



# WHO WE ARE



**AYRES BARRETO**

President



**LEONARDO**

**FIGUEIRÓ**

CEO



**GIOVANNA BARRETO**

Membership Director

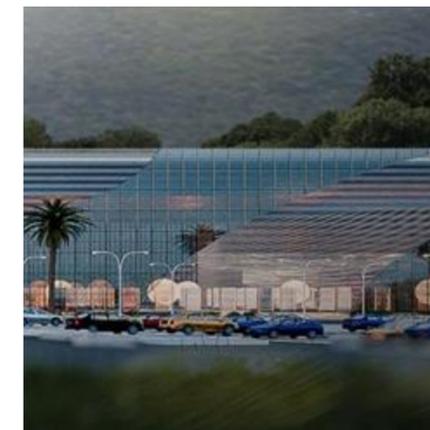
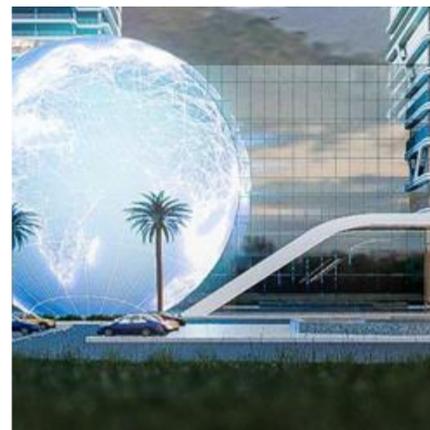


# **BELO HORIZONTE** A NEW CENTER FOR WORLD TRADE

**Un nouveau hub pour les  
affaires mondiales**

# THE PROJECT

## LE PROJET





# FARKASVÖLGYI

52 years on the Market  
*52 ans sur le Marché*

1.230  
Projects  
*Projets Terminés*  
Concluded

+ than 12.000.000  
m<sup>2</sup> Constructed  
*m<sup>2</sup> construits*

360  
Projects Completed in BIM  
*Projets Réalisés en BIM*

# FARKASVÖLGYI

OTHER PROJECTS AUTRES PROJETS

## AeroCITI | Aeromot

AeroCITI is a sustainable and integrated aerospace industrial complex, focused on innovation, aircraft manufacturing, and support services  
*AeroCITI est un complexe industriel aéronautique durable et intégré, axé sur l'innovation, la production d'aéronef et les services de soutien*



### ARCHICAD

### BIM EXPERTISE

Farkasvölgyi is recognized as an  
ARCHICAD BIM EXPERTISE  
*Farkasvölgyi reconnue comme  
EXPERT BIM ARCHICAD*



AeroCITI  
Guaíba | Brazil  
Complex

**01**

## UNDERSTANDING THE LOCAL REAL ESTATE MARKET

The project is placed in the capital's expansion vector and a local transportation hub.

**02**

## SUPPORT FROM LOCAL AUTHORITIES

Support by local authorities demonstrates respect and commitment to local prosperity.

**03**

## PROXIMITY TO THE AIRPORT

9 minutes to an international airport, and immediate access to major federal highways and regional connections.

**04**

## TRANSFORMING AND EMPOWERING CITIES

Aligned with regional development and ESG priorities, and committed to the sustainable, successful growth of the nearby city.

# LOCAL MARKET

Lagoa Santa

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- **North Vector Expansion**
  - Influx of new residents and professionals to the region
  - Available qualified job market
  - Demand for mixed-use developments
  - Growth in health, education, and innovation sectors
- **Transportation Hub**
- **Partners in the Land**



# LOCATION

## Airport and Highways

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- **Transportation Hub**
  - Airport nearby
  - Next to main federal highways
  - Subway in preparation
- Strategic integration with the **Belo Horizonte** metro area, and other major cities
- **Natural Beauty:** lakes, parks, eco-tourism
- **Modern Governance and Planning**



# LOCAL AUTHORITIES

Support from Lagoa Santa

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- **Presented the Project**
  - Interesting and engaging the local authorities with the project
- **Pro-Business Leadership**
- **Compliance with Local Requirements for Real Estate**
  - All-hands work between Architects and Incorporation
- **Result: Trust, Support, and Success of the Project**



# SUSTAINABILITY

## LEED Certification

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- **LEED Certification** (Leadership in Energy and Environmental Design).
- **ESG principles** - a priority for both Lagoa Santa and the WTC Belo Horizonte.



# 01

## WORK

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Our **WTC Corporate Tower** and **Convention and Exposition Center** are designed to provide a modern work experience and the best space to host businesses.

# 02

## LIFE

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Two residential towers equipped with: beach tennis and tennis **courts**, resort-style **pools**, luxury **fitness** centers, **gourmet** market and **pet** amenities

# 03

## PLAY

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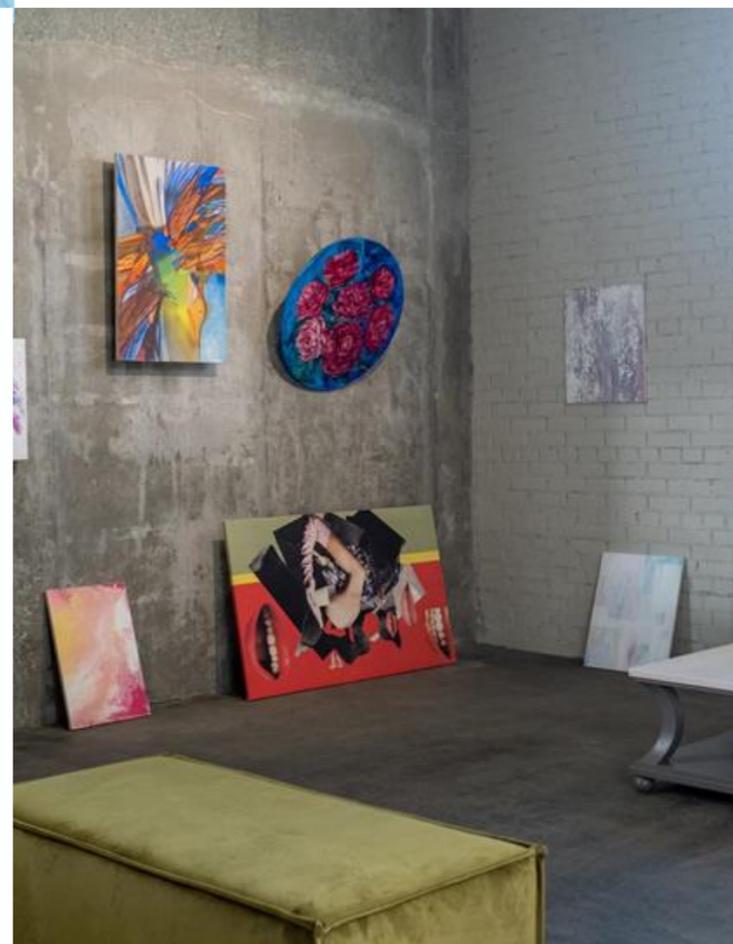
The **WTC Dome** seeks to fuel entertainment in the area. Close to the **Center Power Shopping** Linha Verde, residents also enjoy of a variety of restaurants, shopping, and entertainment.





**SMART**

**URBAN**



# CULTURE INVESTMENT

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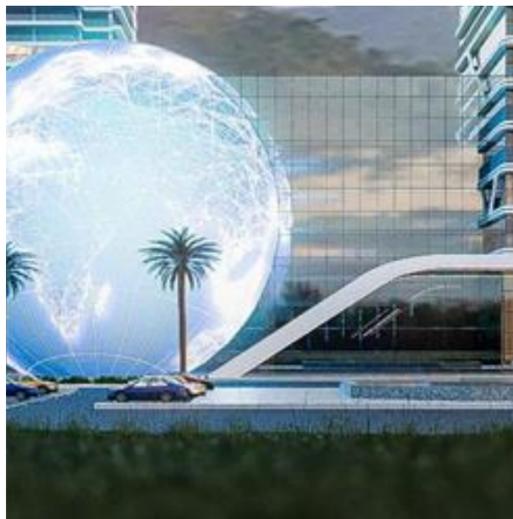
Within the WTC Belo Horizonte complex, we designed the following spaces:

- A contemporary **art museum**,
- An **observatory** and skyline experience at the top of the tower

A **smart urban destination** for international professionals, entrepreneurs, and investors.

# THE PROJECT

## LE PROJET



## COMPOSITION

- More than **1,076,391 sqft** to be built
- The Parts of the Complex
  - Convention and Exposition
  - Corporate Tower and Hotel
  - Two (02) Residential Towers
  - WTC Dome







FARKASVÖLGYI

WORLD TRADE CENTER  
BELO HORIZONTE



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BELO HORIZONTE



FARKASVOLGYI

WORLD TRADE CENTER®  
BELO HORIZONTE



# REASONS TO INVEST

Raisons d'investir



1

**Government incentives for local and state-wide investment and growth**

Incitations gouvernementales pour les investissements locaux et étatiques

# REASONS TO INVEST

Raisons d'investir



# 2

**US\$ 80,8 billion in private investments  
in the state in the last six years alone**

U\$80,8 milliards de dollars  
d'investissements privés dans l'État au  
cours des six dernières années seulement

# REASONS TO INVEST

Raisons d'investir



# 3

**The city's economic frontier is expanding toward the North Vector, where WTC positioned**

La frontière économique de la ville s'étend vers Vetor Norte, où se trouve le WTC

# REASONS TO INVEST

Raisons d'investir



**4**

**A sophisticated mall is being integrated  
next to the WTC complex**

Un centre commercial sophistiqué est  
intégré au complexe du WTC

# REASONS TO INVEST

Raisons d'investir



# 5

**A privileged geographical location with  
valuable infrastructure and skilled labor  
available**

Situation géographique privilégiée avec  
disponibilité d'infrastructures et de main  
d'œuvre qualifiée

# REASONS TO INVEST

Raisons d'investir



6

**Occupancy rate is 5%, which is lower than Germany (6%), France (7.4%), and Spain (11%) in the same time frame**

Taux de chômage de 5%, inférieur à celui de l'Allemagne (6%), de la France (7,4%) et de l'Espagne (11%) sur la même période

# REASONS TO INVEST

Raisons d'investir



7

**Strategically located just 9 minutes from  
the BH Airport and 29 km from downtown**

**Belo Horizonte**

Stratégiquement situé à seulement 9  
minutes de l'aéroport international Tancredo  
Neves (aéroport BH) et à 29 km du centre de  
Belo Horizonte





THANK YOU  
*MERCI*

CONTACT US:

