



**JUNE 2025**  
**IMPACT OF THE**  
**WTC BRAND ISSUE**

Dear Readers,

Welcome to the June 2025 Issue of the WTCA Meridian™ e-newsletter.

In honor of "WTCA Day" celebrated annually on June 12, this month's issue focuses on the impact of the WTC brand, and includes Q&As with two WTCA Board Directors whose WTC businesses (WTC Boston and WTC Mumbai) are celebrating milestone anniversaries this year (40 and 55 years, respectively). Additionally, this month's issue includes two articles as part of our "WTCA Member Spotlight" series, written by WTCA team members to give readers a glimpse into the diversity and dynamism of the global WTCA community. The first article focuses on the business models of several WTC businesses in France while the second article focuses on WTC businesses in the Middle East.

Lastly, this month's issue includes a Q&A with some of our newest WTCA Members, recent articles from our global PR efforts, upcoming events, and news from our Membership.

**P.S. For this issue's **CALL TO ACTION**, share your insights on investment trends and expectations of the Commercial Real Estate market for the second half of 2025. Respond by **Friday, July 18** and you could be featured in our next issue! Email [newsletter@wtca.org](mailto:newsletter@wtca.org).**



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## UPCOMING WTCA EVENTS

Check out the full [WTCA Events calendar](#) for network-wide conferences, trade shows, networking and more.

### **Sector Salon: Food & Beverage**

Connect, exchange ideas and look for business opportunities specific to the Food & Beverage sector. This will provide a new opportunity for Members to find even more focused connections. Open only to WTCA Members.

 **Date:** June 24, 2025 (12:00 - 13:00 EDT)

 **Location:** Zoom

 [More Information](#)

## 10th Edition WTCA Prime Office Index (LatAm): Trends in the Real Estate

### Market (Brazil)

The Latin America region hosts this one-day conference with the “Who's Who of Real Estate” in Brazil, to take a closer look at trends and the true value of a WTC license.

 **Date:** August 07, 2025

 **Location:** In Person by Invite Only in São Paulo, Brazil

## Upcoming 2025 WTCA Regional Conferences

### Latin America Conference

 **Dates:** August 12-13, 2025

 **Location:** WTC Curitiba | Curitiba, Brazil

 [Details Coming Soon](#)

### Asia Pacific Conference

 **Date:** August 20-22, 2025

 **Location:** WTC Mumbai | Mumbai, India

 [Agenda and Registration Details Here](#)

 **NOTE:** At least one free ticket is available for every WTC business located in each of the regions, with heavily discounted tickets available for additional attendees. Limited quantities, so register early.

## 2025 WTCA Member Forum

WTCA's only annual event bringing together the international WTCA Membership for learning and best practices sharing returns to NYC at a new location in midtown Manhattan. Open to all WTCA Members.

 **Date:** October 26-28, 2025

 **Location:** New York City, USA

 [Registration Details Here](#)

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## THE POWER OF THE WTC BRAND: SPOTLIGHTS ON WTC BOSTON AND WTC MUMBAI

(6-minute read)

In honor of WTCA Day (June 12), this issue of WTCA Meridian includes Q&As with two of the Association's longest-standing Members (WTC Boston and WTC Mumbai), as they celebrate milestone anniversaries this year (40 and 55 years, respectively).

Check out the May 13, 2025 episode of The Matthews Podcast "[Building Cities, Bridging Borders: John E. Drew on Where Real Estate Meets Global Trade](#)," where host Matthew Wallace sat down with John E. Drew, Founder and Chairman of The Drew Company to discuss how his multidimensional career has made an impact on real estate, infrastructure, and international commerce.

Similarly, the WTCA Editorial Team sat down with Dr. Vijay Kalantri, Chairman of WTC Mumbai, to discuss the power of the WTC brand and WTC Mumbai's experience with the Association as one of its earliest members.

[Read more >](#)



**WTC Boston**



**WTC Mumbai**

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**"WTCA TOUR DE FRANCE":  
RECENT VISITS TO FRENCH WTC BUSINESSES**  
(9-minute read)



Following the [success of the 2025 WTCA Global Business Forum \(GBF\)](#), hosted by WTC Marseille Provence, we had the privilege to visit WTC businesses in France. Our meetings explored the relationship between the various Chambre de Commerce et d'Industrie (CCI) chapters and the local WTC businesses, how the business models work within their specific regions to serve small- and medium-sized enterprises (SMEs), their WTC Business Clubs, and how WTCA can help to promote their daily activities and coordinate partnerships with the Chinese WTC businesses.

[Read more >](#)

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**A JOURNEY THROUGH THE MIDDLE EAST:  
CONNECTING TRADE AND OPPORTUNITY AT THE MIDDLE  
EAST MEMBERS MEETING**  
(8-minute read)



 [Fortune India](#) features an interview with WTCA John E. Drew on the evolving U.S.-India trade dynamic and how U.S. investments in India are poised to grow, driven by strong political ties and India's economic appeal.

*NOTE: All WTCA media coverage secured by WTCA's global PR teams can be found on the [WTCA Resource Center here](#). For any inquiries, reach out to [media@wtca.org](mailto:media@wtca.org).*



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## AROUND THE WTCA NETWORK

*Discover how WTCA Members are driving innovation, trade and growth across the globe.*

From recapping **WTCA's presence at the recent CCPIT SUMMIT 2025** to highlighting **developing relations between countries** and from announcing **the launch of one of WTCA's newest Members** to highlighting a **WTC-branded tower receiving the EDGE Advanced Certificate**...Read what's happening around the WTCA network.

[Read WTCA Member News](#)

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## WELCOME NEW WTCA MEMBERS

*Stay tuned for an interview with our newest Members in a future edition of Meridian.*

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World Trade Center Ras Al Khaimah

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## CONGRATULATIONS TO OUR NEWLY ACCREDITED MEMBER



*Premier Accreditation with specializations in Trade Development, Commercial Real Estate & Services, Business & Member Services, and Conferences & Exhibitions*

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## NEXT SUBMISSION DEADLINE: **Friday, July 18**

WTCA Members, submit your news, conferences, networking events, trade shows, trade missions and more to be included in the WTCA Global News & Events Calendar via the WTCA Digital Platform. This is a **free resource** for all WTCA Members to expand your digital footprint across the globe.

**NOTE:** Submitters are responsible for ensuring they have the appropriate rights for any/all media used within the submitted article(s) and will be liable for any fees associated with such use.

Questions? Email [newsletter@wtca.org](mailto:newsletter@wtca.org).



- Before submitting an article/event to the newsletter, kindly review the guidelines [here](#).
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