

**From:** [WTCA](#)  
**To:** [Media](#)  
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Welcome to the October 2021 issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

A few exciting updates from the WTCA team:

- **Registration Launches This Week: The 2021 WTCA Member Forum: “The New (Virtual) Reality of Business” will be held November 15-19, 2021.** This year’s 100% virtual global event will consist of livestream programming and AI-powered

networking. We are excited to share that access to all keynotes, panels and networking opportunities will be free and open to WTCA Members and their business networks! Stay tuned for the official launch announcement, complete with a WTCA Member promotional kit to spread the word to your World Trade Center location's business members and tenants!

- **Episodes 1-14 of the WTCA Trade Wins Podcast are now available** – check out **the latest episode — WTCA's 2021 CIFTIS Interview with Anna Ge, China Plus News** — by visiting [podcast.wtca.org](http://podcast.wtca.org) and subscribing to the channel via Amazon Music, Apple Podcasts, Google Podcasts, iHeartRadio, Stitcher and/or Spotify.
- **Congratulations to the new additions to the WTCA's diverse group of Board of Directors** – On September 17, the WTCA announced its newest lineup of Board of Directors for 2021-2025 and expressed its heartfelt appreciation to those Directors who are leaving the Board. Read more [here](#).
- **WTCA Accreditation Program Update – The revamped WTCA Accreditation Program will be unveiled at the 2021 WTCA Member Forum in November.** The Accreditation Program provides an opportunity for WTCA Members who meet or exceed industry standards to have their facilities and services recognized internationally. It also helps the network as a whole differentiate itself and raises the profile of the WTC brand. It will replace WTCA's former Certification Program. Accreditation further strengthens the benefits of being a WTCA Member and is designed to:
  - Celebrate the WTCA champions
  - Strengthen the brand
  - Support Members to excel in industry standards
  - Have Members' facilities and services recognized internationally
  - Create motivation for continuous improvement
  - Reflect the diversity of service offerings from WTCA Members
  - NOTE: With two types of Accredited Members (Accredited and Premier Accredited) and four specializations (in Trade Development, Commercial Real Estate and Services, Business and Member Services, Conference and Exhibition Services), the WTCA Accreditation Program embodies the WTCA brand. Please stay tuned as we share more details in the coming weeks. For questions, please email [accreditation@wtca.org](mailto:accreditation@wtca.org).
- **UPDATE: The 2021-2022 WTCA Foundation (WTCAF) "Peace Through Trade" Student Competition** – We are pleased to announce that we are planning to launch the 3rd edition of the annual student competition later this month. New this year, in collaboration with the [United Nations Academic Impact \(UNAI\)](#), we are expanding the reach of the program to be open to the UNAI's vibrant and diverse network, as well as the general public of student groups to increase participation in the competition and align with our participation efforts in the UN Global Compact. More details surrounding the competition including how to enter, guidelines and deadlines will be unveiled the week of October 18 – stay tuned!

Lastly, we encourage all Members to submit their conferences, networking events,

educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to [newsletter@wtca.org](mailto:newsletter@wtca.org).

We hope you enjoy reading this issue – we look forward to your continued input in the forthcoming issues.

Sincerely,  
The WTCA Editorial Team  
[newsletter@wtca.org](mailto:newsletter@wtca.org)

## MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

### **ASIA PACIFIC**

#### **WTCA APRO HOSTED ONLINE 2021 INDIA/ASIA PACIFIC WTC REGIONAL MEETING**

*WTCA Asia Pacific Representative Office (APRO)*

The WTCA Asia Pacific Regional Office hosted an online 2021 India/Asia Pacific WTC Regional Meeting on September 23...

[Full Story](#)

#### **WTCA STRESSES RISE OF DIGITAL GLOBALIZATION IN TRADE AT 2021 CIFTIS AND CIFT**

*WTCA Asia Pacific Representative Office (APRO)*

The WTCA — a global network of more than 300 highly-connected, mutually supportive businesses and organizations — recently participated in...

[Full Story](#)

#### **OFFICIALS VISIT FROM WORLD TRADE CENTER TAIPEI**

*World Trade Center Bengaluru*

Officials from Taipei World Trade Center (TWTC) visited World Trade Center Bengaluru. Mr. Jules Shih, Director and Mr. Ian...

[Full Story](#)

#### **WEBINAR ON SEZ POLICIES AND PROCEDURES**

*World Trade Center Bengaluru*

World Trade Center Bengaluru organized a webinar on SEZ policies and procedures that discussed tax benefits, SOFTEX filing, SEIS Scheme, etc. Mr. Krishna Barad, Partner...

[Full Story](#)

#### **EXPORT OF SERVICES UNDER GST**

*World Trade Center Chennai*

World Trade Center Chennai organized a webinar “Export of Services Under GST – Concerns & Challenges” in association with the Indo-American Chamber of Commerce (IACC)...

[Full Story](#)

### **DIGITALIZATION – ROLE OF THE CFO AND FINANCE**

*World Trade Center Chennai*

A webinar “Digitalization- Role of the CFO and Finance Function” was conducted by World Trade Center Chennai, in association with the Institute of Management...

[Full Story](#)

### **PLANTATION DRIVE AT WTC KOCHI**

*World Trade Center Kochi*

A plantation drive was conducted at the World Trade Center Kochi campus as a part of the “Green and Swachh SEZs” campaign...

[Full Story](#)

### **VACCINATION DRIVES AT WTC KOCHI**

*World Trade Center Kochi*

Multiple vaccination drives were conducted at World Trade Center Kochi from September 9-13. Vaccinations were provided to employees as well as family members...

[Full Story](#)

### **CONGRATULATIONS TO MS. PAMELA D. PASCUAL OF WTCMM**

*World Trade Center Metro Manila*

World Trade Center Management Inc. (WTCMI) and Manila Exposition Complex, Inc. (MEC), general manager and operator of World Trade Center...

[Full Story](#)

### **UZBEKISTAN ATTRACTS INDIAN INVESTMENTS IN PHARMA**

*World Trade Center Mumbai*

“Indian entrepreneurs are achieving increased economic presence in many sectors in Uzbekistan. However, the economic and trade potential between...

[Full Story](#)

### **THE 20TH WORLD BUSINESS LEADERS ROUNDTABLE**

*World Trade Center Xiamen*

The 20th World Business Leaders Roundtable, co-hosted by the China Council for the Promotion of International Trade (CCPIT), the Organizing Committee...

[Full Story](#)

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## **EUROPE**

### **FOSTERING EFFECTIVE CREATIVITY & INNOVATION**

*World Trade Center Cyprus*

Since joining the European Union in 2004, Cyprus has successfully raised its profile in research, science and innovation. Now this ambitious island...

[Full Story](#)

### **DUTCH WATER TECHNOLOGY CONQUERS THE WORLD**

*World Trade Center Leeuwarden*

Something extraordinary is happening in Leeuwarden. The Friesian capital has quietly grown into the epicenter of innovative water technology...

[Full Story](#)

### **JOIN THE TECHMED EVENT ON NOVEMBER 3 AND 4**

*World Trade Center Twente*

Medical technology is moving faster than ever. It is the best solution to make future healthcare accessible, affordable and — quite simply — better. The TechMed Event, on November 3 & 4...

[Full Story](#)

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## **NORTH AMERICA & THE CARIBBEAN**

### **WTC DELAWARE PARTNERS W/ BANNOCKBURN GLOBAL FOREX**

*World Trade Center Delaware*

Do you have overseas vendors, customers, subsidiaries or employees? Do you ever need to convert foreign payables or receivables? Do you have...

[Full Story](#)

### **REGISTER NOW FOR CES® 2022**

*World Trade Center Las Vegas*

Tech has never been more important in our lives and CES® 2022, produced and managed by the Consumer Technology Association™, licensee for...

[Full Story](#)

### **WTC LAS VEGAS SUCCESSFULLY WELCOMES IPW 2021**

*World Trade Center Las Vegas*

From September 18-22, the Las Vegas Convention Center (LVCC), which is also World

Trade Center Las Vegas (WTCLV) was thrilled to welcome IPW 2021 to the new West Hall...

[Full Story](#)

### **WTC MONTERREY WILL HOST FOMUF 2021**

*World Trade Center Monterrey*

Around the world, women play an essential role as leaders. They transform lives and are innate change agents. Recognizing their capabilities and...

[Full Story](#)

### **WTCS USA INVITED FREE NORDIC BUSINESS EXCHANGE USA**

*World Trade Center Orlando*

World Trade Center Orlando and our partners at Nordic Business Exchange USA invite United States and Nordic World Trade Centers and their members to attend...

[Full Story](#)

### **WORLD TRADE CENTER ORLANDO CONSULTING SUCCESS**

*World Trade Center Orlando*

World Trade Center Orlando entered into an agreement with Particulate Matter Solutions, LLC. two years ago to have its consulting arm help bring...

[Full Story](#)

### **WHO WANTS TO ATTEND COLLEGE IN THE USA?**

*World Trade Center Palm Beach*

Two years ago, colleges were starting their fall semesters normally. What they didn't know was how different that "normal" would look today...

[Full Story](#)

### **PRE-IMMIGRATION INCOME & ESTATE TAX PLANNING**

*World Trade Center Palm Beach*

Pre-Immigration: Avoiding Taxation On Accrued Wealth Care needs to be taken by these individuals in order to insure that they are not paying tax...

[Full Story](#)

### **WTCSAV TO HOST PROSPERITY THROUGH TRADE LUNCHEON**

*World Trade Center Savannah*

World Trade Center Savannah (WTCSav) will host its annual Prosperity Through Trade Luncheon Wednesday, October 20 at 11:30 a.m. at the Westin...

[Full Story](#)

### **WORLD TRADE CENTER ST. LOUIS ANNOUNCES NEW BOOK**

*World Trade Center St. Louis*

World Trade Center St. Louis is pleased to announce the release of a new book by Betsy Cohen, the Executive Director of the St. Louis Mosaic Project...

[Full Story](#)

### **GROWING GLOBAL 2021: LESSONS IN GLOBAL LEADERSHIP**

*World Trade Center St Louis*

World Trade Center St. Louis' Growing Global 2021 virtual event, featuring Carnival Corporation & PLC's CEO and President Arnold Donald, was held on Friday, September 24...

[Full Story](#)

### **WTC-T SMART CITIES MISSION TO EUROPE**

*World Trade Center Toronto*

This November, World Trade Center Toronto, in partnership with the Canadian Trade Commissioner Service (TCS), is organizing a Smart Cities trade mission to Barcelona...

[Full Story](#)

### **NATIONAL TRUTH & RECONCILIATION DAY IN CANADA**

*World Trade Center Winnipeg*

World Trade Center Winnipeg is fully supportive of Canada's efforts towards reconciliation, including the Canadian federal government's decision to make September 30...

[Full Story](#)

## **UPCOMING EVENTS**

### **MANAGING EXPORT SALES AND BUSINESS DEVELOPMENT**

*October 05, 2021*

World Trade Center Savannah

This webinar will review the opportunities, challenges and processes companies need to have a robust export operation in 2021. Blue Tiger...

[Register](#)

### **BUSINESS OPPORTUNITIES IN INDIA AND ZAMBIA**

*Now – October 14, 2021*

World Trade Center Mumbai

World Trade Center Mumbai in association with the High Commission of India in Lusaka, Zambia has organized a 3 month Online Bilateral Exhibition...

[Register](#)

## **ONLINE BILATERAL EXHIBITION PROMOTING BUSINESS**

*Now – December 28, 2021*

World Trade Center Binh Duong New City

World Trade Center Binh Duong New City – Vietnam (WTC BDNC) is pleased to collaborate with World Trade Center Mumbai – India (WTC Mumbai)...

[Register](#)

## **UNCTAD15**

*Now – October 07, 2021*

UNCTAD

The 15th session of the United Nations Conference on Trade and Development – UNCTAD 15 – presents an opportunity for the development community...

[Register](#)

## **DELAWARE BLACK CHAMBER & WTC DELAWARE WORKSHOP**

*October 12, 2021*

World Trade Center Delaware

World Trade Center Delaware together with the Delaware Black Chamber of Commerce will be co-hosting a free virtual “Lunch & Learn” event...

[Register](#)

## **TRADE ACCELERATOR PROGRAM (TAP)**

*October 12 – December 08, 2021*

World Trade Center Edmonton

Prepare your business to reach its global potential with the Edmonton Trade Accelerator Program (TAP). TAP provides small to medium-sized...

[Register](#)

## **TRADE ACCELERATOR PROGRAM (TAP)**

*October 14 – December 14, 2021*

World Trade Center Winnipeg

Through its Expert partners, TAP gives companies access to top exporting advisors, resources and contacts. Companies are given the opportunity to work with industry leaders to build a comprehensive Export Plan, and then begin its implementation...

[Register](#)

## **OPPORTUNITIES IN HOME DECOR AND TEXTILE IN CANADA**

*October 13, 2021*

World Trade Center Mumbai

Jointly organized by World Trade Center Mumbai and High Commission of India in Canada, this webinar presents excellent...

[Register](#)

### **Making Global Goals Local Business - Bulgaria**

*October 13-14, 2021*

UNGC

On October 13-14, Global Compact Network Bulgaria will host the Making Global Goals Local Business – Bulgaria, a two-day virtual conference...

[Register](#)

### **7TH WORLD INVESTMENT FORUM**

*October 18-22, 2021*

UNCTAD

The UNCTAD World Investment Forum is the pre-eminent global platform for investment and development. The Forum devises strategies and solutions for...

[Register](#)

### **Innovation@Work US**

*October 18-21, 2021*

The Economist Events

Executives from global leading organizations will share how they are navigating new flexible hybrid work models, investing in reskilling and wellbeing...

[Register](#)

### **PROSPERITY THROUGH TRADE LUNCHEON**

*October 20, 2021*

World Trade Center Savannah

World Trade Center Savannah's annual Prosperity Through Trade Luncheon will take place on Wednesday, October 20, at the Westin Savannah Harbor Golf...

[Register](#)

### **CONDUCTING TRADE IN A WORLD OF DIGITAL GLOBALIZATION**

*October 28, 2021*

World Trade Center Winnipeg

On behalf of the Rady JCC and the Jewish Federation of Winnipeg, we cordially invite you to another exciting live virtual workshop...

[Register](#)

### **THE TECHMED EVENT**

*November 03-04, 2021*

World Trade Center Twente

During the TechMed event, you will get to know all about the latest technical medical

developments. And most of all, it's about creating...

[Register](#)

### **88TH UFI GLOBAL CONGRESS (UFI MEMBERS ONLY)**

*November 03-06, 2021*

UFI

Registration is now open for the UFI Global Congress 2021! The UFI Global Congress is the "must attend" annual event for...

[Register](#)

### **LOUISIANA INTERNATIONAL TRADE DAY 2021**

*November 04, 2021*

World Trade Center New Orleans

World Trade Center New Orleans is excited to announce our theme for this year's International Trade Day: Today in International Trade...

[Register](#)

### **CSTD 2021-2022 INTER-SESSIONAL PANEL**

*November 17-19, 2021*

UNCTAD

The Commission on Science and Technology for Development will hold its 2021–2022 intersessional panel meeting with physical and remote participation...

[Register](#)

### **ALGEST 2021 INDUSTRIAL SUBCONTRACTING**

*November 22-25, 2021*

World Trade Center Algiers

The 6th edition of the International Subcontracting Exhibition «ALGEST 2021» takes place at an extremely important moment...

[Register](#)

### **GLOBAL CEO SUMMIT 2022 (INVITATION ONLY)**

*January 26-28, 2022*

UFI

The Global CEO Summit, the GCS, is one of UFI's most prestigious events and takes place each year the last week of January or the first week of February...

[Register](#)

**WTCA PARTNERSHIPS**

**UNAI Member: Developing High Speed Testing Method for COVID-19 (from UNAI)**

A research team from [Yonsei University](#) in the Republic of Korea developed cutting-edge technology named “nanoPCR” that accurately detects COVID-19 viruses within just 17 minutes by using nanomaterials.

[More](#)

### **Join the #UNCTAD15 Pledge Campaign for #ProsperityForAll (from UNCTAD)**

In the run-up to the conference (October 3-7), UNCTAD is calling for #ProsperityForAll to ensure global efforts to recover from the COVID-19 pandemic equally benefit everyone everywhere. Join by [pledging](#) your support.

[More](#)

### **Rebeca Grynspan Takes Over as Head of UNCTAD (from UNCTAD)**

The former vice president of Costa Rica is the first woman and Central American to serve as UNCTAD’s secretary-general.

[More](#)

### **Business Groups Highlight Need for WTO Reform, MC12 outcomes (from WTO)**

The International Chamber of Commerce (ICC) and the B20 Italy, representing the global business community, highlighted the pressing need for reform of the WTO so that it can meet the challenges of the 21st century.

[More](#)

### **DG Okonjo-Iweala Welcomes Participants to 2021 Public Forum (from WTO)**

Director-General Ngozi Okonjo-Iweala welcomed participants to the opening of the WTO’s 2021 Public Forum on September 28, calling on them to “engage in serious thinking” about how to build a greener, more prosperous and more inclusive post-pandemic world economy.

[More](#)

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## **WTCA "TRADE WINS" PODCAST**

**Episodes 1-14 of the [WTCA Trade Wins Podcast](#) are now available – click on the titles below:**

- **Episode 1:** [Global Trade at a Turning Point with Dr. Peter Rajsingh](#)
- **Episode 2:** [Making Impact with Real Life Diplomacy with Ambassador Thomas Lambert](#)
- **Episode 3:** [Purpose-Driven Leadership in a Time of Economic Turbulence with Feike Sijbesma](#)
- **Episode 4:** [Creating Inclusive Global Trade with Bernard Kuiten](#)

- **Episode 5:** SMEs and Thriving Markets: The Future of Trade with Hamid Mamdouh
- **Episode 6:** Selflessness, Community and Building a Stronger Business with Richard Lui
- **Episode 7:** Economic Outlook and Growth Opportunities in a Post-COVID World with Peter De Keyzer
- **Episode 8:** Disruption and Innovation in Real Estate with Sharif El-Gamal
- **Episode 9:** Measurement, Social Well-Being and a Way Forward with Roberto Rigobon
- **Episode 10:** The Future Project: Gen Z Kids Speak Out on the Issues of Today
- **Episode 11:** The Future of Global Health: How Businesses Advance the SDGs with Science and Global Health Diplomacy with Dimitri de Vreeze, Gabriela Cuevas Barron and Usama Malik
- **Episode 12:** UN Academic Impact: A Journey of Engaging Youth and Rethinking Education with Ramu Damodaran
- **Episode 13:** Pura Vida – Costa Rica’s Sustainable Success Story with Andres Valenciano
- **Episode 14:** WTCA’s 2021 CIFTIS Interview with Anna Ge, China Plus News

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## OCTOBER ANNIVERSARIES

- World Trade Center Bogotá – 38 years
- World Trade Center Nantes Atlantique – 38 years
- World Trade Center Vancouver – 38 years
- World Trade Center Genoa – 37 years
- World Trade Center Curaçao – 36 years
- World Trade Center Macau – 36 years
- World Trade Center Miami – 36 years
- World Trade Center São Paulo – 35 years
- World Trade Center Tacoma – 35 years
- World Trade Center Kansas City – 31 years
- World Trade Center Pittsburgh – 31 years
- World Trade Center Orlando – 31 years
- World Trade Center Taichung – 31 years
- World Trade Center McAllen – 30 years
- World Trade Center St. Louis – 30 years

- World Trade Center Frankfurt (Oder) – 29 years
- World Trade Center Montevideo – 29 years
- World Trade Center Turku – 29 years
- World Trade Center Bucharest – 28 years
- World Trade Center Colombo – 28 years
- World Trade Center Lausanne – 28 years
- World Trade Center San Diego – 28 years
- World Trade Center The Hague – 28 years
- World Trade Center San Salvador – 27 years
- World Trade Center Delhi-Gurgaon – 26 years
- World Trade Center Northern California-Sacramento – 26 years
- World Trade Center Penang – 26 years
- World Trade Center Hong Kong (AF) – 25 years
- World Trade Center Dulles Airport – 24 years
- World Trade Center Okinawa – 24 years
- World Trade Center Washington, D.C. – 24 years
- World Trade Center Algiers – 23 years
- World Trade Center Almere – 23 years
- World Trade Center Damascus – 23 years
- World Trade Center Buffalo Niagara – 21 years
- World Trade Center Nansha – 21 years
- World Trade Center Ramallah – 21 years
- World Trade Center Qatar – 19 years
- World Trade Center Chelyabinsk – 18 years
- World Trade Center Eindhoven – 18 years
- World Trade Center Abu Dhabi – 15 years
- World Trade Center Arkansas – 15 years
- World Trade Center Cali – 12 years
- World Trade Center Savannah – 10 years
- World Trade Center Ciudad del Este – 8 years
- World Trade Center Encarnación – 8 years
- World Trade Center Fuzhou – 8 years
- World Trade Center Medellín – 8 years
- World Trade Center San Francisco – 8 years

- World Trade Center Navi Mumbai – 7 years
- World Trade Center Amaravati – 6 years
- World Trade Center Jönköping – 3 years
- World Trade Center Linköping – 3 years
- World Trade Center Nuevo Laredo – 3 years
- World Trade Center Pune-Balewadi Baner – 3 years
- World Trade Center Shenyang – 3 years

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