for introducing these new Members to our network.

At the WTCA, we believe our Members are our best marketing tool. Our strength relies on our Members' belief in our brand and our network. We wanted to remind you of our **Member Referral Program** to reward Members who advocate for our organization and help us bring on new WTC licenses. If you are interested in participating, or you know of an organization that could fit well into our network, please speak with your [regional Business Development representative](#) or contact [support@wtca.org](mailto:support@wtca.org).

We hope you enjoy this month's issue, and wish you a happy and healthy holiday season! We look forward to gathering in Philadelphia, USA for the upcoming [2026 WTCA Global Business Forum \(GBF\)](#) in April.

Sincerely,

Chanelle Dimalanta  
Senior Communications Manager  
World Trade Centers Association

P.S. For this issue's **CALL TO ACTION**, tell us what you see as the greatest opportunities for trade and investment in your region in 2026. Respond by **Friday, January 9** and you could be featured in our next issue! Email [newsletter@wtca.org](mailto:newsletter@wtca.org).



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## UPCOMING WTCA EVENTS

Check out the full [WTCA Events calendar](#) for network-wide conferences, trade shows, networking and more.

### Catalysts for Growth: Development Banks Enabling SMEs in Global Markets

 Date: December 11, 2025

 Location: Virtual Zoom

 [Register Here](#)

 Hosted by Trade Services Member Advisory Council

### 2026 WTCA Global Business Forum

 Dates: April 19-22, 2026

 Location: Philadelphia Marriott Downtown | Philadelphia, USA

 [Register Here](#)

 *Visa application process now open. [Click here](#) for more information.*

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## Q&A WITH WTCA'S REGIONAL TEAMS

(12-minute read)



The WTCA Editorial Team sat down with our regional teams for a Q&A to gauge their thoughts on what Members within their regions should expect in 2026. Read on for our conversations with **Scott Wang** (Asia Pacific), **Anaïs Jan** (Europe), **Carlos Ronderos** (Latin America), **Milan Ramjee** (Middle East & Africa), and **Netanya Caldwell** (North America).

[Read more >](#)

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## INNOVATION DESERVES RECOGNITION — WTCA VISIONARY AWARDS NOMINATIONS OPEN!

(4-minute read)

As we approach the end of 2025 with just over one month left, I am incredibly proud of everything that all WTC businesses have accomplished across the network this year. Your work continues to demonstrate that there is truly no stronger international community than WTCA.

What makes our network so unique is that no two Members are the same — and we wanted to celebrate that diversity through the 2026 WTCA Visionary Awards, officially launched at the 2025 WTCA Member Forum and now open for submissions through Sunday, February 8.



[Read more >](#)

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## WHERE GLOBAL AMBITION MEETS LOCAL IMPACT: INSIDE WTCA

(3-minute read)



Whether you're a longstanding WTC license holder or a prospective partner exploring the value of joining, this is your invitation to see and share the global force behind the WTC brand.

Featuring real stories, iconic imagery and executive voices from across five continents, this video captures the essence of what makes WTCA one of the most influential trade associations in the world.

[Read more >](#)

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**Q&A WITH WTCA'S  
NEWEST MEMBERS**

(3-minute read)

Check out this Q&A featuring a few of our newest Members to learn more about their plans for their new WTC businesses. Read on for our conversations with **WTC Durango and WTC Santiago Free Trade Zone.**



[Read more >](#)

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**AROUND THE WTCA NETWORK**

*Discover how WTCA Members are driving innovation, trade and growth across the globe.*

From sharing a recap of a **Women in Entrepreneurship Webinar**, to marking a **major milestone in Vietnam**, to highlighting a **recent WTC trade mission between Ireland and Portugal**... Read what's happening around the WTCA network.

[Read WTCA Member News](#)

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**CONGRATULATIONS TO OUR NEWLY ACCREDITED  
MEMBERS**



*Accredited with specializations in Business & Member Services and Trade Development*



*Accredited with specializations in Business & Member Services and Trade Development*



*Premier Accredited with specializations in Business & Member Services and Trade Development*

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**WELCOME NEW WTCA MEMBERS**

*Stay tuned for interviews with our newest Members in future editions of Meridian.*

World Trade Center Coimbatore  
World Trade Center Okanagan  
World Trade Center Quito

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**CELEBRATING NOVEMBER/DECEMBER ANNIVERSARIES**

*Join us in recognizing these milestone anniversaries across the network.*

World Trade Center Zhengzhou — 15 years  
World Trade Center Jinzhong — 10 years  
World Trade Center Qingdao — 5 years

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**NEXT SUBMISSION DEADLINE: Friday, January 9**

WTCA Members, submit your news, conferences, networking events, trade shows, trade missions and more to be included in the WTCA Global News & Events Calendar via the WTCA Digital Platform. This is a **free resource** for all WTCA Members to expand your digital footprint across the globe.

**NOTE:** Submitters are responsible for ensuring they have the appropriate rights for any/all media used within the submitted article(s) and will be liable for any fees associated with such use.

Questions? Email [newsletter@wtca.org](mailto:newsletter@wtca.org).

**January 2026  
Issue Theme**

**"20/26 Vision"**

- Before submitting an article/event to the newsletter, kindly review the guidelines [here](#).
- [Click here](#) for written instructions to submit member stories.
- [Click here](#) for written instructions to submit member events.
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