

From: [WTCA](#)
To: [media](#)
Subject: "Around the WTCA Network" e-Newsletter (March 2024 Issue)
Date: Friday, March 15, 2024 3:58:16 PM



Dear Readers,

Welcome to the March 2024 Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTCA Member anniversaries being celebrated.

A few exciting action items & updates from the WTCA team:

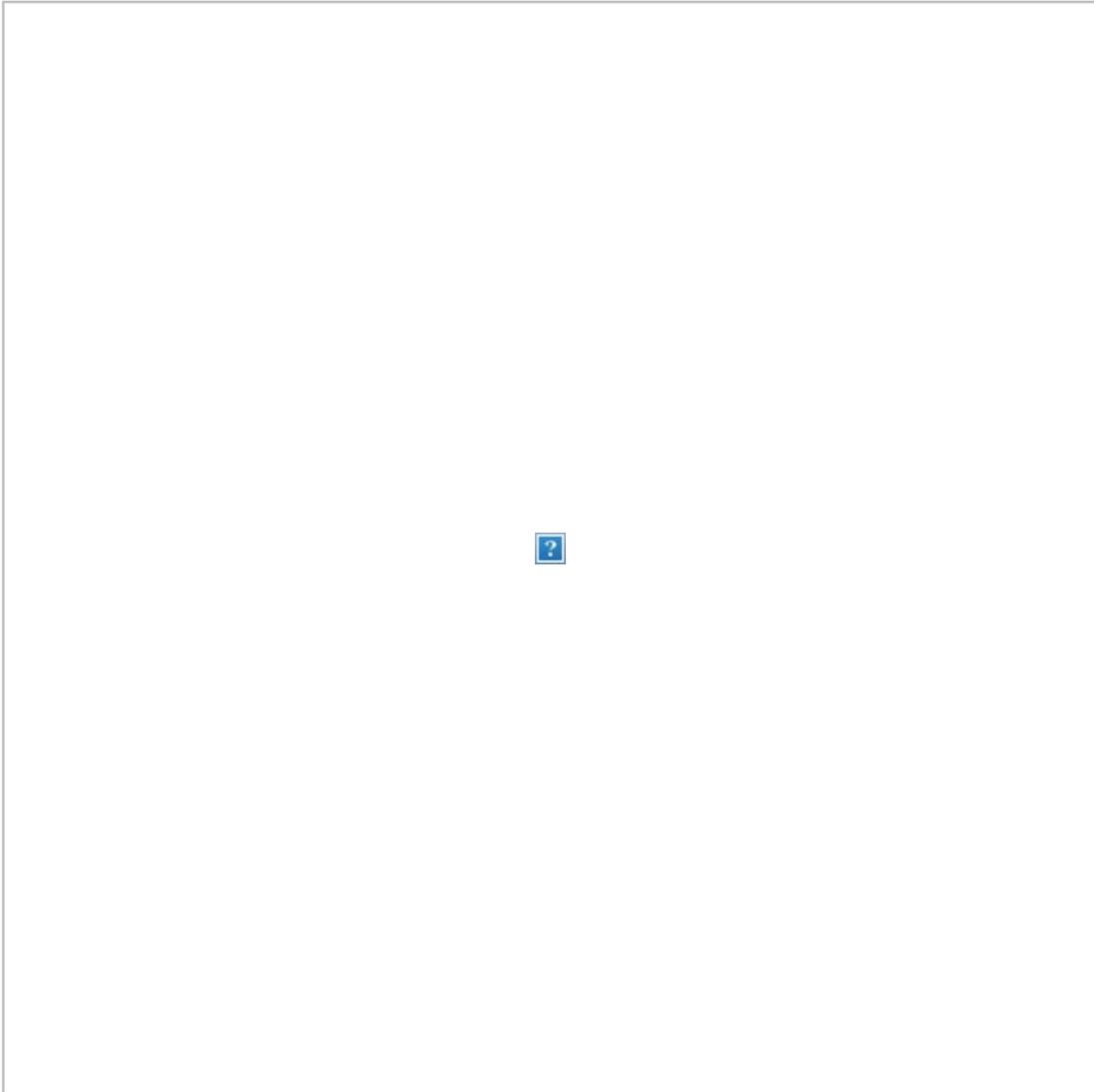
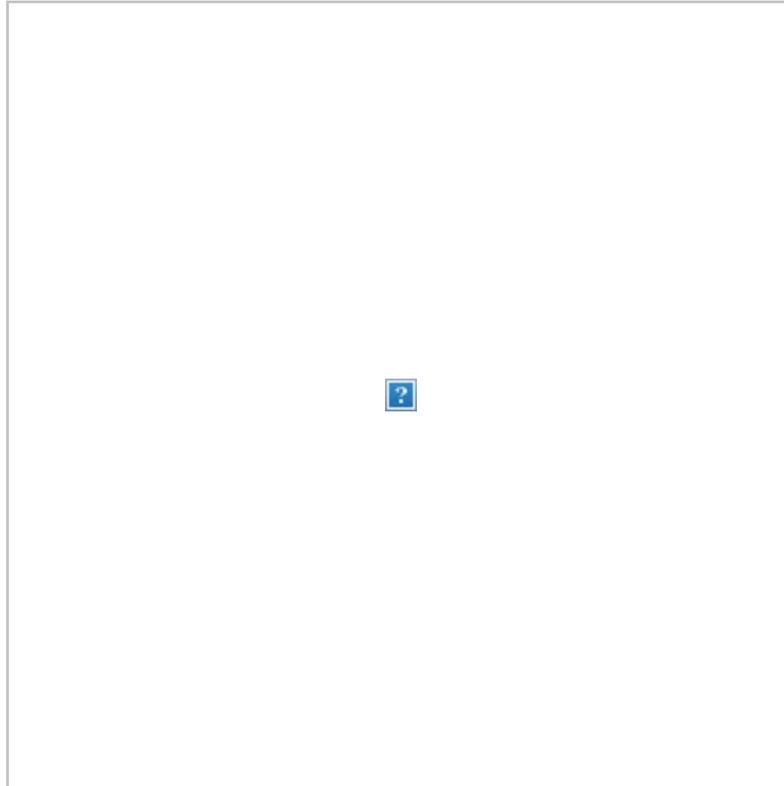


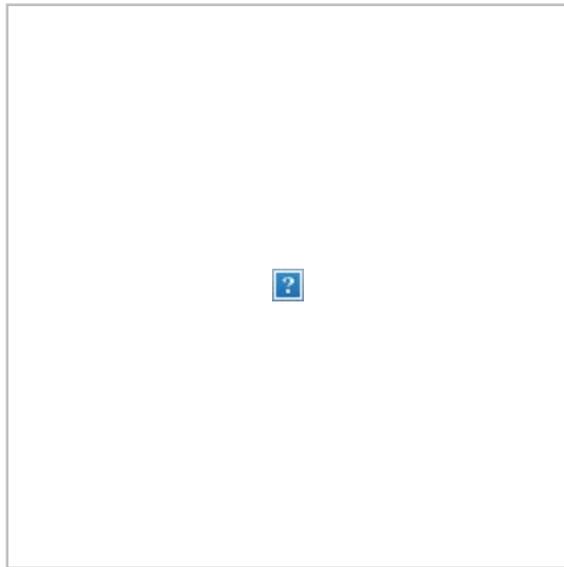
Photo Credit: WTC Bengaluru

- Recap Coming Soon: [2024 WTCA Global Business Forum \(GBF\), hosted by World Trade Center Bengaluru \(March 03-06\)](#) — On behalf of the WTCA, we would like to thank World Trade Center Bengaluru, our special guests, speakers and attendees for making this year’s GBF truly EPIC! Stay tuned next week for an in-depth recap of this year’s event! In the meantime, [click here](#) or in the video image below for a sneak peek at the short video reel featuring highlights from the 2024 WTCA GBF while the WTC Bengaluru/WTCA HQs teams sort through video footage/photos from the event for the final sizzle reel.
- Congratulations to Our Newly-Accredited WTCA Members: At the 2024 WTCA GBF, the WTCA HQs team in New York announced the following

newly-accredited WTCA Members: World Trade Center Cyprus, World Trade Center Monterrey and World Trade Center Trieste (all Premier Accredited with specializations in Business & Member Services, Conference & Exhibition Services, and Trade Development).



- Save the Date: [WTCA European Regional Meeting and Open Investor Day \(June 10-12, 2024\)](#) – this year, World Trade Center Dresden will be hosting the in-person WTCA European gathering. This year’s edition will also include a special welcome reception, the WTCA’s first “Open Investor Day: *Unlock the WTC Potential*,” where the WTCA team will welcome third parties that have a special interest in the WTCA brand/World Trade Center concept to introduce them to our exceptional ecosystem. [Registration is open – click here!](#)
- Save the Date: [2025 WTCA GBF, to hosted by World Trade Center Marseille Provence \(April 06-09, 2025\)](#)! The next GBF will be held in Marseille, France and is open to WTCA Members and their international business delegates. Interested in learning more? Fill out [this form](#) to pre-register for the event. We look forward to welcoming you to France next year!

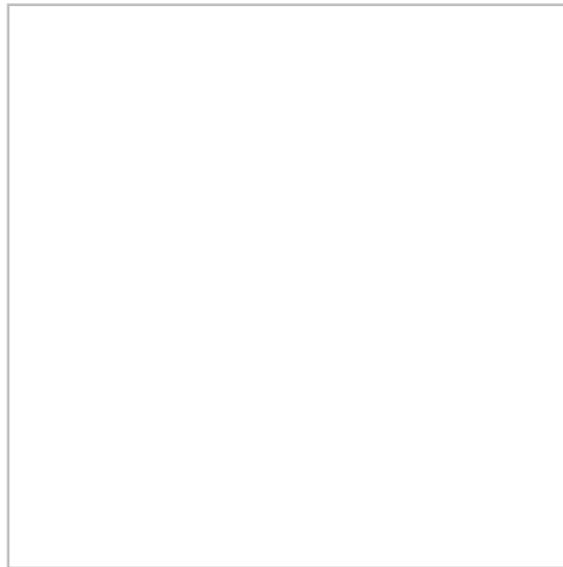


- Announcing the [3rd Biennial WTCA Champions Awards Winners](#): The WTCA announced the winners of the 3rd Biennial Champions Awards during the recent GBF in Bengaluru, honoring exceptional contributions from Members to the global network. For this year's edition, we received a total of 45 nominations, recognizing 23 Members across the global network. Winners were awarded in various categories: Local Connectivity, Reciprocity/Network Support, Sustainability, Innovation, 'Regional Member of the Year' (across 5 regions) and 'Global Member of the Year.' Please join us in congratulating this year's winners! For the official press release, [click here](#) or the [WTCA Press Page here](#).



Photo Credit: WTC Bengaluru

- Help Us Promote Your WTC Business! Submit digital collateral and testimonials. We are excited to showcase the WTCA brand and our Members across various media platforms, including print, digital, and social media. To make this happen, we need your support! Email info@wtca.org with video, images and testimonials.



- WTCA in the News: The WTCA’s regional PR teams have been working to garner news coverage around the world. Over the past month, our WTCA HQs staff and some of our WTCA Members were featured in media publications, with a key focus to promote the 2024 WTCA GBF — raising global awareness of the WTCA brand and the work our Members do on a daily basis. Click on some of the recent articles below to read more:
 - *ADN 40 MX*: [“Primer Foro Global de Negocios Tiene la Misión de Conectar Empresas a Nivel Mundial](#) (First Global Business Forum has the Mission of Connecting Companies Worldwide)” featuring Carlos Ronderos, WTCA Director – Latin America, on the benefits of attending the 2024 WTCA GBF.
 - *Bloomberg Adria*: [“Veliki Potencijal Saradnje s Indijom, Pregled Trenutnog Stanja](#) (Great Potential For Cooperation With India, Overview of the Current State)” featuring Vineet Verma, Managing Director of WTC Bengaluru, on India’s growing market and the 2024 WTCA GBF's role in fostering stronger ties amongst industry leaders.
 - *Business Standard*: [“Future India Expansion Will Have Tier-II, -III Focus: Verma and Wang”](#) featuring a Q&A with Vineet Verma, Managing Director of WTC Bengaluru, and Scott Wang, WTCA Vice President – Asia Pacific, on organizations’ smart city initiatives, business growth factors, revenue projections, and investment strategies.
 - *BusinessWorld*: [“India Presents Great Opportunities for Investment: WTCA Chair John E. Drew”](#) featuring commentary on

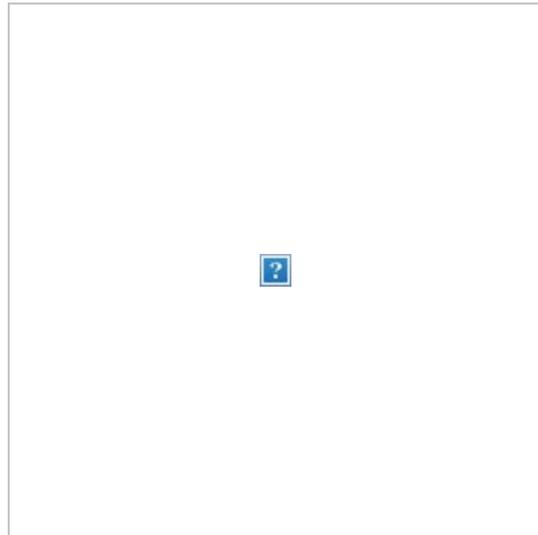
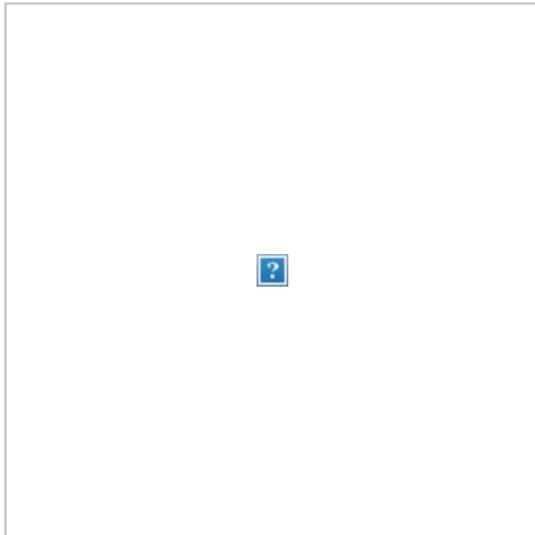
India's rapid economic growth from the 2024 WTCA GBF Press Conference held March 1.

- *CNBC Africa*: "[Exploring India-Africa Investment Opportunities](#)" featuring Wuraola Onigbogi, Head Trade Services of WTC Abuja, on trade relations between the two regions, the WTCA network's global reach and insights from the 2024 WTCA GBF.
- *Deccan Herald*: "[Bengaluru Set to Host Global WTC Business Meet](#)" featuring Vineet Verma, Managing Director of WTC Bengaluru, on the importance of the 2024 WTCA GBF, particularly its role in showcasing Bengaluru and Karnataka as attractive destinations for investment to global business leaders.
- *Diario Imagen Qroo*: "[La 54ª Edición del Global Business Forum de la WTCA Será del 3 al 6 de Marzo](#) (The 54th Edition of the WTCA Global Business Forum will be from March 3 to 6)" featuring Eugenio José Guzmán, Director of World Trade Center Monterrey, on the 2024 WTCA GBF and collaboration between Mexico and India.
- *Economic Times*: "[India Poised to Become Largest Member of World Trade Centers Association \(WTCA\): John E. Drew, Chairman of the WTCA](#)" featuring a Q&A with John E. Drew, WTCA Chair, Board of Directors, on India's potential to become the largest Member region & robust plans for the network's expansion.
- *El Heraldo de México TV*: "[Tiempo de Negocios](#)" featuring Carlos Ronderos, WTCA Director – Latin America, on the 2024 WTCA GBF.
- *The Hindu BusinessLine*: "[WTCA's Global Business Forum 2024 to Position India as Global Investment Destination](#)" featuring insights from Prashanth Gokhale, Managing Director of Bühler India and Vice President of Bangalore Chamber of Industry and Commerce (BCIC), on the 2024 WTCA GBF's role in showcasing diverse industries to a global audience.
- *Outlook India*: "[Global Business Forum Will Be A Great Melting Pot For Collaboration: Brigade REAP's Abhay Garg](#)" featuring Abhay Garg, Head & Chief Mentor of Brigade REAP, on the deep-tech subsectors that are expected to attract investments at the 2024 WTCA GBF and maximize value for the state of Karnataka's new-age economy.
- *Sindo News*: "[ASEAN dan India Diprediksi Jadi Pusat](#)

[Pertumbuhan Ekonomi Global](#) (ASEAN and India are Predicted to Become Centers of Global Economic Growth)" featuring Vineet Verma, Managing Director of WTC Bengaluru, on India's potential of becoming the world's manufacturing center and business opportunities available via the ASEAN-India Free Trade Area (AIFTA) agreement.

- *The Week: "World Trade Centers Association Aims to Have 500 Members in Next 10 Years"* featuring commentary from John E. Drew, WTCA Chair, Board of Directors, from the 2024 WTCA GBF Press Conference held on March 1 highlighting India's rapid economic growth, the Association's goal to expand Membership to 500 Members within the next decade and details about the GBF hosted by WTC Bengaluru.

And check out all secured articles to date in the "4. WTCA in the News" folder located on our WTCA Resource Center [here](#). If you have any questions, please email media@wtca.org.



Deadline for submissions for the April 2024 Issue will be
Friday, March 29.

Also, for reference, please see below for the deadlines for the remaining issues in 2024:

- May Issue: Tuesday, April 30

June Issue: Friday, May 31

- July/August Double Summer Issue: Friday, July 19
- September Issue: Friday, August 30
- October Issue: Monday, September 30
- November/December Double Winter Issue: Friday, November 8

Lastly, we highly encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. This is a free resource for all WTCA Members to utilize to not only promote their upcoming events, but to expand their digital footprint across the globe. For questions, please reach out to newsletter@wtca.org.

Sincerely,

The WTCA Editorial Team

newsletter@wtca.org

FLAG OFF OF AIR CARGO OPERATIONS FROM BPIA

World Trade Center Bhubaneswar

International trade or global trade enables countries to expand their markets and access goods and services that otherwise may not have been available domestically...

[Full Story](#)

SEMINAR ON INTERNATIONAL ENGINEERING SOURCING SHOW

World Trade Center Bhubaneswar

Engineering is the largest industrial sector in India and accounts for 3.53% of the country's Gross Domestic Product (GDP). The country's engineering

sector comprises manufacturing...

[Full Story](#)

E-KANSAI: ENVIRONMENTAL TREATMENT & TECHNOLOGY

World Trade Center Binh Duong New City

A forum for companies operating in the Kansai region. Established in November 2008, the purpose is to spread the way to respond to environmental problems in Asia...

[Full Story](#)

HIGHLIGHT EVENTS IN BENGALURU, INDIA

World Trade Center Binh Duong New City

During the recent business trip to India, Becamex IDC and World Trade Center Binh Duong New City had the opportunity to meet and work with Brigade Group...

[Full Story](#)

MEETS-TRADE & INVESTMENT COMMISSIONER OF FLANDER

World Trade Center Genome Valley

On the sidelines of Bio Asia 2024, the World Trade Center (WTC) Genome Valley team met Mr. Jayant Nadiger, Trade & Investment Commissioner of Flanders Belgium – South India...

[Full Story](#)

HAINAN FTP – NEW BUSINESS HOT LAND IN CHINA MARKET

World Trade Center Haikou

What makes Hainan Free Trade Port unique? The government's support of preferential FTP policies for international business and trade. A convenient travel destination...

[Full Story](#)

MEETING WITH SAIRAM GROUP OF INSTITUTIONS

World Trade Center Hosur

The World Trade Center (WTC) Hosur team had the privilege of meeting with the Heads of Departments (HODs) of the esteemed Sairam Group of Institutions. The meeting served...

[Full Story](#)

DTI AND WORLD TRADE CENTER METRO MANILA PROMOTE WTCA GBF 2024 TO INDIA

World Trade Center Metro Manila

The DTI – Export Marketing Bureau (EMB) and World Trade Center Metro Manila (WTCMM) conducted an Information Session on Market Opportunities in India on January 24...

[Full Story](#)

ANALYSIS ON KEY PROVISIONS OF INTERIM BUDGET FY25

World Trade Center Mumbai

World Trade Center Mumbai and All India Association of Industries (AIAI) organized a program to discuss the Interim Budget which was presented at the Parliament...

[Full Story](#)

MONTANA TRADE MISSION VISITS NAVI MUMBAI

World Trade Center Navi Mumbai

World Trade Center Navi Mumbai welcomed a trade mission from Montana (USA) on February 25-26 and organized an interactive session on February 26 at CIBA Tech...

[Full Story](#)

WORLD TRADE CENTER NAVI MUMBAI TRADE PROMOTION SUPPORT

World Trade Center Navi Mumbai

World Trade Center Navi Mumbai, as part of its trade promotion activities, supports a number of organizations in the areas such as exhibitions and conferences by encouraging...

[Full Story](#)

MEETING WITH PROFESSOR ANDREW SMITH

World Trade Center Shamshabad

The World Trade Center Shamshabad team is pleased to have met Professor Andrew Smith, an Honorary Professor at the International Center for Evidence in Disability at the London School...

[Full Story](#)

ENGLAND-INDIA MEN'S CRICKET PRE-RECEPTION

World Trade Center Visakhapatnam

World Trade Center Visakhapatnam partnered with the British Deputy High Commission to organize the England-India Men's Cricket pre-reception for entrepreneurs, industrialists, and government officials...

[Full Story](#)

WORLD TRADE CENTER PARIS ILE-DE-FRANCE LAUNCHES BUSINESS CLUB

WTCA European Regional Team

WTC Paris Ile-de-France recently launched their Business Club during a celebratory evening reception at the Paris Ile-de-France CCI in their beautiful Hôtel Potocki. On Tuesday evening, February 13...

[Full Story](#)

ENI TOTAL CONFIRM 'EXCELLENT' NATGAS AT CRONOS 2

World Trade Center Cyprus

Italy's Eni and French TotalEnergies confirmed Thursday, March 7 the extension and "excellent" well deliverability at their joint natural gas field

within the Cronos discovery...

[Full Story](#)

PHOTOVOLTAICS FOR ALL IN CYPRUS

World Trade Center Cyprus

The Cabinet has greenlighted the implementation of the 'Photovoltaics for All' scheme, subsidizing up to 6,000 homeowners to install solar systems on their roofs...

[Full Story](#)

EMPOWERING TOMORROW

World Trade Center Dublin

Join us for an exclusive conversation with Maureen Hoey, the visionary founder of Mojo & Co., and a distinguished member of World Trade Center Dublin. As we explore her innovative journey...

[Full Story](#)

WORLD TRADE CENTER LISBON PROMOTES PARAÍBA CACHAÇA IN PORTUGAL

World Trade Center Lisbon

On February 27, World Trade Center Lisbon organized an event that brought together nine cachaça de alambique (artisanal cachaça) producers from the state of Paraíba, Brazil...

[Full Story](#)

TRIESTE'S URBAN REGENERATION SHOWCASED AT MIPIM

World Trade Center Trieste

For the second year in a row, the city of Trieste will participate in MIPIM, the leading real estate fair taking place in Cannes from March 12-15. The fair brings together the most influential players from all sectors of the real estate industry...

[Full Story](#)



GUYANA AT THE 54TH WTCA GLOBAL BUSINESS FORUM

World Trade Center Georgetown

Guyana has participated in the WTCA Global Business Forum in Bengaluru, India which ended Thursday, March 7 with its Georgetown Center actively promoting the new oil producing country's focus...

[Full Story](#)

INTEREST IN GUYANA HIGH, FIRST WORLD TRADE CENTER

World Trade Center Georgetown

Guyana's first World Trade Center business will be opened this year, but already there is substantial interest in connecting and trading with local entities through this facility...

[Full Story](#)

WORLD TRADE CENTER MONTERREY TRANSFERS THE SBDC MODEL IN MEXICO

World Trade Center Monterrey

By an invitation made by the USA Embassy in Mexico, World Trade Center Monterrey transferred the Small Business Development Center model to the Mexican southern states of Yucatan and Quintana Roo...

[Full Story](#)



CHRONICLES OF WTC ABUJA'S BUSINESS COCKTAIL

World Trade Center Abuja

World Trade Center Abuja recently hosted its much-anticipated End-of-Year

Business and Networking Cocktail, a glittering affair that brought together a diverse array of dignitaries from various sectors...

[Full Story](#)

BUSINESS CLUB KICK-OFF MEETING!

World Trade Center Algiers

World Trade Center Algiers launched the first meeting of the Algiers Export Club for the year 2024 on February 12 at 6:00 p.m. at the El DJAZAIR hotel (Ex St George) under the theme "Securing international payments..."

[Full Story](#)



SYCAMORE INTL.: KEEPING E-WASTE OUT OF LANDFILLS

World Trade Center Greater Philadelphia

What do consumers, schools, companies, and organizations do when electronic devices and gadgets stop working or become obsolete? Unfortunately, America has garnered a reputation as a “throw-away society...”

[Full Story](#)

THOMAS YOUNG, CEO OF WTCGP, HONORED IN 40 UNDER 40

World Trade Center Greater Philadelphia

Thomas Young, President and CEO of World Trade Center Greater Philadelphia (WTCGP), is among the select group of Philadelphia leaders to receive this award. This past August, Young made history when he became the first Black President and CEO...

[Full Story](#)

CTA GIVES USD \$125K TO SUSTAINABILITY EFFORTS IN NV

World Trade Center Las Vegas

The Consumer Technology Association® (CTA) today announced the recipients of its CES® 2024 Green Grants, which provides USD \$125,000 in total funding to three Nevada organizations focused on sustainability...

[Full Story](#)

REVOLUTIONIZING EMERGENCY SERVICES

World Trade Center Palm Beach

In an era where every second counts, the modernization of emergency services is paramount. Recently, a groundbreaking initiative showcased the power of collaboration and innovation...

[Full Story](#)

CITY OF SAVANNAH SIGNS MOU WITH ACCRA, GHANA

World Trade Center Savannah

The City of Savannah and the Accra Metropolitan Assembly from Ghana signed a partner city agreement on Wednesday, February 21 at City Hall. The virtual signing ceremony was attended by the Mayor of Accra, Elizabeth K.T. Sackey, the Mayor of Savannah, Van R. Johnson II, as well as other dignitaries representing both cities...

[Full Story](#)

SAVANNAH MUSIC FESTIVAL TO HOST GLOBAL ARTISTS

World Trade Center Savannah

The annual Savannah Music Festival, known for its unique programming of jazz, classical and American and global roots music programs presented in venues across Savannah's unique National Historic Landmark District...

[Full Story](#)



4TH ANNUAL BUSINESS INNOVATION SUMMIT

March 21, 2024

Economist Impact

Empowering leaders to innovate and seize growth opportunities through generative AI and other emerging technologies. Generative AI has

dominated the media...

[Register](#)

STRENGTHENING GENDER EQUALITY IN GENERATIVE AI

March 22, 2024

UNAI

Online panel discussion during the 68th session of the Commission on the Status of Women. The United Nations Academic Impact (UNAI) invites you to an online panel discussion, taking place on the margins of the 68th session of the Commission...

[Register](#)

WTCA TS EMEA MAC MEETING Q1 – 2024

March 26, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices, business opportunities and connection with our global network...

[Learn more](#)

GLOBAL TRADE FINANCE: TOOLS & RESOURCES

March 27, 2024

World Trade Center Savannah

Are you looking for ways to finance your global sales, access working capital and protect your supply chain? If so, you don't want to miss this upcoming event hosted by World Trade Center Savannah, Regions Bank, Export-Import Bank of the United States...

[Register](#)

WTCA REAL ESTATE MAC MEETING Q1 – 2024

March 27, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA

Members. The MACs provide all WTCA Members access to best practices, business opportunities and connection with our global network...

[Learn more](#)

CERTIFIED FOREIGN TRADE EXPERT

March 30 - June 29, 2024

WTC Mumbai

World Trade Center Institute, the trade education wing of MIVRDC World Trade Center Mumbai is pleased to announce the Certified Foreign Trade Expert (CFTE) course both in the offline and online modes...

[Register](#)

MIAS: MANILA INTERNATIONAL AUTO SHOW

April 04-07, 2024

World Trade Center Metro Manila

The biggest motoring show in the Philippines will be making a pit stop in TWO world-class Venues, SMX Convention Center and World Trade Center Metro Manila, for the first time...

[Register](#)

ACI EUROPE REGIONAL AIRPORTS CONFERENCE AND EXHIBITION

April 10-12, 2024

ACI Europe

The 15th edition of ACI EUROPE's Regional Airports Conference and Exhibition stands as the sole event within the aviation space specifically dedicated to Europe's regional hubs, smaller and medium-sized airports. This year, the dynamic community...

[Register](#)

WTCA TS APAC MAC MEETING Q1 – 2024

April 11, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA

Members. The MACs provide all WTCA Members access to best practices, business opportunities and connection with our global network...

[Learn More](#)

PHILFOODEX: PHILIPPINES FOOD EXPOSITION

April 12-14, 2024

World Trade Center Metro Manila

To better address rapidly changing market and supply trends and industry demands, the Philippine Food Expo is now slated every year...

[Learn More](#)

UFI MEA CONFERENCE

April 15-17, 2024

UFI

The event, hosted by the Rwanda Convention Bureau, will take place at the prestigious Kigali Convention Center. Discover the allure of Rwanda, an extraordinary destination...

[Register](#)

2024 UN CIVIL SOCIETY CONFERENCE

May 09-10, 2024

UNAI

This event will take place on May 09-10 at the United Nations Office in Nairobi (UNON), Kenya and will be an in-person event. The deadline for registration is March 26 by 17:00 EST...

[Register](#)

WTCA TS EMEA MAC MEETING Q2 – 2024

May 21, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices, business opportunities and connection with our global network...

[Learn More](#)

ACI ASIA-PACIFIC & MIDDLE EAST/ACI WORLD

May 21-23, 2024

ACI World

Discover insights and strategies from across the industry, centered around the theme: "The Global Race: How to Stand Out in a Competitive Airport Ecosystem." Globally acclaimed leaders will share invaluable expertise to ensure airports remain competitive...

[Register](#)

2024 WORLD TRADE & INVESTMENT DAY

May 22, 2024

Montana World Trade Center

International trade & investment are essential to Montana's economy — from wheat to SaaS products and everything in between, Montanans are selling their products & services around the world, importing supply chain solutions...

[Register](#)

LIVESTOCK PHILIPPINES 2024

May 22-24, 2024

World Trade Center Metro Manila

Livestock Philippines is the event that will bring together thousands of decision makers including integrators, farmers, feed millers, pre-mixers, meat processors...

[Learn More](#)

WTCA TS AMERICAS MAC MEETING Q2 – 2024

May 23, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices,

business opportunities and connection with our global network...

[Learn More](#)

GLOBAL EXHIBITIONS DAY 2024

June 5, 2024

UFI

We are thrilled to announce the theme for the 9th Global Exhibitions Day: Exhibitions are catalysts to sustainable futures! Join us as we celebrate on June 5. #GED2024...

[Learn More](#)

4TH ANNUAL SUSTAINABILITY WEEK

June 12-13, 2024

Economist Impact

Demonstrating a measurable return on investment in business transformation is hard. But boards and external investors require it, and a clear business case helps organizations...

[Register](#)

MAFBEX: MANILA FOODS AND BEVERAGES EXPOSITION

June 12-16, 2024

World Trade Center Metro Manila

The long wait is finally over as the Manila Foods and Beverages Expo (MAFBEX) is ready to serve you a fresh and extraordinary flavorful bite of experience...

[Register](#)

WTCA TS APAC MAC MEETING Q2 - 2024

June 13, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices, business opportunities and connection with our global network...

[Learn More](#)

SELECT USA SPINOFF EVENT - HEADWATERS TECH HUB

June 19, 2024

World Trade Center Metro Manila

Expand your horizons of US opportunity –beyond the beltway. Come learn why knowledge-based industries of all kinds are thriving in Montana – home to Yellowstone and Glacier National Parks and one of the most majestic places on earth...

[Register](#)

WTCA REAL ESTATE MAC MEETING Q2 – 2024

June 26, 2024

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices, business opportunities and connection with our global network...

[Learn More](#)

ANNUAL CONGRESS & GENERAL ASSEMBLY 2024

July 02-04, 2024

ACI Europe

From the iconic State of the Industry Address by ACI EUROPE Director General Olivier Jankovec through to unforgettable keynote interventions, C-level panel discussions and live interviews, the ACI EUROPE Annual Congress & General Assembly 2024 is the premier gathering of Europe's airport and aviation leaders you won't want to miss...

[Register](#)



COPENHAGEN AIRPORT POSITIONS AS AVIATION TECH “ECOSYSTEM”
LEADER (from ACI Europe)

CPH and AIRHART are hoping to lead a revolution in airport management systems, with AI at its heart...

[More](#)

ACI REVEALS THE WORLD’S BEST AIRPORTS FOR CUSTOMER EXPERIENCE
(from ACI World)

Airports Council International (ACI) World, in partnership with travel technology company Amadeus, has revealed the winners of the Airport Service Quality (ASQ) awards...

[More](#)

TOP 20 MARKETS FOR AIR TRAVEL DEMAND FORECAST ACCORDING TO LATEST ACI WORLD DATA (from ACI World)

The latest World Airport Traffic Forecasts (WATF) extends its horizon by an impressive 10 years, offering a comprehensive 30-year perspective on airport traffic forecasts at global, regional, and country levels. The flagship resource covers data sourced from 141 countries...

[More](#)

APPLY NOW FOR THE UFI NEXT GENERATION LEADERSHIP GRANT (from UFI)

The mission for the 2024 Group of Next Generation Leaders is to assess the strategic and operational potentials that the rise of Artificial Intelligence has for the exhibitions and business events industry. The deadline is April 7...

[More](#)

THE TRADE SHOW TRAVEL BALANCE (from UFI)

UFI and the Net Zero Carbon Events (NZCE) initiative just released this document that shares the results and learnings from a two-year pilot project from a subgroup of global exhibition organizers members of the Net Zero Carbon Events (NZCE) initiative...

[More](#)

UFI AWARDS 2024 DEADLINE IS COMING UP! SUBMIT YOUR APPLICATION NOW (from UFI)

Are you ready to showcase your innovative ideas and best practices to the global exhibition industry? We invite you to submit your work and showcase your excellence on the international stage. The winners will be invited to present their work at the 91st UFI Global Congress in Cologne, Germany. Deadline is March 13...

[More](#)

ASIA AND THE PACIFIC SDG PROGRESS REPORT 2024: SHOWCASING TRANSFORMATIVE ACTIONS (from UNAI)

The 2024 SDG Progress Report, launched by the UN Economic and Social Commission for Asia and the Pacific (ESCAP), highlights persisting challenges of poverty and inequality, with gender and location playing pivotal roles. The report also calls for significant ramp-up in investment towards sustainable infrastructure and renewable energy sources...

[More](#)

GLOBAL LAUNCH: 2023-2024 HUMAN DEVELOPMENT REPORT (from UNAI)

The 2023-2024 Human Development Report “Breaking the Gridlock: Reimagining Cooperation in a Polarized World” assesses the dangerous gridlock resulting from uneven development progress, intensifying inequality, and escalating political polarization, that we must urgently tackle...

[More](#)

INVEST IN WOMEN TO ACCELERATE DEVELOPMENT FOR ALL: UNCTAD CHIEF (from UNCTAD)

In honor of International Women’s Day (March 8), Secretary-General Rebeca Grynspan outlines how investing in women builds more resilient and sustainable economies and societies...

[More](#)

NEW UNCTAD-WHO ANALYSIS REVEALS TRENDS IN PROCESSED FOODS TRADE (from UNCTAD)

Regardless of where you live, part of your daily diet – from your morning coffee or tea to the fish, meat, rice, pasta or vegetables on the lunch menu – was likely grown, caught, processed or packaged in another country. Global trade in food grew by 350% from 2000 to 2021, reaching a total value of USD \$1.7 trillion...

[More](#)

WOMEN’S DAY: WHY INVESTING IN WOMEN IS THE KEY TO FASTER DEVELOPMENT FOR ALL (from UNCTAD)

As we marked International Women's Day on March 8, this episode of The Weekly Tradecast looks at the importance of investing in women with special guest Rebeca Grynspan, Secretary-General of UNCTAD, the UN's trade and development body...

[More](#)

LISTEN TO THE NEWEST EPISODE OF THE MOVING BUSINESS FORWARD FASTER PODCAST (from UNGC)

The latest episode of the Moving Business Forward Faster podcast by the UN Global Compact features Muhsin Alrustom, Asyad Group's CFO, and Claire Baumann, Head of Sustainable Finance at the UN Global Compact, and discussing the integration of sustainable practices into large organizations...

[More](#)

TRANSFORMATIONAL GOVERNANCE CORPORATE TOOLKIT NOW AVAILABLE (from UNGC)

The UN Global Compact launched a Transformational Governance Corporate Toolkit for companies to educate employees on implementing greater accountability, integrity and transparency in business. With a comprehensive view of internal governance and public governance institutions, the toolkit addresses key issues...

[More](#)

UN GLOBAL COMPACT LAUNCHES GUIDEBOOK TO ENCOURAGE COMPANIES TO EMPOWER WOMEN IN THE WORKPLACE (from UNGC)

To mark International Women's Day, the UN Global Compact, the world's largest corporate sustainability initiative, today launched a new report *Women at Work: Chinese companies taking action on gender equality...*

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GOODS BAROMETER CONTINUES TO SIGNAL WEAK UPWARD MOMENTUM IN TRADE (from WTO)

Global merchandise trade could start to show some modest gains in the

first quarter of 2024 after a weak performance in 2023 according to the latest WTO Goods Trade Barometer issued on March 8. However, geopolitical tensions continue to pose a downward risk to the near-term outlook...

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WTO, ITC LAUNCH USD \$50 MILLION GLOBAL FUND FOR WOMEN EXPORTERS IN THE DIGITAL ECONOMY (from WTO)

On February 25, the WTO and the International Trade Centre (ITC) launched a USD \$50 million global fund to help women tap into opportunities in international trade and the digital economy on the sidelines of the 13th Ministerial Conference taking place in Abu Dhabi, United Arab Emirates...

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