



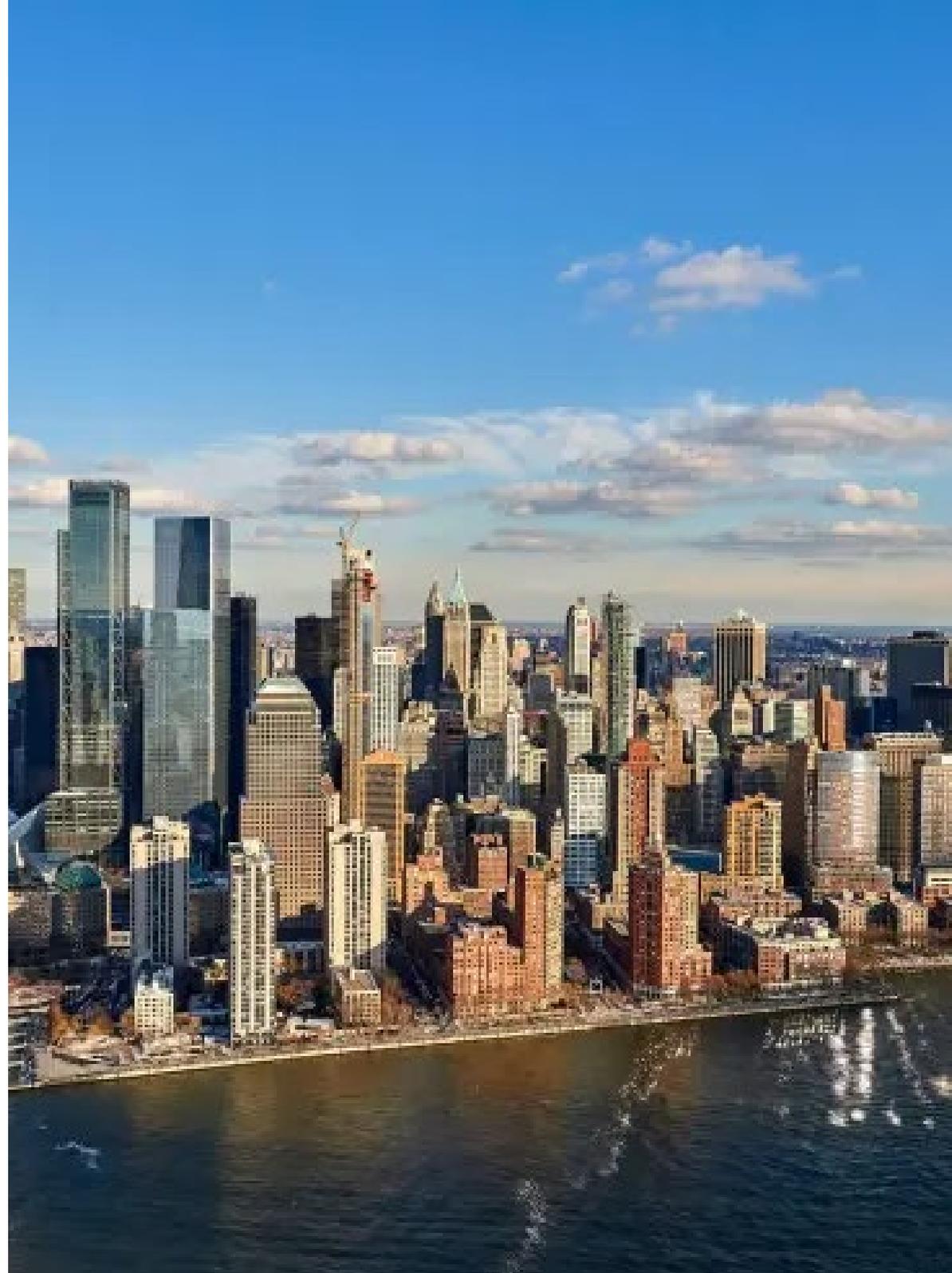
**WORLD TRADE CENTERS  
ASSOCIATION**

CONNECTING BUSINESSES, GLOBALLY.

# WTCA Earned Media Coverage Report Q1 & Q2 2024



Prepared by Violet PR



# Glossary

**Unique Visits:** Refers to the number of individual users or devices that have accessed an article within a calendar month. This metric counts each user or device only once, regardless of how many times they visit the site or page during the month.

**Circulation:** Refers to the total number of copies of a print publication, such as a newspaper or magazine, that are distributed or circulated to readers.

**Estimated Ad Value:** A metric used to quantify the equivalent advertising value of earned media coverage. It calculates the hypothetical cost of purchasing advertising space or airtime to achieve the same amount of exposure and reach as the earned media coverage received. To calculate Estimated Ad Value, several factors are considered, including the type of media coverage (print, online, broadcast), the size and placement of the coverage (e.g., full-page article, prime-time TV segment), and the advertising rates of the media outlet.

**Estimated Views\*:** the number of times a piece of content, such as an article, video, or social media post, has been seen or accessed by an audience.

**\*It is important to note that within this presentation, certain media placement slides lack metrics regarding unique visits and/or estimated views. In these instances, data is unavailable for those particular placements.**

# Q1 & Q2 Global PR Campaign Recap: Total Statistics



Pieces of Coverage

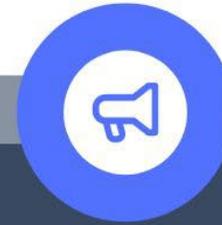
77



Estimated Ad Value

\$412,118.67

USD



Combined Audience

1M+

# Editorial Coverage

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Earned by Each Regional PR Agency's  
Proactive Outreach

# AZN Partners





HT

Hindustan Times is one of India's leading English-language daily newspapers, known for its comprehensive and in-depth coverage of national and international news. It has established a strong presence in major Indian cities and attracts a diverse readership, including professionals, business leaders, academics, and policymakers. Its influential position in the Indian media landscape makes it a key player in shaping public opinion and discourse.

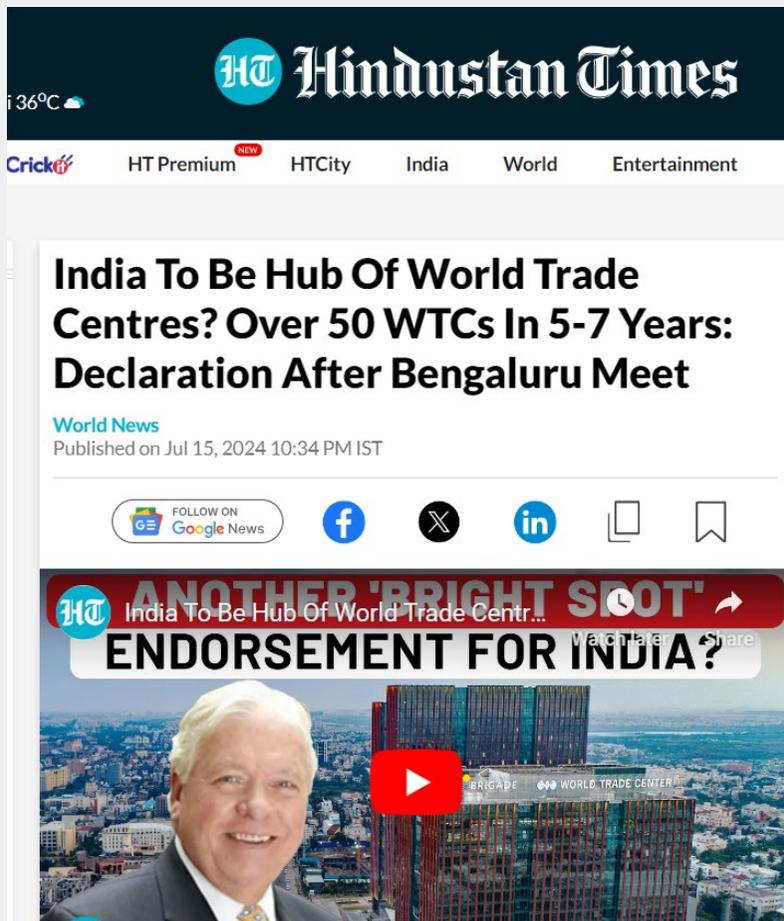
80.1 million Unique Visits

July 15, 2024

ONLINE

## India To Be Hub Of World Trade Centres? Over 50 WTCs In 5-7 Years: Declaration After Bengaluru Meet

<https://www.hindustantimes.com/videos/world-news/india-to-be-hub-of-world-trade-centres-over-50-wtcs-in-5-7-years-declaration-after-bengaluru-meet-101721063035614.html>



Estimated Views

80.9k

Estimated views calculated based on audience size



# Prime Minister India Tweet

the Prime Minister of India's official website

2.8M  
Followers

July 09, 2024

X (FORMERLY  
TWITTER)

## India To Have Over 50 World Trade Centres In Next 5-7 Years | WTCA On The India Opportunity

[https://x.com/narendramodi\\_in/status/1810550740428943496](https://x.com/narendramodi_in/status/1810550740428943496)



Estimated Views

3K

Estimated views  
calculated based on  
audience size



## HT Mint

Mint is an award-winning business publication from India, held in high esteem by the country's business leaders, founders, and policymakers. We enable decision makers around the world to make sense of one of the world's fastest growing major economies.

27.7M

Unique Visits

July 08, 2024

ONLINE

# India To Have Over 50 World Trade Centres In Next 5-7 Years, WTCA On The India Opportunity

<https://www.livemint.com/videos/india-to-have-over-50-world-trade-centres-in-next-5-7-years-wtca-on-the-india-opportunity-11720422194655.html>

Business News / Videos / India To Have Over 50 World Trade Centres In Next 5-7 Years | W...

**WORLD TRADE CENTERS ASSOCIATION**  
CONNECTING BUSINESSES. GLOBALLY.

**JOHN E DREW**  
CHAIRMAN, WTCA

**India To Have Over 50 World Trade Centres In Next 5-7 Years | WTCA On The India Opportunity**

Updated: 08 Jul 2024, 12:33 PM IST

Estimated Views

73.1K

Estimated views calculated based on audience size



## HT Mint (YouTube)

Mint is an award-winning business publication from India, held in high esteem by the country's business leaders, founders, and policymakers. We enable decision makers around the world to make sense of one of the world's fastest growing major economies.

579K

Unique Visits

July 08, 2024

YOUTUBE

## India To Have Over 50 World Trade Centres In Next 5-7 Years, WTCA On The India Opportunity

<https://www.youtube.com/watch?v=MAqPDDNm2GI>

Business News / Videos / India To Have Over 50 World Trade Centres In Next 5-7 Years | W...

**mint** | JOHN E DREW  
CHAIRMAN, WTCA

**India To Have Over 50 World Trade Centres In Next 5-7 Years | WTCA On The India Opportunity**

Updated: 08 Jul 2024, 12:33 PM IST

Estimated Views

10K

Estimated views calculated based on audience size

## Building smart cities for a future-proof India: A vision for sustainable urbanisation

Real Estate / By Scott Wang / June 20, 2024



Representational Image

India stands at the cusp of a transformative era with its ambitious Smart Cities Mission. Launched in 2015, this initiative aims to develop 100 smart cities, addressing the challenges of rapid urbanisation through sustainable and efficient solutions. As urban areas expand, the need for intelligent infrastructure, technology integration, and innovation-driven spaces becomes paramount. The global trends in smart city development provide valuable insights into how India can navigate this complex landscape and emerge as a leader in sustainable urban growth.

## Building smart cities for a future-proof India: A vision for sustainable urbanisation

<https://etedge-insights.com/industry/real-estate/building-smart-cities-for-a-future-proof-india-a-vision-for-sustainable-urbanisation/>

Estimated Views

45.6K

Estimated views calculated based on audience size



## HT Mint

Mint is an award-winning business publication from India, held in high esteem by the country's business leaders, founders, and policymakers. We enable decision makers around the world to make sense of one of the world's fastest growing major economies.

23.9M

Unique Visits

May 16, 2024

ONLINE

## India to grow faster than China in coming years, attract more investment

<https://www.livemint.com/economy/india-to-grow-faster-than-china-in-coming-years-attract-more-investment-11715754691847.html>

**mint**

Markets Premium Money Mutual Fund Industry Companies Technology

**'India to grow faster than China in coming years, attract more investment'**

2 min read • 16 May 2024, 08:20 PM IST

[Check Free](#)

**Rhik Kundu**

*WTCA chairman John E. Drew said western corporations will eventually invest more in India because it's a democracy and has a cheap and educated labour force.*

WTCA's chairman John E. Drew.

Estimated Views

73.1k

Estimated views calculated based on audience size



VN Explorer

VNExplorer.net - Get the latest breaking news, business, sports, lifestyle, tech & multimedia and more 24h news around the world.

29.5M

Unique Visits

May 16, 2024

ONLINE

## India to grow faster than China in coming years, attract more investment

<https://vnexplorer.net/z/160960.htm>

Estimated Views

1.11K

Estimated views calculated based on audience size



WTCA's chairman John E. Drew.



The World Trade Centers Association (WTCA), a large non profit working on trade, expects India to grow faster than China over the coming years, attracting more global investment over time, its chairman John E. Drew said.



# News Explorer

Breaking news, business, sports, lifestyle, tech & multimedia and more 24-hour news around the world.

11.6K  
Unique Visits

May 16, 2024

ONLINE

## India to grow faster than China in coming years, attract more investment

<https://newsexplorer.net/?#z/160960.html>

Estimated Views

2.31K

Estimated views calculated based on audience size



WTCA's chairman John E. Drew.



The World Trade Centers Association (WTCA), a large non profit working on trade, expects India to grow faster than China over the coming years, attracting more global investment over time, its chairman John E. Drew said.



# Realtors strike gold in Tier-II, -III cities for bargain land deals

Estimated Views are unavailable for this placement.

## Realtors strike gold in Tier-II, -III cities for bargain land deals, connectivity

### PLAYERS BET BIG

- **Real estate group** plans to invest about ₹600 crore
- **BCD Group's** Tier-II city real estate is 60% rise in revenue growth
- **Arbore Investments** chairman says the abundant infrastructure, planning, cost-efficiency, and affordable price

### ANALYSTS SAY

In response to capital substitution and demand for better connectivity, real estate developers are increasingly shifting focus to Tier II and Tier III cities. Lower overall land acquisition prices, superior infrastructure, and government incentives to boost connectivity are some of the factors driving real estate developers to expand beyond the metros. Mumbai-based analyst firm JLL and Knight Frank, in their report, predict a surge in real estate development in Tier II cities.

"In addition, the lower cost of properties in the metro cities is also driving investors seeking high returns and diversification. Influence of Tier II cities, the lower cost of development is the primary reason why the value of assets in the regions will increase, and as a result, the cost of land and construction materials. These aspects make Tier II cities an attractive investment opportunity for investors with a long-term vision," said Karishma Puri, Managing Director, India, at JLL.

India and Group plans to invest about ₹600 crore in the next few years in the real estate sector. This year, the firm plans to invest about ₹200 crore.

"We believe that some of these properties will create simple investment opportunities for those seeking a quick return. The real estate sector is expected to be a high-growth sector," added JLL.

Bangalore-based BCD Group will be investing ₹500 crore in Tier II cities in the next 3-5 years and ₹100 crore in Tier III cities in the next 3-5 years, according to the firm's CEO, Ravi Kumar. The group has already invested ₹100 crore in Tier II cities in the last few years.

"We are looking for Tier II and III cities to provide a significant opportunity for development. We are looking for Tier II cities to provide a significant opportunity for development. We are looking for Tier II cities to provide a significant opportunity for development."

Apart from lower land costs and improved infrastructure, Greater Noida District Authority will also set up a special economic zone to attract different opportunities for market expansion.

"Lower land costs compared to metro cities are being used with long-term infrastructure and connectivity advantages. This, along with the government's incentives, is driving real estate developers to Tier II and III cities. The group has already invested ₹100 crore in Tier II cities in the last few years."

The real estate firm said that the outlook on infrastructure will be positive in the next few years.

"Supported by robust demand, governments are investing in infrastructure, roads, and power. This, along with the government's incentives, is driving real estate developers to Tier II and III cities. The group has already invested ₹100 crore in Tier II cities in the last few years."

"Through long-term investments and strategic alliances, we have successfully executed and delivered an affordable housing project in Noida, Greater Noida, and in the metro cities. This, along with the government's incentives, is driving real estate developers to Tier II and III cities. The group has already invested ₹100 crore in Tier II cities in the last few years."

"We are looking for Tier II and III cities to provide a significant opportunity for development. We are looking for Tier II cities to provide a significant opportunity for development. We are looking for Tier II cities to provide a significant opportunity for development."





# Business Standard

Business News: Get latest stock share market news, financial news, budget 2024 news, economy news, company news, politics news,...

5.9M

Unique Visits

Provided by



April 11, 2024

ONLINE

## Realtors strike gold in Tier-II, -III cities for bargain land deals

[business-standard.com/amp/india-news/r...](https://business-standard.com/amp/india-news/r...)

**Business Standard**

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|--------------------------------------|-------------------------------------|--|--|--|
| Sensex ↑ (0.66%)<br>74339.44 +486.50 | Nifty ↑ (0.75%)<br>22570.35 +167.95 | Nifty Midcap ↑ (0.47%)<br>50228.50 +236.60 | Nifty Smallcap ↑ (0.81%)<br>7819.95 +62.70 | Nifty Bank ↑ (0.63%)<br>48494.95 +305.95 |
|--------------------------------------|-------------------------------------|--|--|--|

Home / India News / Realtors strike gold in Tier-II, -III cities for bargain land deals

### Realtors strike gold in Tier-II, -III cities for bargain land deals

IndiaLand Group plans to invest about Rs 700 crore in the next few years in the real estate sector

Advertisement

Annexa Chatterjee | Bengaluru

Estimated Views

72.6K

Estimated views calculated based on audience size.

# FleishmanHillard South Africa



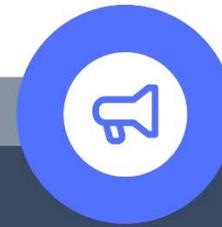
Pieces of Coverage

3



Estimated Ad Value

\$4,645  
USD



Geographic Reach

South  
Africa



FLEISHMANHILLARD



Africa.com

Africa.com embodies a powerful vision to redefine perceptions of Africa, breaking stereotypes and revealing the continent's rich...

69.8K

Unique Visits

Provided by SimilarWeb

July 04, 2024

ONLINE

# Africa's Trade Potential: Navigating Opportunities Amidst Global Transformations

<https://www.africa.com/africas-trade-potential-navigating-opportunities-amidst-global-transformations/>

Estimated Views

5K

Estimated views calculated based on audience size

## Africa's Trade Potential: Navigating Opportunities Amidst Global Transformations

By Editor / July 4, 2024 / Headlines, Opinion



By Ahmed Tibaoui, WTC Algiers General Manager & CEO; WTCA Board Member and Middle East and Africa Regional Advisory Council Chair

As the world experiences significant economic shifts, Africa is emerging as a promising market for businesses worldwide. Against this backdrop, World Trade Centers Association (WTCA) – an international trade organization connecting more than 300 World Trade Center (WTC) businesses in nearly 100 countries – plays a crucial role in promoting trade and driving economic development in Africa, enhancing opportunities for businesses to navigate the complexities of African trade and investment.

### Navigating Economic and Political Transitions

Navigating the trade landscape in Africa requires understanding the unique challenges and opportunities present in the region. Infrastructure gaps, bureaucratic hurdles, and political instability can hinder trade and investment. However, African governments are gradually addressing these challenges through proactive measures such as infrastructure development initiatives and policy reforms, creating a more favourable environment for trade.

One of the ways WTCA and its members of WTC businesses help businesses navigate economic and political transitions is by actively monitoring economic policies and market trends, providing valuable information and recommendations to decision-makers, enabling businesses to make informed choices and optimize their operations in Africa.



100

Unique Visits

Provided by



July 04, 2024

ONLINE

## Africa's Trade Potential: Navigating Opportunities Amidst Global Transformations

<https://tunisia.shafaqna.com/EN/AL/1564286>

### Africa's Trade Potential: Navigating Opportunities Amidst Global Transformations

By Ahmed Tibaoui, WTC Algiers General Manager #38; CEO; WTCA Board Member and Middle East and Africa Regional Advisory Council Chair As the world experiences significant economic shifts, Africa is []

Estimated Views

250

Estimated views calculated based on audience size



## Polity

Offers access to SA legislation, policy documents and daily political news. Video and podcast material are also added including video interviews with opinion makers.

25.1K

Unique Visits

Provided by



July 03, 2024

ONLINE

# Africa's Trade Potential: Navigating Opportunities Amidst Global Transformations

<https://www.polity.org.za/article/africas-trade-potential-navigating-opportunities-amidst-global-transformations-2024-07-03>

## Africa's Trade Potential: Navigating Opportunities Amidst Global Transformations



3RD JULY 2024

[ARTICLE ENQUIRY](#) [SAVE THIS ARTICLE](#) [EMAIL THIS ARTICLE](#)

FONT SIZE:

As the world experiences significant economic shifts, Africa is emerging as a promising market for businesses worldwide. Against this backdrop, World Trade Centers Association (WTCA) – an international trade organization connecting more than 300 World Trade Center (WTC) businesses in nearly 100 countries – plays a crucial role in promoting trade and driving economic development in Africa, enhancing opportunities for businesses to navigate the complexities of African trade and investment.

Estimated Views

39.9K

Estimated views calculated based on audience size

# Investor Relations Global (IRG)



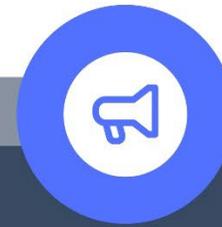
Pieces of Coverage

21



Estimated Ad Value

\$18,731  
USD



Geographic Reach

Malaysia,  
Indonesia,  
Philippines,  
Asia Pacific



# AsiaBizToday

Singapore-based business news aggregating and content platform covering Asia's key growth markets.

135K

Unique Visits

July 14, 2024

ONLINE

## World Trade Centers' Expanding Role in Global Trade; Plans Strategic Expansion in Asia Pacific

[https://business.inquirer.net/460799/mice-players-ready-to-rock?fbclid=IwAR3wz8hGdWY\\_5ZK4iL2gUKg7\\_k0RDavuAzHRBgc2IUQArW01Y-wXpaXx\\_RU](https://business.inquirer.net/460799/mice-players-ready-to-rock?fbclid=IwAR3wz8hGdWY_5ZK4iL2gUKg7_k0RDavuAzHRBgc2IUQArW01Y-wXpaXx_RU)

Estimate Views are unavailable for this placement.

2024 INQUIRER.NET Today's

HEADLINES

GAINING MOMENTUM

### 'MICE' players ready to rock

By: Alden M. Monzon - @inquirerdotnet Philippine Daily Inquirer / 02:00 AM May 26, 2024

IF YOU GOT 12 CORRECT ANSWERS IN THIS QUIZ YOU HAVE AN IQ ABOVE 140!



World Trade Center Metro Manila —WORLD TRADE CENTER METRO MANILA WEBSITE

The World Trade Centers Association (WTCA) sees the meetings, incentives, conferences and exhibitions (Mice) industry improving further in the coming months, signaling greater optimism from a sector that was heavily impacted by the pandemic lockdowns.

"We expect the Asia-Pacific Mice industry to gain even more momentum in the next few months, with [World Trade Center Metro Manila] maintaining its position among the region's leading players," says Scott Wang, vice president for Asia-Pacific of WTCA.

EDITORS' PICK MOST READ

- CEBU DAILY NEWS: HPG-7 catches overcharging taxi driver in Cebu City
- BUSINESS: Controlling inflation still the top concern for Filipinos - Pulse Asia
- BUSINESS: Only 4% of Filipinos think Marcos able to lower rice prices - Pulse Asia
- NEWS/INFO: Quiboloy still in PH but it's 'getting smaller' for him - Abalos
- NEWS/INFO: Philippine Daily Inquirer warns public of "Notice to the Public" ad
- NEWS/INFO: Not a 'Kwentong Kutsero': Sam 'SV' Verzosa helps struggling kutsero in his journey

TAGS: Mice, Sunday Biz



Friday, 12th July 2024  
This website is maintained by Amanie Nexus.

MALAYSIAN BUSINESS  
by amaniemedia Online

HOME NEWS FEATURES

## WTCA Expects Malaysia's Madani Economy Initiatives to Foster Sustainable Growth and National Competitiveness

Share Like 0 Post SHARE

Thursday, 20 June 2024 15:33 | font size | Print | Email

Rate this item (0 votes)



World Trade Centers Association® (WTCA®), an international trade organization connecting more than 300 World Trade Center® (WTC®) locations in nearly 100 countries, welcomes the adoption of Madani Economy by the Malaysian government and industry players. This new economic framework aims to restructure the nation's economy and improve the quality of life for its citizens.

The "Madani Economy: Empowering the People," launched in July 2023, is manifested into a 10-year economic plan targeting a medium-term economic growth of 5.5% - 6.0%, primarily focusing on pursuing regional economic integration, transforming the domestic economy, and increasing national competitiveness. The economic goals are side-to-side with championing social justice by ensuring equal opportunities in jobs and education and establishing social protection for all.

"We believe WTCA and its global network can firmly support the Madani Economy initiative in its goals of increasing employment and raising the Malaysian Human Development Index through our various trade programs and the initiatives of our members such as World Trade Centre Kuala Lumpur (WTCKL). These programs help to facilitate two-way international trade and investment," said Scott Wang, WTCA Vice President, Asia Pacific.

For its part, WTCKL recognizes the significance of the Madani Economy initiatives in fostering innovation, supporting entrepreneurship, and driving economic diversification in Malaysia. By encouraging the adoption of advanced technologies, enhancing research and development capabilities, and fostering a conducive ecosystem for startups and businesses, these initiatives have the potential to empower Malaysia's economy, generate employment opportunities, and attract foreign direct investments (FDI).

## WTCA Expects Malaysia's Madani Economy Initiatives to Foster Sustainable Growth and National Competitiveness

<https://www.malaysian-business.com/index.php/wordpress/item/9296-wtca-expects-malaysia-s-madani-economy-initiatives-to-foster-sustainable-growth-and-national-competitiveness>

Estimated Views are unavailable for this placement.

# WTCA lauds adoption of Madani Economy

<https://drive.google.com/drive/folders/1K8E72O8BndMwMWC5jNXLMcliaTn4ITUq>

Estimated Views are unavailable for this placement.

## WTCA lauds adoption of Madani Economy

**PETALING JAYA:** The World Trade Centres Association (WTCA), an international trade organisation that connects more than 300 World Trade Centre (WTC) locations in nearly 100 countries, is pleased with the Malaysian government and industry players' adoption of the Madani Economy, the framework that aims to restructure the nation's economy and enhance the quality of life of its citizens.

The "Madani Economy: Empowering the People" launched in July 2023, is manifested into a 10-year economic plan targeting medium-term economic growth of 5.5%-6.0%, primarily focusing on pursuing regional economic integration, transforming the domestic economy, and increasing national competitiveness.

The economic goals are side-to-side with championing social justice by ensuring equal opportunities in jobs and education and establishing social protection for all.

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WTCKL recognises the significance of the Madani Economy initiatives in fostering innovation, supporting entrepreneurship, and driving economic diversification in Malaysia.

### World Trade Centres Association expects initiatives to foster sustainable growth and competitiveness of Malaysia

By promoting the adoption of advanced technologies, improving research and development capabilities, and cultivating a conducive ecosystem for startups and businesses, these initiatives have the potential to boost Malaysia's economy, create employment opportunities, and attract foreign direct investments, it said.



As a local business hub, WTCKL also promotes international trade and attracts foreign direct investments into Malaysia. It achieves this by connecting local businesses with international organisations through global business forums and conferences.

WTC Trade Service Sdn Bhd offers trade service consultancies and other networking services through its arm. For example, in 2021, WTCKL hosted local events such as the Port Klang Free Trade Zone webinar to promote more foreign investments in Malaysia. The online webinar/forum was participated by more than 100 businesses which discussed leveraging free trade zone policies for manufacturing and exporting of goods.

Additionally, WTCKL offers a

venue for training or solution companies to host their development programmes, thus showing its support for the enhancement of human resource and skills development programmes for the Malaysian workforce.

"WTCKL aims to be the preferred business events destination in Kuala Lumpur as it forges international connections that elevate Malaysia's position on the world stage. The Madani Economy initiative serves as our guide in ensuring that ethical business practices, sustainability, and community engagement are fully implemented to support Malaysia's economic growth.

"We expect that Malaysia will receive an estimated 100 million business travellers and possibly achieve an estimated economic revenue of US\$1 billion (RM4.7 billion) within 10 years," said WTCKL group managing director and WTCA board member Datuk Seri Dr Irmohizam Ibrahim.

In line with the Malaysian government's economic growth policies, WTCKL pursues various certificate programmes that enhance its services and practices

in the business events industry.

For instance, its Halal Certification Programme contributes to the competitiveness of the business sector by allowing stakeholders to access a larger market of Muslim consumers, thereby increasing overall sales and revenues.

WTCKL also obtained an ISO 37001:2016 Anti-Bribery Management System (ABMS) certification from NIOSH Certification Sdn Bhd in support of the Madani Economy's good governance push.

This system identifies and manages bribery risks, enhances organisational efficiency, and builds trust in international business relationships.

The implementation of ABMS also aligns with the core values of the Madani Economy to create a more resilient Malaysian economy.

In addition to WTCKL's sustainable growth programmes, WTCA recently announced its "Road to 500" initiative to expand its global network to an important milestone of 500 members over the next decade.

"We see Southeast Asia as one of the priority markets for us to continue to expand our global footprint and further contribute to prosperity in the region," said Wang.

With WTCA's growing network and the Madani Economy initiative's push towards inclusive growth over the next 10 years, WTCKL aims to facilitate the expansion of more local business players abroad and to improve their global connectivity. This will in turn help Malaysia strengthen its position as a leading economy in the Asean region.



Newswav

Malaysia's leading content aggregator with over 2.4 million installs, partnering with more than 200 publishers and content creators..

428K

Unique Visits

June 19, 2024

ONLINE

### World Trade Centres Association lauds Madani Economy initiatives

Business & Finance 19 Jun 2024 • 8:00 PM MYT



The Sun Daily

For the latest news and features from Malaysia and the rest of the world.



**PETALING JAYA:** The World Trade Centres Association (WTCA), an international trade organisation that connects more than 300 World Trade Centre (WTC) locations in nearly 100 countries, is pleased with the Malaysian government and industry players' adoption of the Madani Economy, the framework that aims to restructure the nation's economy and enhance the quality of life of its citizens.

The "Madani Economy: Empowering the People," launched in July 2023, is manifested into a 10-year economic plan targeting medium-term economic growth of 5.5%-6.0%, primarily focusing on pursuing regional economic integration, transforming the domestic economy, and increasing national competitiveness.

## World Trade Centres Association lauds Madani Economy Initiatives

[https://newswav.com/article/world-trade-centres-association-lauds-madani-economy-initiatives-A2406\\_99Kf2a](https://newswav.com/article/world-trade-centres-association-lauds-madani-economy-initiatives-A2406_99Kf2a)

Estimated Views are unavailable for this placement.



The Sun

Malaysia's national daily newspaper in tabloid form.

2.8M

Unique Visits

June 19, 2024

ONLINE



Business

## World Trade Centres Association lauds Madani Economy initiatives

19-06-2024 08:00 PM



Wang says WTCA and its global network can firmly support the Madani Economy initiative in its goals of increasing employment and raising the Malaysian Human Development Index.

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## World Trade Centres Association Lauds Madani Economy Initiatives

<https://thesun.my/business/world-trade-centres-association-lauds-madani-economy-initiatives-CP12594134>

Estimated Views are unavailable for this placement.



# Bebas News

A news portal that practices independent journalism by bringing a broad and unbiased view.

95K

Unique Visits

June 19, 2024

ONLINE

## WTCA Backs Malaysia's Madani Economy to spur sustainable growth and boost competitiveness

[https://bebasnews.my/2024/06/19/wtca-backs-malaysias-madani-economy-to-spur-sustainable-growth-and-boost-competitiveness/#google\\_vignette](https://bebasnews.my/2024/06/19/wtca-backs-malaysias-madani-economy-to-spur-sustainable-growth-and-boost-competitiveness/#google_vignette)

Estimated Views are unavailable for this placement.

The screenshot shows the top navigation bar of the Bebas News website with categories like BERITA/NEWS, MINDA BEBAS/COLUMNIST, SUARA/OPINION, BISNES/BUSINESS, and GAYA HIDUP/LIFESTYLE. The main article title is "WTCA backs Malaysia's Madani economy to spur sustainable growth and boost competitiveness" by Editor, dated 19/06/2024. A large image of the WTCA logo, featuring three globes, is prominent. Below the logo, the text reads: "KUALA LUMPUR — The World Trade Centers Association (WTCA), a global trade organization linking over 300 World Trade Center (WTC) locations across nearly 100 countries, has expressed strong support for Malaysia's adoption of the Madani Economy. This new economic framework, embraced by both the government and industry players, is poised to transform the nation's economy and elevate the quality of life for Malaysians. Launched in July 2023, the 'Madani Economy: Empowering the People' outlines a 10-year economic plan aimed at achieving medium-term growth rates of 5.5% to 6.0%. Key focuses include regional economic integration, domestic economic transformation, and enhancing national competitiveness." To the right of the article, there is a "TERKINI" section with a sub-heading "'Subsidi'" and a snippet of text: "Keputusan kekal 6 wakil rakyat beralih 'kiblat' pelik — Ku Li". Below this is a red promotional banner for "BebasNews Terkini" with a WhatsApp icon and text: "Jam kejut berita, artikel dan kandungan terkini secara langsung dari BebasNews melalui aplikasi WhatsApp. Klik untuk sertai sekarang (percuma)". At the bottom right, there is an advertisement for "Cubiertas para coches" showing a car under a carport.



Inquirer.net

An online news provider that features breaking news, the latest on local and international issues and events, and commentaries on Politics, Entertainment, Sports, Lifestyle, Business, and Technology.

5.1M  
Unique  
Visits

May 26, 2024

ONLINE

# 'MICE' players ready to rock

[https://business.inquirer.net/460799/mice-players-ready-to-rock?fbclid=IwAR3wz8hGdWY\\_5ZK4iL2gUKg7\\_k0RDavuAzHRBgc2IUQArW01Y-wXpaXx\\_RU](https://business.inquirer.net/460799/mice-players-ready-to-rock?fbclid=IwAR3wz8hGdWY_5ZK4iL2gUKg7_k0RDavuAzHRBgc2IUQArW01Y-wXpaXx_RU)

Estimated Views are unavailable for this placement.

2024 INQUIRER.NET Today's

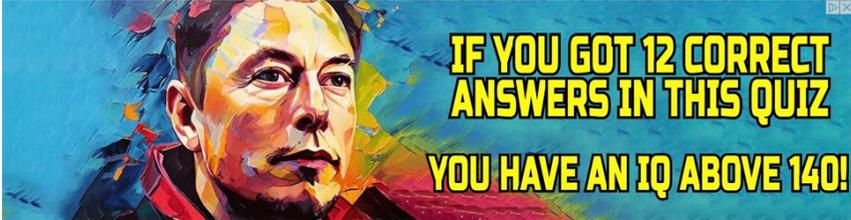
HEADLINES

GAINING MOMENTUM

## 'MICE' players ready to rock

By: Alden M. Monzon - @inquirerdotnet Philippine Daily Inquirer / 02:00 AM May 26, 2024

🔗 📧 📧 📧 📧 📧 📧




World Trade Center Metro Manila —WORLD TRADE CENTER METRO MANILA WEBSITE

The World Trade Centers Association (WTCA) sees the meetings, incentives, conferences and exhibitions (Mice) industry improving further in the coming months, signaling greater optimism from a sector that was heavily impacted by the pandemic lockdowns.

"We expect the Asia-Pacific Mice industry to gain even more momentum in the next few months, with [World Trade Center Metro Manila] maintaining its position among the region's leading players," says Scott Wang, vice president for Asia-Pacific of WTCA.

EDITORS' PICK MOST READ

CEBU DAILY NEWS  
HPG-7 catches overcharging taxi driver in Cebu City

BUSINESS  
Controlling inflation still the top concern for Filipinos – Pulse Asia

BUSINESS  
Only 4% of Filipinos think Marcos able to lower rice prices – Pulse Asia

NEWS/INFO  
Quiboloy still in PH but it's 'getting smaller' for him – Abalos

NEWS/INFO  
Philippine Daily Inquirer warns public of "Notice to the Public" ad

NEWS/INFO  
Not a 'Kwentong Kutsero': Sam 'SV' Verzosa helps struggling kutsero in his journey

TAGS: Mice, Sunday Biz



# Philippine Daily Inquirer

The Philippine Daily Inquirer is considered the country's most credible and influential newspaper, with more than one million nationwide readers daily.

Circulation unavailable

May 26, 2024

PRINT

## 'MICE' players ready to rock

Estimated Views are unavailable for this placement.

### GAINING MOMENTUM

## 'MICE' PLAYERS READY TO ROCK

**By Alden M. Monzon**  
@AldenMonzonINQ

The World Trade Centers Association (WTCA) sees the meetings, incentives, conferences and exhibitions (Mice) industry improving further in the coming months, signaling greater optimism from a sector that was heavily impacted by the pandemic lockdowns.

"We expect the Asia-Pacific Mice industry to gain even more momentum in the next few months, with [World Trade Center Metro Manila] maintaining its position among the region's leading players," says Scott Wang, vice president for Asia-Pacific of WTCA.

Citing data from the Union des Foires Internationales (UFI), WTCA reports that all key exhibition markets across Asia recorded remarkable recovery in 2023, with further growth projected this year.

Based on the Trade Fair Industry in Asia report of UFI, China, Japan, India, South Ko-



World Trade Center Metro Manila —WORLD TRADE CENTER METRO MANILA WEBSITE

rea and Hong Kong accounted for more than 80 percent of net space sold in the region.

Wang, who recently visited the World Trade Center office and exhibition facilities in Pasay City, says they are working closely with its members and partners in the Philippines to strengthen international cooperation and generate investment opportunities.

"The World Trade Center teams also work diligently to match the needs of companies with the best service providers in their respective local market places," Wang adds. INQ



Akurat.com

Indoensia-based news site.

878K

Unique Visits

May 14, 2024

ONLINE

# Get to know WTC Jakarta, it has 5 towers!

<https://www.akurat.co/trend/1304651483/mengenal-wtc-jakarta-punya-5-menara?page=all>

Estimated Views are unavailable for this placement.

News Ekonomi Entertainment Rahmah Lifestyle Tech Olahraga Infografis Video Photo

Trend

## Mengenal WTC Jakarta, Punya 5 Menara!

Yusuf Tirtayasa - Selasa, 14 Mei 2024 | 19:07 WIB



Mengenal WTC Jakarta, Punya 5 Menara!



**TEMUKAN POTENSI TRADING ANDA**



TRADING BERSAMA FBS

Sebelum memulai trading, Anda harus benar-benar memahami risiko yang terlibat dalam trading di pasar keuangan. Anda harus menyadari tingkat pengalaman Anda.

AKURAT.CO - World Trade Center Jakarta (**WTC Jakarta**), terletak tepat di jantung kawasan pusat bisnis **SCBD** Jakarta dan telah beroperasi selama 50 tahun.

WTC Jakarta berfungsi sebagai pusat komersial dan bisnis, terdiri dari lima gedung yakni WTC 1, WTC 2, WTC 3, WTC 4, dan WTC 5.



### Terpopuler

- 1 **CEK FAKTA: Petugas Kebersihan Protes Usai Ada Cairan Diduga Sperma...**
- 2 **Hakim Yakin Keluarga Syahrul Yasin Limpo Nikmati Hasil Korupsi**
- 3 **Lebih dari 4.000 Pengusaha Pertashop Bangkrut, Tiga Asosiasi Geruduk DPR Baw...**
- 4 **Profil Aya Ibrahim, YouTuber yang Viral Usai Diduga Nikahi Janda Muda**
- 5 **Ustadz Yazid bin Abdul Qadir Jawas Meninggal Karena Sakit Apa?**



## WTCA cites MICE sector in PH economic growth

[https://headtopics.com/ph/wtca-cites-mice-sector-in-ph-economic-growth-52150549?fbclid=IwAR0TbR9XW\\_XqpSy\\_wdrBCuBkfiYsu4CSahaussCVO4vpeW2oFclGEdINebYo](https://headtopics.com/ph/wtca-cites-mice-sector-in-ph-economic-growth-52150549?fbclid=IwAR0TbR9XW_XqpSy_wdrBCuBkfiYsu4CSahaussCVO4vpeW2oFclGEdINebYo)

Estimated Views are unavailable for this placement.

### WTCA cites MICE sector in PH economic growth

08/05/2024 1:09 am

TheManilaTimes

Reading Time:

26 sec. here  
9 min. at publisher

Quality Score:

News: 38%  
Publisher: 92%

WTCA News



Cites,MICE,Sector

THE World Trade Centers Association (WTCA) affirmed the significance of the meetings, incentives, conferences and exhibitions (MICE) industry in boosting international cooperation and investment opportunities for the Philippines.



This kitted Toyota GR Corolla by Varis looks straight out of 'Need for Speed'



ONE WITH THE ENVIRONMENT | PPA plants 4M seedlings in a span of 4 years

THE World Trade Centers Association affirmed the significance of the meetings, incentives, conferences and exhibitions industry in boosting international cooperation and investment opportunities for the Philippines. WTCA Vice President in the Asia Pacific Scott Wang said that they were collaborating with members and partners in countries like the Philippines to enhance global cooperation and create investment prospects, utilizing its international network and expertise in trade services.



FACT CHECK: India, Pakistan, US, Japan have not sent 1,000 ships to PH



# Context.ph

A business news and features website based in the Philippines.

5K  
Unique  
Visits

May 08, 2024

ONLINE

## WTCA cites importance of MICE sector to Philippine, regional economic growth

<https://context.ph/2024/05/08/wtca-cites-importance-of-mice-sector-to-philippine-regional-economic-growth/>

Estimated Views are unavailable for this placement.

The screenshot shows the article page on Context.ph. At the top is the Context.ph logo and a navigation menu with categories like Top News, Agriculture, Corporate, Banking & Insurance, Energy, Opinion, Markets, Transport & Communications, and Special Sections. The article title is 'WTCA cites importance of MICE sector to Philippine, regional economic growth' by Context.PH, dated May 8, 2024. Below the title is a social media sharing bar with icons for Facebook, Twitter, Pinterest, WhatsApp, and LinkedIn. A large portrait of Scott Wang, vice president of WTCA, is featured. The main text discusses the contributions of MICE to the Philippine economy and WTCA's collaboration with WTCMM. A 'Latest Stories' sidebar on the right lists other articles such as 'DOT crafts new slogan to tap MICE sector', 'PAL opens new lounge at NAIA 1', 'Antipolo cable car project seen completed in four years', 'Clark taps ADB in crafting the National Food Hub project', and 'ACEN infusing P467.75 million to help Belenos fund renewable energy project'.



# Metro News Central

A news and information gateway for Metro Manila.

11K

Unique Visits

May 08, 2024

ONLINE

## METRO NEWS



Scott Wang, WTCA Vice President, Asia Pacific (right), and Pamela Pascual, WTCMM Chairman and CEO.

### WTCA underscores importance of MICE sector

Metro News Rob Filimor 0 Comments

The World Trade Centers Association (WTCA) highlighted the significant contributions of the Meetings, Incentives, Conferences and Exhibitions (MICE) industry to the growth of the Philippine economy, as it continues to collaborate with the local World Trade Center Metro Manila (WTCMM) to promote regional trade and cross-border investments through various global events and programs.

In a recent visit to the WTCMM office and exhibition facilities in Pasay City, Scott Wang, WTCA Vice President, Asia Pacific, explained that the WTCA is working closely with its members and partners in countries such as the Philippines, to strengthen international cooperation and generate investment opportunities by leveraging on its global connectivity and leading trade services capabilities.

"Serving as the local business hub that is linked to the WTCA global network, individual WTC operations provide companies around the world with the expertise and connections that are critical for market penetration. The WTC teams also work diligently to match the needs of companies with the best service providers in their respective local marketplaces," said Mr. Wang.

## WTCA underscores MICE sector in PH economic growth

[https://metronewscentral.net/metro-business/wtca-underscores-importance-of-mice-sector?fbclid=IwAR1LnyHbtovqu7UB4KvuHEBQArQnVIJh4o\\_Qhc00VGGIb9bN4L3F7TDgFrs](https://metronewscentral.net/metro-business/wtca-underscores-importance-of-mice-sector?fbclid=IwAR1LnyHbtovqu7UB4KvuHEBQArQnVIJh4o_Qhc00VGGIb9bN4L3F7TDgFrs)

Estimated Views are unavailable for this placement.



### BREAKING NEWS



Justin Simmons habla con franqueza sobre ser agente libre



Shelley Duvall sobre su destacada actuación en El resplandor



## WTCA cita al sector MICE en el crecimiento económico de PH

Posted on mayo 8, 2024 by admin

WTCA cita al sector MICE en el crecimiento económico de PH

1 min read

La Asociación del World Trade Center (WTCA) reafirma la importancia de la industria de reuniones, incentivos, convenciones y exposiciones (MICE) en la promoción de la cooperación internacional y las oportunidades de inversión para Filipinas. Scott Wang, vicepresidente de la WTCA para Asia Pacífico, dijo que están trabajando juntos. Miembros y socios en países como Filipinas para fortalecer la cooperación global y crear oportunidades de inversión. Utilizando nuestra red internacional y experiencia en servicios comerciales.

Previous:

Marido estadounidense desaparecido en España utiliza a su novia colombiana para escribir mensajes haciéndose pasar por el FBI

Next:

Kendrick Lamar vs. Drake Beef bloquea el sitio web de Genius



admin

<https://www.tynparaguay.com>

## WTCA cites MICE sector in PH economic growth

<https://www.tynparaguay.com/gobierno/13619/wtca-cita-al-sector-mice-en-el-crecimiento-economico-de-ph/?fbclid=IwAR34TEh774fq5vAofyMjieJS1W0evSjSC1PP4EIBic2-jvtKf5eP8F4wEu4>

Estimated Views are unavailable for this placement.



## WTCA cites importance of MICE sector to Philippine, regional economic growth

MAY 10, 2024 / BUSINESS



Scott Wang, WTCA Vice President, Asia Pacific (right), and Pamela Pascual, WTCMM Chairman and CEO.

The World Trade Centers Association (WTCA) highlighted the significant contributions of the Meetings, Incentives, Conferences and Exhibitions (MICE) industry to the growth of the Philippine economy, as it continues to collaborate with the local World Trade Center Metro Manila (WTCMM) to promote regional trade and cross-border investments through various global events and programs.

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## WTCA cites importance of MICE sector to Philippine, regional economic growth

<https://manilainsight.com/business-section/wtca-cites-importance-of-mice-sector-to-philippine-regional-economic-growth>

Estimated Views are unavailable for this placement.

# WTCA and WTC Jakarta Collaboration to Attract Investors

<https://www.suara.com/bisnis/2024/05/08/091244/kolaborasi-wtca-dan-wtc-jakarta-jadi-daya-tarik-investor>

Estimated Views are unavailable for this placement.

The screenshot shows the top navigation bar of Suara.com with various category links like Arkadia, Solatimes, and others. Below the navigation is a search bar and a 'Daftar' button. The main article title is 'Kolaborasi WTCA dan WTC Jakarta Jadi Daya Tarik Investor' by Iwan Supriyatna and Sylla Nur Layla, dated Wednesday, May 8, 2024, at 09:12 WIB. The article features a large image of three business men in suits standing around a table with a bar chart. Below the image is a social media sharing section and an advertisement placeholder. The article text discusses the collaboration between WTCA and WTC Jakarta to attract investors, mentioning that WTCA has 91 member countries and 300 members. It also notes that the collaboration aims to help the local economy through trade and investment routes. A sidebar on the right titled 'PILIHAN' (Selected) lists several other news items, including one about Hashim's debt ratio, another about BSI's loss, and one about Joe Biden's budget.



# The Manila Times

A national daily newspaper in the Philippines that delivers content in print and digital editions and for online and social media.

2.5M

Unique Visits

May 08, 2024

ONLINE

## WTCA cites MICE sector in PH economic growth

<https://www.manilatimes.net/2024/05/08/business/top-business/wtca-cites-mice-sector-in-ph-economic-growth/1945159?fbclid=IwAR3W3Y5qhcGxRXnAIW9idU2pFXhkH7qkqZLvnCpbSUCZl6ehMmWLZ41o7XY>


The Manila Times
+ Follow

25K Followers


### WTCA cites MICE sector in PH economic growth

Story by Janine Alexis Miguel • 2mo • 2 min read

**T**HE World Trade Centers Association (WTCA) affirmed the significance of the meetings, incentives, conferences and exhibitions (MICE) industry in boosting international cooperation and investment opportunities for the Philippines.

WTCA Vice President in the Asia Pacific Scott Wang said that they were collaborating with members and partners in countries like the Philippines to enhance global cooperation and create investment prospects, utilizing its international network and expertise in trade services.



Experts in Money

**Los expertos coinciden en que el seguro de decesos sólo merece la pena si...**

Ad

"We see Southeast Asia as one of the priority markets for us to reach our goal of further growing our footprint and contributing to the prosperity of the region," Wang said in a statement on Tuesday.

"Serving as the local business hub that is linked to the WTCA global network, individual WTC operations provide companies around the world with the expertise and connections that are critical for market penetration," he added.

Wang said that they were also working to match the needs of companies with the best service providers in their respective local marketplaces.

WTCA continues to collaborate with the local World Trade Center Metro Manila (WTCMM) in Pasay to promote regional trade and cross-border investments through various global events and programs.

Citing the 2023 analysis of the Global Impact of Exhibitions by the Union des Foires Internationales (UFI), WTCA said that exhibitions had generated \$82.3 billion in direct gross domestic product (GDP) and over 1.4 million direct jobs in 2019. The Asia-Pacific region ranked third, with \$17.6 billion in direct GDP and 394,000 direct jobs.

Estimated Views are unavailable for this placement.



MSN

MSN works with over 1,300 premium publishers representing more than 4,500 brands in major global markets to aggregate news, videos, photos and other content for free to people all over the world.

148.3M

Unique Visits

May 08, 2024

ONLINE

## WTCA cites MICE sector in PH economic growth

<https://www.msn.com/en-ph/news/money/wtca-cites-mice-sector-in-ph-economic-growth/ar-BB1YQ0v?ocid=finance-verthp-feeds>

Estimated Views are unavailable for this placement.



The Manila Times

+ Follow

25K Followers



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# The Manila Standard

Manila Standard a nationally circulated newspaper published daily in the Phillippines since 1987

320K

Unique Visits

May 07, 2024

ONLINE

## Business conferences, exhibitions to boost regional trade, investments - Manila Standard

<https://manilastandard.net/business/314444371/business-conferences-exhibitions-to-boost-regional-trade-investments.html>

The screenshot shows a web browser displaying an article on the Manila Standard website. The article title is "Business conferences, exhibitions to boost regional trade, investments". Below the title, there are social media sharing icons for Facebook, X, Messenger, Email, Print, and a link icon. The article is categorized under "Business". The author is identified as "By Othel V. Campos" with a timestamp of "May 7, 2024, 8:05 pm". The article content includes a logo for WTCA (World Trade Centers Association) and a paragraph stating: "The World Trade Centers Association (WTCA) underscored the significance of business activities such as meetings, incentives, conferences and exhibitions (MICE) in reinforcing collaborations to boost regional trade and cross-border investments." Below this, another paragraph mentions: "WTCA vice president for Asia Pacific Scott Wang underscored the organization's close relations with members and partners such as the Philippines during a visit to the World Trade Center Metro Manila in Pasay City." An advertisement by Google is visible, with a "Stop seeing this ad" button and a "Why this ad?" link.

Estimated Views are unavailable for this placement.



# Berita Satu

Indonesian-based multiplatform media ecosystem with a total following of 3 million subscribers and followers..

13M  
Unique  
Visits

May 07, 2024

ONLINE

## WTCA Asia Pacific Officials Reveal the Potential of the Property Sector in the Indonesian Market

<https://www.beritasatu.com/ekonomi/2815225/petinggi-wtca-asia-pasific-ungkap-potensi-sektor-properti-di-pasar-indonesia>

Estimated Views are unavailable for this placement.

Nasional Nusantara Ekonomi Internasional Sport Lifestyle Ototekno Multimedia

Bersatu Kawal Pilkada B-Plus B-Network Indeks

HEADLINE Final Euro 2024, Roy Keane: Spanyol Dijagokan, Tetapi Takdir Mungkin Memilih Inggris | KPK Tancap Gas Buru Harun Masiku meski Terganggu Laporan PDIP

Home > **Ekonomi**

### Petinggi WTCA Asia Pasific Ungkap Potensi Sektor Properti di Pasar Indonesia

Selasa, 7 Mei 2024 | 08:46 WIB

Penulis: **Vinnilya** | Editor: **AD**

Facebook X WhatsApp Telegram Email

(Kiri) General Manager WTC Jakarta, William Chai dan (kanan) Vice President WTCA Asia Pasific, Scott Wang saat bertemu di Jakarta, Senin 6 Mei 2024. (Beritasatu.com/Vinnilya)

**Jakarta, Beritasatu.com** - Vice President World Trade Center Associations (WTCA) Asia Pasific, Scott Wang mengungkapkan potensi pasar Indonesia di sektor properti. Menurut Scott, di tengah perlambatan ekonomi dan ketidakpastian global, Indonesia memiliki

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13 JULI 24  
LAPANGAN AHMAD YANI  
SEMESTABERPESTA

ADVERTISEMENT

Ladrón recibe su merecido: prepárate para reir sin parar  
24molniya mgid

ARTIKEL TERPOPULER

- Rumah Pegi Setiawan Terus Didatangi Warga, Ada yang dari Lampung  
JAWA BARAT
- Tinjau Pelayanan Kesehatan di Lampung Barat, Jokowi Minta Penda Siapkan Ruang untuk CT Scan  
LIFESTYLE



# Tribunnews.com

A newspaper chain/online news portal which is one of the seven Indonesian online media sites with the highest viewership.

133.5M

Unique Visits

May 07, 2024

ONLINE

## Property Sector Needs Trend Increases as Economic Recovery After Covid-19 Pandemic

<https://www.tribunnews.com/properti/2024/05/07/tren-kebutuhan-sektor-properti-meningkat-seiring-pemulihan-ekonomi-pasca-pandemi-covid-19>

Estimated Views are unavailable for this placement.

Tujuan Terkait

Kemitraan Untuk Mencapai Tujuan

### Tren Kebutuhan Sektor Properti Meningkat Seiring Pemulihan Ekonomi Pasca Pandemi Covid-19

Tayang: Selasa, 7 Mei 2024 22:56 WIB

Penulis: Dennis Destryawan  
Editor: Seno Tri Sulistyono



General Manager WTC Jakarta, William Chai dan Vice President World Trade Center Associations (WTCA) Asia Pasific, Scott Wang di Jakarta, Selasa (7/5/2024).

octopusenergy

**Tarifa Octopus Solar**

Energía por la noche y fines de semana al mismo precio que tus excedentes solares

Comenzar Tarifa

Laporan Wartawan Tribunnews.com, Dennis Destryawan

TRIBUNNEWS.COM, JAKARTA -- Tren kebutuhan akan properti termasuk gedung komersial alami peningkatan seiring pemulihan ekonomi pasca pandemi Covid-19. Pertumbuhan ekonomi Indonesia di kisaran angka 5 persen juga turut menjadi faktor menarik investasi asing terutama di sektor properti.

General Manager WTC Jakarta, William Chai menyampaikan, properti dilihat sebagai bentuk investasi. Sejumlah faktor turut mempengaruhi, seperti lokasi strategis yang dapat menguntungkan dari segi bisnis.



Investor.id

Business news site covering Indonesia.

1.8M

Unique Visits

May 07, 2024

ONLINE

# WTC Jakarta Welcome Opportunities to Expand to IKN

<https://investor.id/business/361073/wtc-jakarta-bukabukaan-peluang-ekspansi-ke-ikn>

Estimated Views are unavailable for this placement.

The screenshot shows the Investor.id website interface. At the top, there are navigation menus for MARKET, FINANCE, BUSINESS, MACROECONOMY, NATIONAL, INTERNATIONAL, LIFESTYLE, INVESTORY, and INDEX. A prominent article titled "WTC Jakarta Buka-Bukaan Peluang Ekspansi ke IKN" is featured, written by Vinnilya Huangrio on May 7, 2024. The article includes a photo of William Chai, General Manager of WTC Jakarta, and discusses the company's potential for expansion to the new capital city, IKN. To the right of the article, there are several promotional banners, including one for a "TANGERANG LAPANGAN AHMAD YANI" event on July 13, 2024, and a restaurant listing for "HASAKU Chifa Nikkel by Jhosef" in Madrid. Below the article, there is a "Tag Terpopuler" section with tags like #lo kheng hong, #Gunanusa Ezamandiri, #meratus jasa prima, #enkit, and #ASII. A "Terpopuler" section at the bottom right highlights "Aksi Senyap Lo Kheng Hong Borong Saham Energi".

# Represent Communications



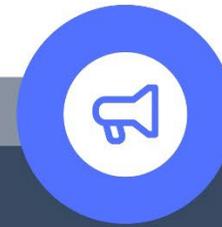
Pieces of Coverage

22



Estimated Ad Value

\$24,614  
USD



Geographic Reach

Southeast  
Europe





## Instore

InStore is the only regional media platform that covers the consumer goods sector and the accompanying industry - digital channels (web, social networks...)

7K

Unique Visits

Provided by  
SimilarWeb

July 01, 2024

ONLINE

## Germany: WTCA strengthens its presence in Europe

<https://instore.rs/sr/article/94717/nemacka-wtca-jaca-svoje-prisustvo-u-evropi>

**IN STORE**

**K-Lifestyle in Serb**  
Ojačajte svoje poslovanje - povežite se sa vrhunjskim kompanijama na „K-Lifestyle in Korea“

POČETNA SVE VESTI ▾ INTERVJU IZ UGLA STRUČNJAKA ISTRAŽIVANJA ▾ SPECIJALNA IZDANJA INT

### Nemačka: WTCA jača svoje prisustvo u Evropi

**AKTUELNO** | Svet | 01.07.2024 |

*WTCA je posvećena uvećanju prisustva u evropskom regionu koji obuhvata 80 WTC lokacija kroz inicijative kao što je "Put ka 500", WTCA misiju da u narednoj deceniji proširi svoju trenutnu globalnu bazu članstva na 500 članica.*

Estimated Views

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## With Local Investment to Global Success, print page 12

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### With Local Investment to Global Success

*WTCA is Building Bridges and Strengthening its Presence in Germany and Europe*

WTCA Open Investor Day Dresden (Photo by WTCA)

**WTCA is Building Bridges and Strengthening its Presence in Germany and Europe**

**"World Trade Centers Association (WTCA) works diligently to promote the World Trade Centers (WTC) concept in cities throughout Europe, and the world, and enhances opportunities for international trade. It was therefore an honor to host the inaugural WTCA Open Investor Day titled "Unlock the WTC Potential" in Dresden, in partnership with WTC Dresden, earlier this month on June 19, demonstrating the importance of the German economy and market for our brand and global network" underscored** **Mr. John E. Drew, WTCA Chair, Board of Directors.**

Currently with more than 300 WTC locations in nearly 100 countries/territories, WTCA plays a vital role as a gateway to global trade. WTCA is committed to growing its presence in the European region encompassing 80 WTC locations through initiatives like the "Road to 50K" in mission to expand its current global Membership base to 500 quality WTCA Members over the next decade. During the WTCA Open Investor Day event, WTCA Executive Director Business Development, Robin van Puyzenbroeck, highlighted "Germany is a key market in WTCA's focus to expand its network throughout the European region and beyond."

"As the strongest economy in Europe, Germany plays a central role in the continent's growth and integration. By fostering regional partnerships and expanding its network, WTCA aims to drive economic growth and international trade. At WTCA, we value the impact of people-to-people diplomacy as a key component for creating peaceful and prosperous societies," concluded Mr. van Puyzenbroeck.

The event brought nearly 100 guests to the Dresden Albrechtsberg castle - decision makers from across Germany,

including public officials, private investors, and real estate developers, eager to hear firsthand about WTCA Members' success stories and how leveraging the WTC brand and network contributed to their business and elevated their presence around the globe. The success stories of various German WTC businesses - WTC Dresden, WTC Bremen, WTC Frankfurt (Oder), Alshofe and WTC Metz-Saarbrücken - emphasized the positive impact these WTC locations operating across diverse industries play in the local and international business communities.

Speakers from both the private sector and Saxon government highlighted potential benefits of WTCA membership in German trade and investment. For example, WTC Twente, a WTCA member located in a dynamic economic region in the Netherlands, presented itself as a hub for international business relations

and innovation offering various programs and initiatives to support companies and foreign professionals in their endeavors, whereas WTC Lisboa, a WTCA member located in Portugal, presented WTCA as a renewed organization for real estate investment and business clubs. UNIFLORES, the United Nations University's institute based within WTC Dresden, emphasized the importance of sustainability in real estate and its active collaboration with the global WTCA network. WTC Metz-Saarbrücken, a bridge between Germany and France, also shared that it has been facilitating economic cooperation between the two countries for 35 years.

"I was happy to be the keynote speaker at the WTCA Open Investor Day co-hosted by our WTC Dresden - addressing the international investment community about the impact of global developments on the real estate and small sector in Germany as well the importance of adapting to changing market conditions and developing innovative usage concepts for office and commercial properties," said Stefan Scholl, Real Estate Economist and Head of Acquisitions and Sales Europe at Deka Immobilien GmbH.

WTCA businesses who participated in the WTCA Open Investor Day - including newly-established WTCA Members such as WTC AMTZ in India and WTC Saltillo in Mexico - have been reliable anchor points for local businesses, in particular small- and medium-sized enterprises (SMEs), offering access to a global network of partners and opportunities. They are going to represent a point of orientation for future WTCA strategic partners across Germany and Europe in an ever-growing trade services and real estate offering.

"The WTCA Open Investor Day in Dresden was an outstanding event for networking and exchanging experiences with international experts from a wide range of areas of commercial real estate management. The event was concise and rich in content, without neglecting the networking idea. The core ideas of the WTCA network were presented in a convincing and easily understandable way," said Toni Lautenschläger,

Head of Department for Economic and Research Affairs, City of Regensburg.

As a follow-up of activities towards the expansion of the WTCA network in Germany, the city of Regensburg, as well as the city of Munich, will host a meeting with Danica Milovanovic, WTCA Business Development Lead for Europe, early July as part of the WTCA road show throughout Germany. At these working meetings, the forms of partnership with both city administrations will be concretized in order to identify remarkable development projects, which in the foreseeable future will evolve into new WTC businesses - economic hubs on the European continent.

Following the successful launch of the initiative, on June 12, the 22nd annual WTCA Day was celebrated in an ever-growing trade services and real estate offering, WTCA's business activities, and how the network fosters growth and global connections. In 2002, former Mayor of New York City Michael Bloomberg declared June 12 as "WTCA Day," which was later acknowledged by the office of the Secretary-General of the United Nations, in order to recognize the work of WTCA and its network of WTC businesses to encourage and facilitate trade, promote economic development, and foster peace.

2024 WTCA Open Investor Day, Group Photo by H&P/Fla



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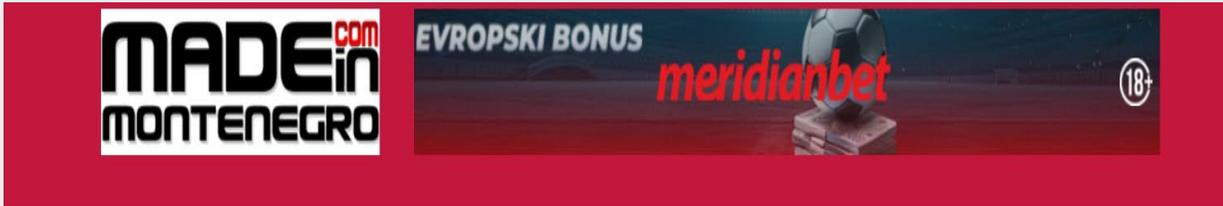
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EKONOMIJA | Svet | 29.05.2024 |

*Već 55 godina Asocijacija Svetskih trgovinskih centara (WTCA) posvećena je podsticanju međunarodnih poslovnih veza i trgovine zahvaljujući mreži uzajamne podrške sa globalnom perspektivom, koja se sastoji od više od 300 lokacija Svetskih trgovinskih centara (WTC) u blizu 100 zemalja. Sa sedištem u Njujorku, WTCA je najveća svetska trgovinska organizacija, čija misija je da unapređuje ekonomsku klimu gradova i regiona i da putem svoje uticajne globalne mreže pomaže u razvoju lokalnih ekonomija.*



Svaka kompanija ili institucija koja teži da se razvija na međunarodnom planu može da ima koristi od svetski najpouzdanijeg WTC brenda zajedno sa čuvenim brendiranim lokacijama i ponudom specifičnih trgovinskih usluga širom sveta. Privatni investitori su ushićeni pristupom neistraženim tržištima, novim dobavljačima, distributerima i partnerima širom sveta, kao i mogućnošću stvaranja zaveštanja za svoju lokalnu zajednicu. Javne institucije prepoznaju WTC koncept kao provereno sredstvo za proširenje trgovinskih puteva i horizonta za direktna strana ulaganja, uz promociju ekonomskog rasta i zapošljavanja na regionalnom nivou.



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**POSLOVNE VESTI** autor BIZLife / 26/04/2024 | 17:15 / 0

### WTCA zagovara „mir putem trgovine“ na Balkanu i širom sveta na IX Delfi ekonomskom forumu

[Deveti Delfi ekonomski forum](#) je održan u drevnom grčkom gradu Delfima od 10. do 13. aprila 2024.godine i okupio je političke, ekonomske, poslovne, akademske i druge lidere kako bi razgovarali o tekućim izazovima, uticali na nacionalne i regionalne planove i promovisali politiku održivog rasta u Evropi. **WTCA**, međunarodna trgovinska organizacija koje povezuje preko 300 lokacija Svetskih trgovinskih centara (WTC) u blizu 100 zemalja, učestvovala je na ovogodišnjem forumu promovišući misiju zastupanja i podsticanja međunarodne trgovine i razvoja.

Tokom diskusije na temu „Jačanja međunarodne trgovine usred geopolitičkih tenzija“, izvršni direktor WTCA za razvoj poslovanja Robin van Pujenbruk se obratio prisutnima i istakao značaj inkluzivne trgovinske politike koja koristi svim interesnim grupama, uključujući mala i srednja preduzeća, kao predušlova za izgradnju mirnih i prosperitetnih društava.

„Kada govorimo o trgovini, ona ne služi samo velikim razvijenim ekonomijama i multinacionalnim korporacijama, imajući u vidu da veliku većinu mreže WTCA čine mala i srednja preduzeća. Lanci nabavke su bili pod velikim pritiskom tokom kovida, a sada se suočavaju sa izazovima



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The screenshot shows the website's header with the logo and navigation menu. The article title is "WTCA zagovara „mir putem trgovine“ na Balkanu i širom sveta na IX Delfi ekonomskom forumu". The date is "25. April 2024.". Below the title are social media sharing buttons for Facebook, Twitter, Google+, and Pinterest. The article image shows a man's profile in the foreground and flags in the background.

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Estimated views calculated based on audience size and social media...



Početna > Vijesti

> OTS: WTCA ZAGOVARA „MIR PUTEM TRGOVINE“ NA BALKANU I ŠIROM SVETA NA IX DELFI EKONOMSKOM FORUMU

Vijesti

### OTS: WTCA ZAGOVARA „MIR PUTEM TRGOVINE“ NA BALKANU I ŠIROM SVETA NA IX DELFI EKONOMSKOM FORUMU

25.04.2024 12:19





## Instore

InStore is the only regional media platform that covers the consumer goods sector and the accompanying industry - digital channels (web, social networks...)

7K

Unique Visits

Provided by SimilarWeb

April 25, 2024

ONLINE

# Montenegro: WTCA wants to develop the World Trade Center in Podgorica

<https://www.instore.rs/sr/article/93045/crna-gora-wtca-zeli-da-razvije-svetski-trgovinski-centar-u-podgorici>

Estimated Views

1.57K

Estimated views calculated based on audience size and socia...

**Crna Gora: WTCA želi da razvije Svetski trgovni centar u Podgorici**

AKTUELNO | Region | 25.04.2024 |

*Predsednik Crne Gore Jakov Milatović i Robin van Puyenbroeck, izvršni direktor za razvoj p Svetske trgovinske asocijacije WTCA, razmotrili su, u okviru 9. Delfi ekonomskog foruma, na WTCA da razvije Svetski trgovni centar u Podgorici, što bi predstavljalo značajan doprino procesa integracije ove države u Evropsku uniju (EU) i povezivanju Zapadnog Balkana sa s*

# VOX RP





# Heraldo de Mexico

consulta las últimas noticias, entretenimiento, deportes, política y finanzas en tv, radio y edición impresa

46.6M  
Unique Visits

July 05, 2024

ONLINE

## VW desarrollará más a proveedores

<https://heraldodemexico.com.mx/opinion/2024/7/5/vw-desarrollara-mas-proveedores-618147.html>

Estimate Views are unavailable for this placement.

The screenshot shows the top of the El Heraldo de México website. The header includes the logo and navigation menu. Below the header is a banner for 'Vacanze estive in Alto Adige'. The main article is titled 'VW desarrollará más a proveedores' with a sub-headline 'La red de proveedores de la automotriz alemana Volkswagen crecerá conforme'. The author is Carlos Mota, and the article is dated 5/7/2024. Below the article is a large blue graphic featuring a portrait of Carlos Mota and the text 'Opinión' and '@SOYCarlosMota'. To the right of the article are two smaller images: one of a VW SUV (Wave 3) and another of a yellow sofa (Federici Sofà).



**Christian Lovera**

viajes y maletas lovera ¿aún no conoces los trucos para hacer hacer la maleta perfecta? saber cómo hacerla bien puede ser la diferencia entre tener un viaje grato

5K

Unique  
Visits

June 17, 2024

ONLINE

## La World Trade Centers Association (WTCA) Celebra su 55 Aniversario

<https://viajesymaletalovera.wordpress.com/2024/06/17/christian-lovera-pina-la-world-trade-centers-association-wtca-celebra-su-55-aniversario/>

---

Estimate Views are unavailable for this placement.

# Christian Lovera Piña: La World Trade Centers Association (WTCA) Celebra su 55 Aniversario

La World Trade Centers Association (WTCA), emblema de confianza y prestigio en el comercio global, simboliza no solo una red de oportunidades expansiva que abarca más de 100 países con 300 World Trade Centers (WTC) sino también un catalizador de crecimiento económico y colaboración internacional. Destacamos no solo la historia de la WTCA sino también su dinámica influencia y planes a futuro.

**NO TE PIERDAS: Viajero Hostels llega a tierras mexicanas**

Desde su establecimiento en 1969 por Guy Tozzoli, la WTCA ha sido pionera en la



## Maleta de Viajes

recomendaciones y noticias de viajes, tecnología, negocios y aventuras de vida

5K

Unique Visits

June 17, 2024

ONLINE

## La World Trade Centers Association (WTCA) Celebra su 55 Aniversario

<https://maletadeviajes.com/la-world-trade-centers-association-wtca-celebra-su-55-aniversario/internacional/>

Estimate Views are unavailable for this placement.





# Negocios y Convenciones

Negocios y Convenciones is an online resource focused on the industry, business, and premium lifestyle sectors, offering news, updates, and insights for professionals in these fields.

14K

Unique  
Visits

June 17, 2024

ONLINE

## La WTCA Celebra su 55 Aniversario

<https://negociosyconvenciones.com/la-wtca-celebra-su-55-aniversario/>

Estimate Views are unavailable for this placement.



NEGOCIOS MICE PREMIUM HIGHLIGHTS LÍDERES NC TV

ÚLTIMAS PUBLICACIONES Oceania Cruises celebra el nuevo barco Allura

### La WTCA Celebra su 55 Aniversario

ASOCIACIONES 17 junio, 2024 | 765

por Redacción NC

Share

Facebook

X

# The next level en



ÚLTIM

Experienci  
Lomas 1  
Viajes  
Redacción



Mirian Gasparin

Mirian Gasparin; Economia

6.93K

Unique  
Visits

February 05, 2024

ONLINE

## Mercado imobiliário comercial terá foco em projetos por demanda em 2024

Mirian Gasparin 5 de fevereiro de 2024 0 Imóveis, Negócios



Estudo aponta declínio no otimismo para venda e locação de escritórios no primeiro semestre

## Mercado imobiliário comercial terá foco em projetos por demanda em 2024 - Mirian Gasparin

<https://miriangasparin.com.br/2024/02/mercado-imobiliario-comercial-tera-foco-em-projetos-por-demanda-em-2024/>

Estimate Views are unavailable for this placement.



## WTCA PRIME OFFICE INDEX: EL FUTURO DEL MERCADO DE OFICINAS EN LATAM 2024

<https://concienciafemenina.com/bien-vivir/tips-vida-diaria/wtca-prime-office-index/>

Estimate Views are unavailable for this placement.

BIEN VIVIR ▾ PERFILES ▾ ACCIÓN SOCIAL ▾ NOVEDADES ▾ NOSOTROS CONTACTO




Home > Bien vivir > Tips para la vida diaria > WTCA PRIME OFFICE INDEX: El Futuro del Mercado de Oficinas en LATAM 2024

Tips para la vida diaria

### WTCA PRIME OFFICE INDEX: EL FUTURO DEL MERCADO DE OFICINAS EN LATAM 2024

por Selección De La Redacción

WTCA PRIME OFFICE INDEX – LATAM es un indicador que fluctúa entre los valores de -100 y 100. Valores vivos (positivos) denotan un balance entre realidades pasadas y percepciones futuras negativas (positivas) sobre mercado de Oficinas Premium en América Latina.

la construcción del índice se consultó la opinión de expertos en 18 ciudades de la región, Ciudad de México,

PUBLICACIONES RECIENTES






# Negocios y Convenciones

Negocios y Convenciones is an online resource focused on the industry, business, and premium lifestyle sectors, offering news, updates, and insights for professionals in these fields.

14K  
Unique Visits

January 31, 2024

ONLINE

## WTCA 2024 año de expectativas

<https://negociosyconvenciones.com/wtca-2024-ano-de-expectativas/>

Estimate Views are unavailable for this placement.

The screenshot shows the top of the article page. On the left is the 'NEGOCIOS & CONVENCIONES' logo. To its right are navigation links: 'NEGOCIOS', 'MICE', 'PREMIUM', 'HIGHLIGHTS', 'LÍDERES', and 'NC TV'. Below these is a section for 'ÚLTIMAS PUBLICACIONES' with the text 'Intermoda será el epicentro de la moda'. The main article title 'WTCA 2024 año de expectativas' is prominently displayed. Below the title, it says 'ASOCIACIONES' and '31 enero, 2024' with a view count of '1410'. The author is 'por Vero Sánchez G.'. There are social sharing buttons for Facebook, Twitter, and Pinterest. A large image shows a modern hotel lobby. Below this is a large image of a modern building with a curved facade. To the right, under 'ÚLTIMAS PUBLICACIONES', there are two smaller article teasers: 'Lomas Travel celebra el Día del Agent Viajes' and 'FiturNext analiza más de iniciativas sostenibles'.

# Violet PR





# Global Trade Magazine

The magazine for U.S. companies doing business globally

79.8K

Unique Visits

Provided by SimilarWeb

June 14, 2024

ONLINE

## ITA Engages in Commercial Diplomacy to Push U.S. Global Trade

UNITED STATES NEWS June 14th, 2024 | Written by Manik Mehta

### ITA ENGAGES IN COMMERCIAL DIPLOMACY TO PUSH U.S. GLOBAL TRADE



The International Trade Administration, part of the Department of Commerce, engages in commercial diplomacy promoting U.S. exports, attracting inbound investment, protecting industry competitiveness, critical U.S. technologies, supply chains, etc. besides defending U.S. industries against unfair trade.

Read also: [US Trade Activity shows Resilience Amid Challenging Global Conditions](#)

[https://www.globaltrademag.com/ita-engages-in-commercial-diplomacy-to-push-u-s-global-trade/...](https://www.globaltrademag.com/ita-engages-in-commercial-diplomacy-to-push-u-s-global-trade/)

Estimated Views

105

Estimated views calculated based on audience size



# Miami Herald

Latest Florida news covering Miami Dade, the Keys, Broward with updates on crime, business, schools, politics, sports, education and...

6.17M

Unique Visits ?

Provided by SimilarWeb

June 13, 2024

ONLINE

## Global trade is key to South Florida's economy. This agency helps maintain it | Opinion

[miamiherald.com/opinion/article2888021...](https://miamiherald.com/opinion/article2888021...)

Estimated Views

15.2K

Estimated views calculated based on audience size and socia...

**OPINION AND COMMENTARY** Editorials and other Opinion content offer perspectives on issues important to our community and are independent from the work of our newsroom reporters.

OPINION

### *Global trade is key to South Florida's economy. This agency helps maintain it | Opinion*

BY IVAN BARRIOS  
UPDATED JUNE 13, 2024 3:20 PM



Cruise ships at PortMiami. PEDRO PORTAL *Miami Herald file*

As we wind down the celebration of World Trade Month this May, it is appropriate that we reflect on the pivotal role that international trade plays in shaping the economic landscape of South Florida. From the bustling ports of Miami to the diverse array of businesses that call our region home, the trade industry stands as a cornerstone of prosperity for our community.

South Florida's economy has long been intertwined with global trade, benefiting from its strategic location as a gateway to the Americas and beyond. The trade industry drives economic growth and fosters cultural exchange, innovation, and job creation within our community.



# Yahoo Finance

At Yahoo Finance, you get free stock quotes, up-to-date news, portfolio management resources, international market data, social interaction and mortgage rates that help you manage your financial life.

138M

Unique Visits

Provided by SimilarWeb

June 03, 2024

ONLINE

## Global trade is key to South Florida's economy. This agency helps maintain it | Opinion

[https://finance.yahoo.com/news/global-trade-key-south-florida-054138056.html?guce\\_referrer=aHR0cHM6Ly9kdWVja2dvLmNvbS8&guce\\_referrer\\_sig=](https://finance.yahoo.com/news/global-trade-key-south-florida-054138056.html?guce_referrer=aHR0cHM6Ly9kdWVja2dvLmNvbS8&guce_referrer_sig=)

Estimated Views

252K

Estimated views calculated based on audience size

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**OPINION AND COMMENTARY** Editorials and other Opinion content offer perspectives on issues important to our community and are independent from the work of our newsroom reporters.

OPINION

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BY IVAN BARRIOS  
UPDATED JUNE 13, 2024 3:20 PM



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# Miami Herald

Latest Florida news covering Miami Dade, the Keys, Broward with updates on crime, business, schools, politics, sports, education and...

526K

Followers

June 03, 2024

X (FORMERLY TWITTER)

## Global trade is key to South Florida's economy. This agency helps maintain it | Opinion

[x.com/MiamiHerald/status/179760167382...](https://x.com/MiamiHerald/status/179760167382...)

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Global trade is key to South Florida's economy. This agency helps maintain it | Opinion



miamiherald.com  
Global trade is key to South Florida's economy. This agency helps maint...  
The trade industry stands as a cornerstone of prosperity in Miami-Dade | Opinion

12:10 PM · Jun 3, 2024

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Estimated Views

2.46K

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## The Supply Chain Report News

The Supply Chain Report is your essential daily news website, serving as a trusted source for comprehensive coverage of the complex and...

206

Unique Visits ?

Provided by SimilarWeb

June 03, 2024

ONLINE

# World Trade Center Miami Enhances Global Trade Connections for South Florida's Economy

[supplychainreport.org/world-trade-center...](https://supplychainreport.org/world-trade-center...)

## World Trade Center Miami Enhances Global Trade Connections for South Florida's Economy

by Geraldine S. — 06/03/2024 in Global Trade, International Relations

Estimated Views

64

Estimated views calculated based on audience size

As World Trade Month concludes, it is a fitting time to acknowledge the critical role of international trade in the economic fabric of South Florida. From the bustling ports of Miami to a diverse array of local businesses, international trade remains a cornerstone of prosperity in the region. South Florida thrives as a strategic gateway to the Americas, with its economy benefiting immensely from global trade. This sector not only drives economic growth but also promotes cultural exchanges, sparks innovation, and creates job opportunities locally. Miami's ports, recognized for their world-class logistical infrastructure, are essential in the global supply chain, enabling efficient movement of goods and services internationally.

However, the trade industry is not without its challenges, including geopolitical tensions and supply chain disruptions. These factors necessitate a vigilant and adaptive approach to support and enhance the local trade environment. The World Trade Center Miami (WTCM) is dedicated to fostering the international reach of businesses in the region. With over 100 years of collective export expertise, WTCM assists small and medium-sized businesses in tapping into international markets. The center offers platforms for trade shows, networking opportunities, educational programs, and advocacy, aimed at connecting Miami companies with the global marketplace.

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# Supply Chain Management Review

SCMR primarily publishes columns and features contributed by business school professors, supply chain management practitioners...

23.5K

Unique Visits

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May 01, 2024

ONLINE

## World Trade Centers offers a helping hand to create resilient, interconnected supply chains

[scmr.com/article/world-trade-centers-offers-a-helping-hand-to-create-resilient-interconnected-supply-chains](https://scmr.com/article/world-trade-centers-offers-a-helping-hand-to-create-resilient-interconnected-supply-chains)

Estimated Views

286

Estimated views calculated based on audience size

**SUPPLYCHAIN MANAGEMENT REVIEW**

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Home / Topics / Procurement & Sourcing / Global Trade / World Trade Centers offers...

### World Trade Centers offers a helping hand to create resilient, interconnected supply chains

Global non-profit organization has hundreds of local chapters, helping connecting businesses with trade opportunities

**Brian Straight** · May 1, 2024 · [f](#) [X](#) [in](#) [📧](#)

When a European buyer was interested in purchasing an American automobile, they needed to know if they could get it exported. That buyer turned to the World Trade Centers Delaware for help. The Delaware-based organization was able to confirm the automobile was a legit item, and that the seller was a trusted seller. And then the organization helped the buyer connect with a firm dedicated to exporting automobiles.



(Photo: Pexels/Nataliya Vaitkevich)

Building resilient supply chains requires trust, and the World Trade Centers is helping foster that with locations around the globe, connecting companies with local resources.

In today's interconnected global supply chain, the ability to ensure trust is paramount. To do so at a time when nearshoring efforts are taking place across the globe, leading to companies seeking out new suppliers in new regions where they have little information, means trust must be developed quickly.

The global non-profit business association **World Trade Centers Association (WTCA)** is there to do just that. The Delaware branch is just one of

**Challenges with Dock Appointment Scheduling for Seaport Yard Operations**

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# Supply Chain 24/7

Supply chain news from the best source for the latest supply chain and transportation news

27K

Unique Visits

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May 01, 2024

ONLINE

## World Trade Centers offers a helping hand to create resilient, interconnected supply chains

[supplychain247.com/article/world\\_trade\\_...](https://supplychain247.com/article/world_trade_...)

SC247 > Topics > News

### World Trade Centers provides a helping hand to create resilient, interconnected supply chains



By Brian Straight May 1, 2024

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The global non-profit business association World Trade Centers Association (WTCA) is there to do just that. The Delaware branch is just one of hundreds of local WTCA organizations that are connected by a single mission—to improve global trade. The network of more than 300 highly connected, mutually supporting businesses and organizations in 91 countries uses a portfolio of events, programming and resources that it offers members to help local economies thrive by encouraging and facilitating trade and investment across the globe.

[Please click here to read the complete article.](#)

#### Latest News & Resources

- > Economist examines state of inventories at SMC3 Connections conference
- > Ports of LA and Long Beach Commit \$25M to Electric Truck Charging Sites
- > Coyne Airways First to Offer Dangerous Goods Booking via WebCargo
- > TIA throws its support behind the Household Goods Shipping Consumer Act
- > More



#### Geek+ Robots: Redefining Logistics for Allbirds and UPS Supply Chain Solutions

Discover how Geek+ robots are revolutionizing logistics for Allbirds and UPS Supply Chain Solutions, enhancing efficiency, reducing labor costs, and improving workforce satisfaction in the competitive landscape of warehouse automation.

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#### Maximize Savings: DIY Approaches to Negotiating Carrier Contracts

Discover how businesses can significantly lower shipping costs and strengthen carrier partnerships through data-driven DIY negotiations with insights from Reveel's comprehensive white paper.

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Estimated Views

285

Estimated views calculated based on audience size



# Logistics Management

Logistics Management is a monthly trade publication and website that provides news and information for professionals in the logistics,...

12.6K

Unique Visits

Provided by SimilarWeb

May 01, 2024

ONLINE

## World Trade Centers offers a helping hand to create resilient, interconnected supply chains

[logisticsmgmt.com/article/world\\_trade\\_c...](https://logisticsmgmt.com/article/world_trade_c...)

LM > Topics

# World Trade Centers provides a helping hand to create resilient, interconnected supply chains

By **Brian Straight** May 1, 2024



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[Please click here to read the complete article.](#)

### Latest Logistics News

FedEx is 'conducting an assessment' of its LTL unit, FedEx Freight

NextGen Supply Chain Conference features Johnson & Johnson's Luis Roman as keynote speaker

Industry organizations call on the White House to work with the ILA and USMX to resume labor talks

Bite-sized nuggets offer real-time learning opportunities

'Major changes' coming to NMFC will impact carriers, shippers and 3PLs

[More News](#)

### June 2024 Logistics Management



#### Logistics Labor 2024: Thinking outside the box

June 3, 2024 - Smart companies are doing everything they can to minimize turnover, improve employee engagement, and maximize the value of their human

workforces.

Adapting to the Power Shift: Modern Labor Management Systems (LMS) embraces flexibility

State of Private Trucking Fleet 2024: Getting stronger, getting greener

Cross-border Transport 2024: Navigating the surge

[More from this issue](#)

### Latest Resources



#### 2024 Motor Freight Trends

This downloadable magazine examines the rising costs for motor carriers due to tighter emissions regulations and labor costs, and explores the industry's shift towards

decarbonization with various alternative fuel vehicles.

2024 Gartner® Magic Quadrant™ for Warehouse Management Systems

Case study: Optimizing warehouse space, performance and sustainability

Estimated Views

132

Estimated views calculated based on audience size

# WeichertMehner



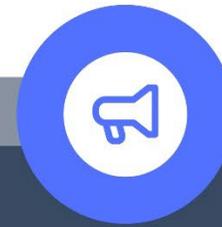
Pieces of Coverage

6



Estimated Ad Value

\$151,000  
USD



Geographic Reach

Germany



## Sachsen Fernehen

Business magazine of the Chamber of Industry and Commerce

30K

Circulation

August 03, 2024

PRINT

## Economic hub: Focus on the World Trade Center Dresden

Scheduled for release in August 2024



Estimated Views

30K

Circulation



## Sachsen Fernsehen

Business magazine of the Chamber of Industry and Commerce

7M

TV viewers and  
monthly page  
views

June 14, 2024

TV/ONLINE

## Economic hub: Focus on the World Trade Center Dresden

<https://www.sachsen-fernsehen.de/mediathek/video/wirtschaftlicher-knotenpunkt-das-world-trade-center-dresden-im-fokus/>



Fr, 14.06.2024, 15:42 Uhr / 03:10

Wer steckt dahinter?

**Wirtschaftlicher Knotenpunkt: Das World Trade Center Dresden im Fokus**

Estimated Views

7M

Estimated views calculated  
based on audience size



# Wirtschaft in Sachsen

Online portal, print magazine (quarterly) and weekly newsletter with a focus on business news (German and English)

17K  
Unique Visits

June 11, 2024

ONLINE

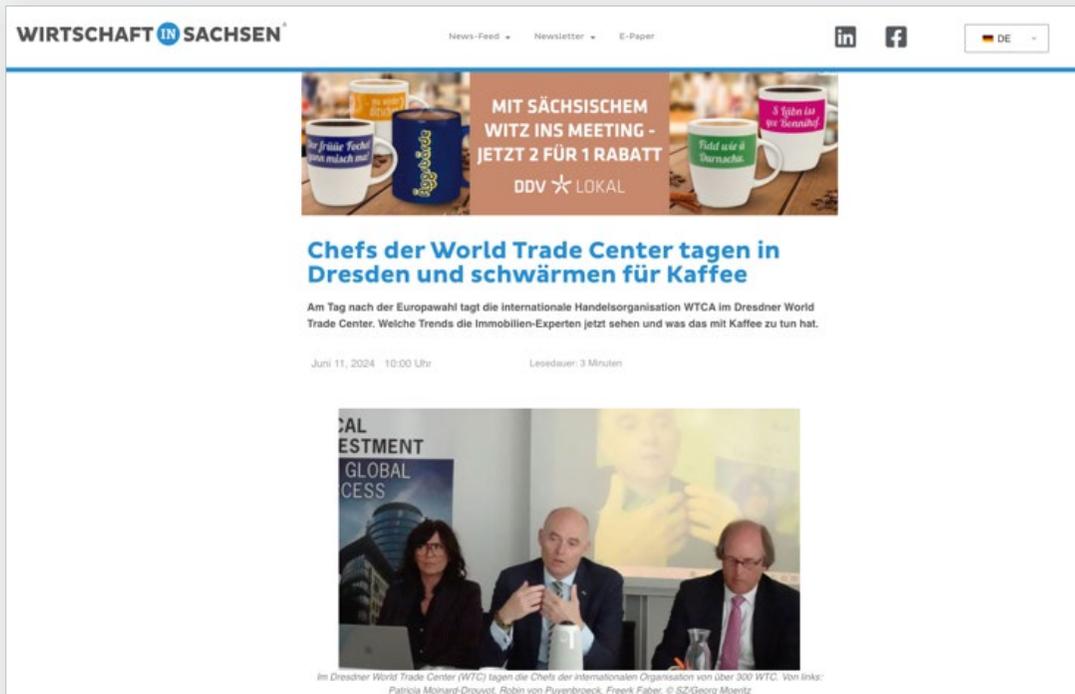
## World Trade Center bosses meet in Dresden and rave about coffee

<https://www.wirtschaft-in-sachsen.de/de/chefs-der-world-trade-center-tagen-in-dresden-und-schwaermen-fuer-kaffee/>

Estimated Views

17K

Estimated views calculated based on audience size





Sächsische Zeitung

Regional daily and business press

153.5K

Unique Visits

June 10, 2024

ONLINE

# World Trade Center bosses meet in Dresden and rave about coffee

<https://www.saechsische.de/wirtschaft/unternehmen/chefs-der-world-trade-center-tagen-in-dresden-und-schwärmen-fuer-kaffee-6010430-plus.html>



Estimated Views

153.5K

Estimated views calculated based on audience size



Sächsische Zeitung

Regional daily and business press

300K

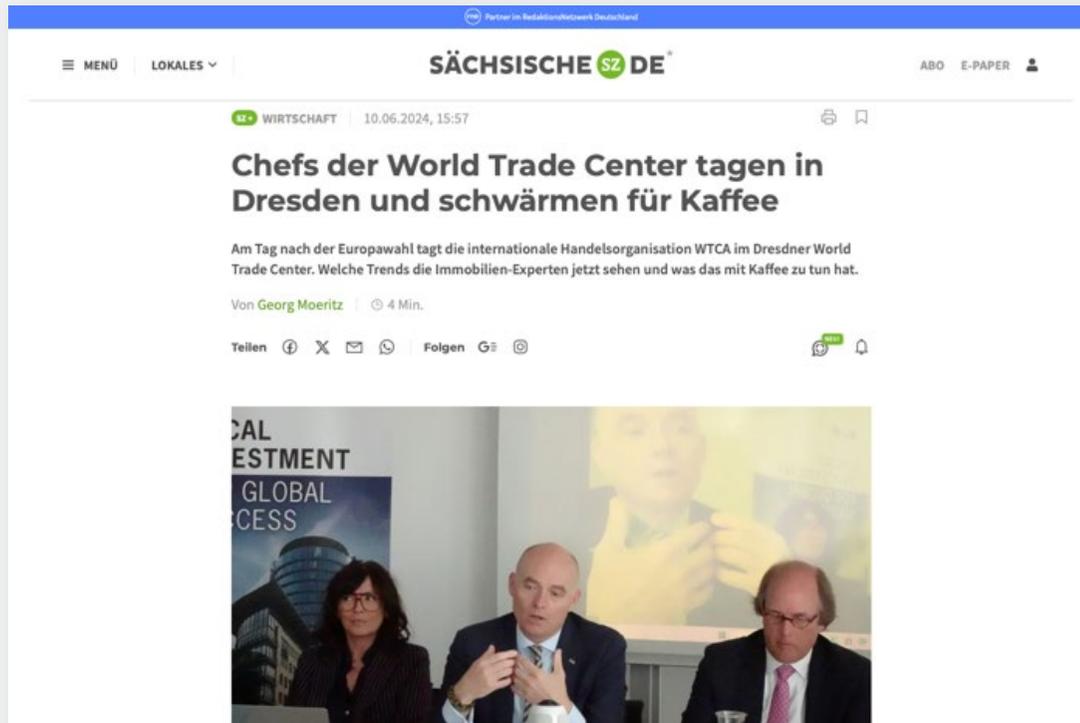
Unique Visits

June 10, 2024

ONLINE

## World Trade Center bosses meet in Dresden and rave about coffee

<https://www.saechsische.de/wirtschaft/unternehmen/chefs-der-world-trade-center-tagen-in-dresden-und-schwaermen-fuer-kafee-6010430-plus.html>



Estimated Views

300K

Estimated views calculated based on audience size



DieSachsen

Business magazine of the Chamber of Industry and Commerce

100K  
Unique Visits

June 10, 2024

ONLINE

# From Dresden to the world: World Trade Center Association presents business network

<https://www.diesachsen.de/wirtschaft/von-dresden-in-die-welt-world-trade-center-association-stellt-business-netzwerk-2934328>



Estimated Views

100K

Estimated views calculated based on audience size



**WORLD TRADE CENTERS  
ASSOCIATION**

CONNECTING BUSINESSES, GLOBALLY.

**Have a question? Please contact [media@wtca.org](mailto:media@wtca.org)**