



Armenia

A Business Gateway at the Crossroads of Trade

2025



ARMENIA

A Business Gateway at the Crossroads of Trade

GDP

\$23.5 Billion

(+6% YoY Growth)

Economic Activity Index

+8% YoY

FDI

\$580 Million

(+20% over 5 years)

External Trade Turnover

\$30.2 Billion

(+41.5% YoY)

Exports: \$13 Billion (+53.1% YoY)

Imports: \$17 Billion (+33.8% YoY)



ARMENIA

A Business Gateway at the Crossroads of Trade



Strategic Location

Europe
Asia
Middle East
Silk Road Intersection
North-South Corridor
East-West



Strategic Partners

EAEU, EU, MENA, USA,
Iran, China, Canada,
Switzerland, Norway
Japan, Singapore,
Vietnam.



Government Incentives

5 Free Economic Zones
Tax Exemptions
Sectoral Benefits



International Rankings

Top 10 - Ease of Doing
Business
1st - Tech Innovation
30th - Investment Freedom
47th – Economic Freedom

OUTCOME: 200 M+ CONSUMERS

WORLD TRADE CENTER YEREVAN
Armenia's Brand-New Archway to Global Commerce

**Armenia's first-ever Iconic,
Net-Zero, Sustainable,
Grade A Development with
Green Certifications**



Armenia's Brand-New Archway to Global Commerce



OUR CUSTOMERS

Armenian Enterprises

WTC Exporters & Importers

OUR SERVICES

Enabling Growth & Addressing Key Needs

Business Insight Events

Trade Intelligence

Business Matchmaking

Export/Import Support

Trade Missions

Conferences & Exhibitions

High-Value Partnerships,
New Profit Streams,
Customer Acquisition,
Enhanced Export/Import,
Market Intelligence,
Minimized Trade Barriers,
Seamless International Growth

**WTCY BUSINESS HUB - BRAND NEW,
YET WITH A PROVEN MODEL
NO LIMITATIONS, ONLY OPPORTUNITIES!**

Key Sectors Insights



EXPORTS

Precious Stones & Metals, Mining, Agriculture, Winemaking, ITC, Textiles & Apparel, Machinery & Equipment.



IMPORTS

Precious Stones & Metals, Construction Materials, Machinery & Equipment, Agriculture, ITC, Energy, Chemicals & Raw Materials, Pharmaceuticals.

BOOMING SECTOR

CONSTRUCTION & REAL ESTATE

*From ancient monasteries to modern skylines,
Armenian constructors carve the future with the wisdom of the past.*

Cornerstone of country's economic development

6.9%
share in GDP

14.5%
YoY increase

7%
of FDI inflow



- Capital Construction Subsidies.
- High demand - Residential Properties; Commercial Properties; Agricultural Properties: Tourism-Related Properties.

AGRICULTURE

The harvest of the Armenian land is sweet because it is warmed by sweat!

8.4 %
share in GDP

\$2.4 BLN
output



- Tax exemption in bordering regions - approx. 50% agricultural lands in bordering regions.
- High demand for wheat, corn, poultry, pork.



BOOMING SECTOR

Information & Communication Technologies

Armenia's code isn't just in its history—it's in its future.

7 %
share in GDP

52.4%
annual growth



- 1% INCOME TAX RATE ONLY.
- 12 IT Free zones, Incubators, VCs
- ≈ 60.000 talent pool
- High demand - AI, Robotics, Fintech, Cybersecurity



GEMS & JEWELLERY

Handcrafted in Armenia, treasured forever!

38.4%
N 1 exported product

\$490MLN
export

\$500MLN
import



- 10.000 + Jewelers
- Implementation of All Stages of Value Chain
- Diamond supplier to Tiffany & Co, Cartier, Patek Philippe
- 10% Government subsidies for leasing of machinery



WINEMAKING

Forbes: The quality of Armenia's top wines today—whether white or red, rosé or bubbling—is frequently stellar!

Oldest wine-producing country in the world

40

countries of exports

13.000 l.

production yearly

3.6%

YoY growth



- More than 400 Armenian grape varieties
- 5th global exporter of grape alcoholic beverages
- 66.000 entrepreneurs & farmers, 150 producers in the industry
- Yerevan Wine Days - the most crowded event in Armenia



**Want to Connect with Armenia's
Growing Trade Potential?**

Join Upcoming Major Events!



**WORLD TRADE
CENTER®
YEREVAN**

JOIN UPCOMING MAJOR EVENTS!

TOON EXPO (SEPTEMBER 2025)



FOCUS



Construction



Real Estate



Architecture



Clean Energy

STATS

30,000+

Visitors

150+

Exhibitors

10+

Participant Countries

JOIN UPCOMING MAJOR EVENTS!

DIGITEC GLOBAL TECH EXPO SUMMIT (OCTOBER 2025)



FOCUS



Technology

STATS

50,000+

Visitors

200+

Booths

20+

Panels

120

Renowned Speakers

10+

Sessions

JOIN UPCOMING MAJOR EVENTS!

SILICON MOUNTAINS TECHNOLOGY CONFERENCE (NOVEMBER 2025)



FOCUS



Technology

STATS

200+

Attendees

30+

Booths

15+

Keynote Speakers

JOIN UPCOMING MAJOR EVENTS!

ARMPROD EXPO (OCTOBER 2025)



FOCUS



Agriculture

STATS

100+

Companies from Armenia, Russia, Georgia, Iran, Germany, Estonia

SCAN FOR MORE INFORMATION

AGRICULTURE



ITC



CONSTRUCTION



GEMS & JEWELLERY



WINEMAKING



OUR TEAM



Armenia is your gateway to new opportunities
WTC Yerevan is your archway to guaranteed success



ARTASHES TONOYAN

CEO

WTC YEREVAN

Artashes.Tonoyan@wtc-yerevan.am



SHUSHANIK GASPARYAN

International Trade Services Manager

WTC YEREVAN

Shushanik.Gasparyan@wtc-yerevan.am

START UNLOCKING YOUR NEXT MARKET!