

From: [WTCA](#)
To: [Chanelle Kasik](#)
Subject: "Around the WTCA Network" e-Newsletter (June 2021 Issue)
Date: Thursday, June 3, 2021 9:02:31 AM

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Welcome to the June 2021 issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

A few exciting updates from the WTCA team:

1. **Episodes 1-7 of the [WTCA Trade Wins Podcast](#) are now available – check out the latest episodes featuring [Hamid Mamdouh](#), Senior Counsel at King & Spalding and former Director of Trade in Services and Investment Division at the World Trade**

Organization (WTO); [Richard Lui](#), news anchor at *NBC/MSNBC*; and [Peter De Keyzer](#), Founder and Managing Partner of Growth Inc. **by visiting podcast.wtca.org and subscribing to the channel via Amazon Music, Apple Podcasts, Google Podcasts, Stitcher and/or Spotify.**

2. **Reminder about the 2021 WTCA Board Election – the deadline for submitting nominations for this year’s election is this Friday, June 4.** Click [HERE](#) to download a copy of the fillable Call for Nominations Form. If you have any questions about being a candidate for the 2021 Board election or have any difficulty downloading the Call for Nominations Form, please contact Scott Richie at srichie@wtca.org.
3. **Saturday, June 12 is WTCA Day** – be sure to participate in our social media campaign to celebrate. **Post on social media** telling us what WTCA Day means to your WTC -- **stating "World Trade Center [INSERT CITY] celebrates WTCA Day and our global business community" and/or "The WTCA inspires [INSERT NOUN OR DESCRIPTION]."** Please note that this post can be done in your native language to provide a global representation of our network. Use **#WTCADAY2021** and **tag@WTCA along with three fellow WTCs** in your post and nominate them to participate in the celebration.
4. **Check out the WTCA Member-hosted events below to celebrate WTCA Day!**

2021 WTCA DAY CELEBRATION SPECIAL: POST-PANDEMIC TREND OF WTC BUSINESS (AN APAC PERSPECTIVE)

June 10, 2021

WTCA APAC Regional Office

To celebrate the UN-designated WTCA Day, the WTCA Asia Pacific Regional Office (APRO) and APAC Trade Services MAC will be presenting...

[Register](#)

WTCA DAY 2021: EXPAND YOUR BUSINESS INTERNATIONALLY

June 11, 2021

World Trade Centers Brest and Rennes Bretagne

World Trade Center Brest and World Trade Center Rennes Bretagne have successfully hosted a webinar to honor WTCA Day last year and this year...

[Register](#)

WTCA DAY 2021: LATAM

June 29, 2021

World Trade Centers Valencia, Venezuela; Guanajuato; Nuevo Laredo; Cali; Medellin; Barranquilla; and Monterrey

What is WTC Day #Latam? It is the day to commemorate the spirit of business development, connectivity and internationalization promoted by the World Trade Centers of the world.

[Register](#)

Lastly, we encourage all Members to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to newsletter@wtca.org.

We hope you enjoy reading this month's issue! We look forward to your continued input in the forthcoming issues.

Sincerely,
The WTCA Editorial Team
newsletter@wtca.org

MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

ASIA PACIFIC

VACCINATION DRIVE AT WTC BENGALURU

World Trade Center Bengaluru

A COVID-19 vaccination drive was held at World Trade Center Bengaluru. This was organized by the promoter, Brigade Group, with the objective to vaccinate...

[Full Story](#)

TRANSITION STRATEGIES IN SUPPLY CHAIN MANAGEMENT

World Trade Center Bengaluru

World Trade Center Bengaluru, in association with the Indian Institute of Materials Management (IIMM) Bangalore, organized a certified online workshop "Change &...

[Full Story](#)

WEBINAR ON "UDYAM REGISTRATION PROCESS FOR MSMES"

World Trade Center Bhubaneswar

In its endeavor to handhold and support the MSMEs, and stand strong with the fraternity during this unprecedented crisis (the COVID-19 pandemic)...

[Full Story](#)

TRAINING PROGRAM CONDUCTED ON EXPORTS WEBINAR ON GEM (GOVERNMENT E-MARKETPLACE)

World Trade Center Bhubaneswar

World Trade Center Bhubaneswar, in association with the MSME Development Institute Cuttack under the Ministry of Micro, Small and Medium Enterprises...

[Full Story](#)

VACCINATION DRIVE AT WTC CHENNAI

World Trade Center Chennai

As the COVID pandemic continues to grow, it is necessary to be vaccinated to slow the spread of this disease. This also helps in bringing down the number...

[Full Story](#)

UNLOCKING THE MIND

World Trade Center Chennai

The month of May observed “Mental Health Awareness” month worldwide. To commemorate this, World Trade Center Chennai conducted a talk “Unlocking...

[Full Story](#)

RECENT AMENDMENTS IN SCHEDULE III OF COMPANIES ACT

World Trade Center Kochi

World Trade Center Kochi conducted a webinar on “Recent Amendments in Schedule III of Companies Act 2013.” This was done in association with World...

[Full Story](#)

LEAD GENERATION & EFFECTIVE CONVERSION STRATEGIES

World Trade Center Kochi

A certified online workshop on “Lead Generation & Effective Conversion Strategies” was conducted that discussed the essentials of lead generation...

[Full Story](#)

MOW XII: BETTER HEALTH FOR FAST BUSINESS RECOVERY

World Trade Center Metro Manila

World Trade Center Metro Manila (WTCMM) concluded another successful edition of the “Markets of the World XII Online” with the theme of “Gearing Toward...

[Full Story](#)

NUTRITION AND LIFESTYLE MANAGEMENT

World Trade Center Mumbai

As a part of its online Healthcare and Wellness Expo, World Trade Center Mumbai organized an interactive webinar on “Nutrition and Lifestyle...

[Full Story](#)

INTERNATIONAL SAFETY AWARDS 2021 FOR WTC PUNE

World Trade Center Pune

World Trade Center Pune was recently awarded the prestigious International Safety Awards 2021, organized by the British Safety Council. These...

[Full Story](#)

EUROPE

NEW CYPRUS RESIDENCY RULES

World Trade Center Cyprus

Cyprus has always been considered as an ideal destination for permanent residence by non-EU nationals. The Cypriot Government, in an attempt to...

[Full Story](#)

WTC MARSEILLE - EUROPEAN CCI WEEK

World Trade Center Marseille Provence

Have you heard about it? In 2022, the Council of European Union will be chaired by France! A golden opportunity for entrepreneurs and decision...

[Full Story](#)

FRANCO-GERMAN ONLINE CONFERENCE: HYDROGEN

World Trade Center Metz-Saarbrücken

World Trade Center Metz-Saarbrücken will be hosting its third Franco-German online conference on “New Forms of Mobility and Hydrogen” on Thursday...

[Full Story](#)

SUMMARY: ENGLISH TRAINING BREAKFAST APRIL 30TH

World Trade Center Rennes Bretagne

During our Virtual English Training Breakfast that was held on April 30, members from the World Trade Center Rennes Bretagne had the opportunity to learn more about...

[Full Story](#)

SUMMARY: ENGLISH TRAINING BREAKFAST OF MAY 28TH

World Trade Center Rennes Bretagne

During our Virtual English Training Breakfast that was held on May 28, members from the World Trade Center Rennes Bretagne had the opportunity to learn more about...

[Full Story](#)

NORTH AMERICA & THE CARIBBEAN

FORECASTING THE U.S.-CHINA TRADE RELATIONSHIP

World Trade Center Arkansas

A fair, rules-based commercial relationship between the U.S. and China will benefit the world and allow both nations to work on common...

[Full Story](#)

WTC ARKANSAS HOSTS U.N. ART AMBASSADOR

World Trade Center Arkansas

World Trade Center Arkansas welcomed United Nations Art Ambassador Ibiyinka “Ibi” Olufemi Alao to Northwest Arkansas for a discussion...

[Full Story](#)

SENATOR TOM CARPER LEADS “LESSONS LEARNED FROM THE

World Trade Center Delaware

At World Trade Center Delaware’s online event, “Getting Your Goods from Here to There: Lessons Learned from the Ever...

[Full Story](#)

WTC LAS VEGAS DEBUTS INNOVATIVE NEW TRANSPORTATION

World Trade Center Las Vegas

The Las Vegas Convention Center (LVCC), which is also World Trade Center Las Vegas (WTCLV), is preparing for the return of business with the...

[Full Story](#)

CTA ANNOUNCES RETURN TO LAS VEGAS FOR CES 2022

World Trade Center Las Vegas

The Consumer Technology Association (CTA)[®], licensee for World Trade Center Las Vegas, announced CES[®] 2022, the world’s most influential technology...

[Full Story](#)

COMMUNICATING SUCCESSFULLY WITH GERMANS

World Trade Center Palm Beach

“Doing Business in Germany and Communicating Successfully with Germans.” Germany – this is the land of Ludwig van Beethoven, Johann Wolfgang von Goet...

[Full Story](#)

WTCSAV HOSTS VIRTUAL DELEGATION FROM QUÉBEC

World Trade Center Savannah

The excitement of a new Spring has sprung as World Trade Center Savannah (WTCSav) recently hosted a business delegation from Québec, Canada. However...

[Full Story](#)

BRAND NOVA DIGITAL TO OPEN U.S. HQ IN SAVANNAH

World Trade Center Savannah

Brand Nova Digital, a web design and digital marketing firm, will open its new U.S. headquarters in Savannah. The company is based in New Ross...

[Full Story](#)

OPPORTUNITY KNOCKS: OUR FUTURE IS TRADE

World Trade Center Toronto

International trade is a key driver of Ontario's economic growth, high-quality job creation and resilience in the face of economic downturns. On...

[Full Story](#)

RAP WINS PRESTIGIOUS ON CHAMBER OF COMMERCE AWARD

World Trade Center Toronto

In May 2021, World Trade Center Toronto's Recovery Activation Program (RAP) was presented with the Ontario Chamber of Commerce Chair's Award for...

[Full Story](#)

WTCDC CELEBRATES WORLD TRADE MONTH

World Trade Center Washington, D.C.

International trade and global relations continues to be at the forefront of political and economic discussions amidst the ongoing pandemic. During the month...

[Full Story](#)

MANITOBA'S ELECTRIFYING ECONOMY

World Trade Center Winnipeg

Manitoba's Manufacturing sector is key to its economy. In 2019, WTC Winnipeg began identifying the primary economic "clusters" within Manitoba...

[Full Story](#)

UPCOMING EVENTS

POST GRADUATE COURSE IN GLOBAL LOGISTICS & SCM

Now – September 04, 2021

World Trade Center Mumbai

The course on Post Graduate Diploma in Global Logistics and Supply Chain Management commencing on March 9...

[Register](#)

UFI EUROPEAN CONFERENCE 2021

June 09-10, 2021

UFI

The UFI European Conference is a must-attend event for exhibition industry professionals who work internationally...

[Register](#)

SMALL AND MEDIUM-SIZED ENTERPRISES AND THE SINO-AMERICAN RELATIONSHIP

June 10, 2021

WTCA and NCUSCR

Small and medium-sized enterprises have provided crucial ballast to the U.S.-China bilateral relationship for decades. While the Biden...

[Register](#)

WTCA CONFERENCES & EXHIBITIONS AMERICAS MAC MTG.

June 10, 2021

WTCA

WTCA Members are welcome to join us for this Member Advisory Council (MAC) meeting. All World Trade Centers may attend, regardless of experience in...

[Register](#)

INTERNATIONAL HUMAN RESOURCES INTEREST GROUP

June 11, 2021

World Trade Center Denver

Co-hosted by: World Trade Center Denver & Employers Council Discuss Individual Tax obligation for employees working outside the United States...

[Register](#)

UN TRADE FORUM 2021

June 14-15, 2021

UNCTAD

The COVID-19 pandemic has been a health and economic crisis of tragic proportions for lives and livelihoods everywhere. It threatens to derail our...

[Register](#)

WTCA BUSINESS CLUB MEMBER ADVISORY COUNCIL MEETING

June 15, 2021

WTCA

WTCA Members are welcome to join us for this Member Advisory Council (MAC) meeting. All World Trade Centers may attend, regardless of experience in...

[Register](#)

EUROPEAN DEVELOPMENT DAYS 2021

June 15-16, 2021

EU Commission

The European Development Days (EDD) are Europe's leading forum on international partnerships. Organized by the European Commission, EDD 2021 will...

[Register](#)

UN GLOBAL COMPACT LEADERS SUMMIT 2021

June 15-16, 2021

UNGC

The UN Global Compact Leaders Summit 2021 will elevate ambition for strategic collective action, with focused objectives and clear paths to recover...

[Register](#)

START-UP OPPORTUNITY AT VIVATECH 2021

June 16-19, 2021

ITC

At Europe's biggest start-up and tech event, VivaTech 2021, ITC's #FastTrackTech organizes a challenge on 'Innovative Solutions for Affordable and...

[Register](#)

UNAI Digital Dialogue Series: Future of Diplomacy after COVID-19

June 24, 2021

UNAI

This webinar will examine recent development, ongoing challenges and new perspectives of multilateral diplomacy, within the context of the COVID-19 pandemic

[Register](#)

WTC GOIÂNIA – REAL ESTATE MARKET

June 25, 2021

World Trade Centers Goiania and São Paulo

Launch from WTC Goiânia in the largest agribusiness center in Brazil...

[Register](#)

WTC SOURCING-OPTICAL PRODUCTS 2021

June 28-29, 2021

World Trade Center Binh Duong New City

Opportunity for businesses, distributors in Vietnam virtually matching with leading suppliers for optical products from Italy, France, Korea...

[Register](#)

Global Trade Virtual Week

June 28 – July 02, 2021

The Economist Events

Bridging the gap between high-level geopolitical debate, digital innovation and the day-to-day realities of managing supply chains and logistics, this event will offer a unique opportunity to advance global trade dialogue and trust between key stakeholders...

[Register](#)

UFI LATAM CONFERENCE 2021

August 10-12, 2021

UFI

The UFI LATAM Conference is a must-attend event for exhibition industry professionals who work internationally...

[Register](#)

WTCA PARTNERSHIPS

UFI Info Newsletter (from UFI)

“UFI Info” is the association’s monthly e-bulletin. It provides information about UFI’s activities and members.

[Download the June 2021 Issue](#)

UNAI Member Utah Valley University’s Call for Papers (from UNAI)

Utah Valley University is organizing its first international conference on the SDGs in Oct 2022, and is now inviting individuals to [submit a proposal](#) for a paper, poster and/or oral presentation. The call is open until November 1. [More](#).

Applications Now Open: 2021 Reham al-Farra Memorial Journalism Fellowship (from UNAI)

The Fellowship provides an opportunity for [exceptional young journalists](#) to gain unique, in-depth exposure to the UN. This year’s program will be conducted entirely online, for three weeks during Sep-Oct 2021. [More](#).

Global Trade’s Recovery from COVID-19 Crisis Hits Record High (from UNCTAD)

Trade in goods during the first quarter of 2021 was higher than the pre-pandemic level, but trade in services remained substantially below averages. Read more in [English](#), [Français](#) or [Español](#).

Women in rural Namibia profit from biodiversity-friendly trade (from UNCTAD)

The sustainable use and trade of indigenous plants has created valuable economic opportunities for 2,500 Namibian women and their communities. Read more in [English](#), [Français](#) or [Español](#).

New \$50 billion health, trade and finance roadmap to end the pandemic and secure a global recovery (from WTO)

The heads of the world's predominant global financing, health and trade agencies have united to urge government leaders to urgently finance a new \$50 billion roadmap to accelerate... [More](#).

WTO launches Gender Research Hub to promote cooperation on trade and gender issues (from WTO)

The WTO on May 31 launched the WTO Gender Research Hub to enhance collaboration and exchange among trade and gender researchers. [More](#).

WTCA "TRADE WINS" PODCAST

Episodes 1-7 of the [WTCA Trade Wins Podcast](#) are now available – click on the titles below:

- **Episode 1:** [Global Trade at a Turning Point with Dr. Peter Rajsingh](#)
- **Episode 2:** [Making Impact with Real Life Diplomacy with Ambassador Thomas Lambert](#)
- **Episode 3:** [Purpose-Driven Leadership in a Time of Economic Turbulence with Feike Sijbesma](#)
- **Episode 4:** [Creating Inclusive Global Trade with Bernard Kuiten](#)
- **Episode 5:** [SMEs and Thriving Markets: The Future of Trade with Hamid Mamdouh](#)
- **Episode 6:** [Selflessness, Community and Building a Stronger Business with Richard Lui](#)
- **Episode 7:** [Economic Outlook and Growth Opportunities in a Post-COVID World with Peter De Keyzer](#)

WELCOME NEW WTCA MEMBERS

Please join us in welcoming our newest WTCA Members:

- [World Trade Center Abidjan](#)
- [World Trade Center Batumi](#)
- [World Trade Center Kyiv](#)
- [World Trade Center Málaga](#)
- [World Trade Center Qingdao](#)

- [World Trade Center Tbilisi](#)

JUNE ANNIVERSARIES

- World Trade Center Marseille Provence – 42 years
- World Trade Center Norfolk – 42 years
- World Trade Center Long Beach – 39 years
- World Trade Center Suwon – 19 years
- World Trade Center Daejeon – 18 years
- World Trade Center Buenos Aires – 10 years
- World Trade Center Cartagena – 10 years
- World Trade Center Anyang – 8 years
- World Trade Center Changsha Wanjiali – 8 years
- World Trade Center Erbil – 8 years
- World Trade Center Amritsar – 6 years
- World Trade Center Patna – 6 years
- World Trade Center Birmingham – 4 years
- World Trade Center Cordoba, Argentina – 4 years
- World Trade Center New Delhi – 4 years
- World Trade Center Ningbo – 4 years
- World Trade Center Pimpri Chinchwad – 4 years
- World Trade Center Saskatoon – 4 years
- World Trade Center Varanasi – 4 years

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