

**From:** [WTCA](#)  
**To:** [Chanelle Kasik](#)  
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Welcome to the May 2021 issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

A few exciting updates from the WTCA team:

1. **The 2021 WTCA General Assembly Week, for the first time hosted**

**virtually on April 26-30, attracted more than 1,000 registrants including 160+ World Trade Centers and 450+ B2B Delegates from 70 countries around the world.** Thank you to all GA speakers and attendees for making this year's event a great success!

2. **Recordings of the livestream sessions of the 2021 WTCA General Assembly Week are now available.** Recordings can be viewed on our [YouTube channel](#), the [WTCA General Assembly Event Platform](#) (WTCA GA registrants must log in with their unique invitation link) and the [WTCA Resource Center](#) (WTCA Members must log into the WTCA Digital Platform). For event-related questions, please reach out to [events@wtca.org](mailto:events@wtca.org).
3. **The Artificial Intelligence (AI)-powered B2B networking component of the 2021 WTCA General Assembly Week has been extended through Friday, May 14.** Message your matches and connect via 1:1 virtual meetings through the event platform. For platform-related questions, please reach out to [wtcaevents@wtca.org](mailto:wtcaevents@wtca.org).
4. **The WTCA Trade Wins Podcast has launched** – check out the [trailer episode](#), Episode 1 titled “Global Trade at a Turning Point with Dr. Peter Rajsingh” and Episode 2 titled "Making Impact with Real Life Diplomacy" with **Ambassador Thomas Lambert** by visiting [podcast.wtca.org](http://podcast.wtca.org) and subscribing to the channel via Amazon Music, Apple Podcasts, Google Podcasts, Stitcher and/or Spotify. **The first 250 people to subscribe** to the new podcast and send an email to [podcast@wtca.org](mailto:podcast@wtca.org) **will receive a free e-book copy of “Enough About Me” by Richard Lui**, filmmaker, author and anchor at *NBC / MSNBC*.

Lastly, we encourage all Members to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to [newsletter@wtca.org](mailto:newsletter@wtca.org).

We hope you enjoy reading this month's issue! We look forward to your continued input in the forthcoming issues.

Sincerely,  
The WTCA Editorial Team  
[newsletter@wtca.org](mailto:newsletter@wtca.org)

MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

## **ASIA PACIFIC**

### **ONE WORLD ONE REALTY**

*World Trade Center Bengaluru*

World Trade Center Bengaluru, in association with The India Advantage Summit and Brigade Real Estate Accelerator Program (REAP), organized an online...

[Full Story](#)

### **MANAGE STRESS BEFORE IT MANAGES YOU**

*World Trade Center Bengaluru*

On World Health Day, World Trade Center Bengaluru organized an online discussion “Manage Stress before it manages you.” The...

[Full Story](#)

### **WEBINAR ON TRADE FACILITATION – GST & CUSTOMS**

*World Trade Center Bhubaneswar*

World Trade Center Bhubaneswar associated with the Office of the Chief Commissioner Central GST and Customs Bhubaneswar Zone to observe...

[Full Story](#)

### **TRAINING PROGRAM CONDUCTED ON EXPORTS**

*World Trade Center Bhubaneswar*

World Trade Center Bhubaneswar, in association with the Engineering Export Promotion Council of India, organized an online training program on the basics...

[Full Story](#)

### **WHY DIGITAL MARKETING FAILS?**

*World Trade Center Chennai*

A certified online workshop on “Why Digital Marketing Fails?” was held by World Trade Center Chennai with the objective of educating businesses about...

[Full Story](#)

### **FUTURE LANDSCAPE OF DIGITAL TAXES IN INDIA**

*World Trade Center Chennai*

World Trade Center Chennai organized a webinar “Future Landscape of Digital Taxes in India” in association with NASSCOM which discussed some of...

[Full Story](#)

### **WTC KOCHI OBSERVES EARTH HOUR**

*World Trade Center Kochi*

To express solidarity to initiatives against global climate change, World Trade Center

Kochi observed “Earth Hour.” This is usually observed on...

[Full Story](#)

### **DECODING LABOR CODES 2020**

*World Trade Center Kochi*

The Ministry of Labor and Employment has finalized rules under the four labor codes. The one on wages was passed by parliament in 2019 while the...

[Full Story](#)

### **WTCMM SUPPORTS THE FIRST VIRTUAL WTCA GA**

*World Trade Center Metro Manila*

In support of the World Trade Centers Association (WTCA) General Assembly (GA) held on April 26-30, 2021, World Trade Center Metro Manila (WTCMM)...

[Full Story](#)

### **BANKS AND MSMES TO RESOLVE STRESSED LOANS EARLY**

*World Trade Center Mumbai*

The government of India recently promulgated the IBC Amendment Ordinance 2021, allowing MSME borrowers to initiate resolution plans, jointly with their...

[Full Story](#)

### **WEBINAR ON “HEALTH VS CLIMATE – HUMANITY”**

*World Trade Center Mumbai*

On the occasion of Earth Day, with the objective of creating awareness about the merits of having a symbiotic society, and maintaining a fine balance...

[Full Story](#)

### **WTC SUWON HOLDS KOREA SOURCING FAIR IN INDIA 2021**

*World Trade Center Suwon*

World Trade Center Suwon-GBSA in Korea held one of the biggest Korean product sourcing exhibitions virtually from Apr 21-22. G-Fair Korea 2021...

[Full Story](#)

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## **EUROPE**

### **WTC TODAY #3 – (INTER)NATIONAL TRADE BULLETIN**

*World Trade Center Antwerp*

The 3rd edition of the WTC Today is a fact! Interesting articles for the (international) business and educational network meetings of the WTC Academy...

[Full Story](#)

## **TURNING DIAMONDS IN THE ROUGH INTO HEIRLOOMS**

*World Trade Center Dublin*

With over 16 years of woodworking experience, Tommy Macken's skill and passion have enabled him to expose beautiful quality products from Irish hardwood...

[Full Story](#)

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## **MIDDLE EAST**

### **ELECTION OF WTC KABUL CHAIRMAN AND VICE CHAIRS**

*World Trade Center Kabul*

The 2nd board meeting of World Trade Center Kabul Afghanistan was held in a hybrid format on March 29. During the meeting, the following board members...

[Full Story](#)

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## **NORTH AMERICA & THE CARIBBEAN**

### **WTCAR, WTC DUBLIN JOIN FORCES FOR FIRESIDE CHAT**

*World Trade Center Arkansas*

Denise Thomas, director of Africa and Middle East trade at World Trade Center Arkansas, joined forces last month with World Trade Center...

[Full Story](#)

### **WTCAR CELEBRATING WORLD TRADE MONTH 2021**

*World Trade Center Arkansas*

World Trade Center Arkansas is joining forces with several state, national and international trade organizations in May to showcase...

[Full Story](#)

### **WTC DE MEMBER EXPANDS DRONE COMPANY INTO AFRICA**

*World Trade Center Delaware*

Congratulations to Drone Workforce Solutions (DWS), one of the world's premier global staffing employment and placement companies for drone operators...

[Full Story](#)

### **WTC DELAWARE BOARD WELCOMES STATE SENATOR**

*World Trade Center Delaware*

World Trade Center Delaware is pleased to announce that Delaware Sen. Nicole Poore

has become its newest Board member. “I am thrilled to join World...

[Full Story](#)

### **PENNONI HIRES DEI PROFESSIONAL ERIKA L. WHITE**

*World Trade Center Greater Philadelphia*

Ask Erika L. White about her work and she smiles brightly. She loves her job and has been recognized for her accomplishments. Recently, the National...

[Full Story](#)

### **WTC LAS VEGAS WELCOMES THE RETURN OF MEETINGS**

*World Trade Center Las Vegas*

On Thursday, April 8 the Las Vegas Convention Center (LVCC), which is also World Trade Center Las Vegas (WTCLV), hosted leaders from...

[Full Story](#)

### **LAS VEGAS: BECOMING A SMARTER CITY**

*World Trade Center Las Vegas*

The City of Las Vegas is home to [650,000 residents](#), with the greater Las Vegas area attracting 42 million annual visitors — and typically welcoming CES® every January...

[Full Story](#)

### **PALM BEACH REGIONAL CENTER STILL IN THE GAME**

*World Trade Center Palm Beach*

At one time there were over 1,000 regional centers in the US. Now there are around 600 remaining. Some are giants in the industry with billions...

[Full Story](#)

### **SAVANNAH METRO NAMED NO. 1 TOP TIER 2 METRO BY SITE SELECTION MAGAZINE**

*World Trade Center Savannah*

Site Selection magazine's annual ranking named Savannah number one Top Metro by total projects with population 200,000 to one million...

[Full Story](#)

### **GREATER MONTRÉAL – A HUB OF FINTECH INNOVATION**

*World Trade Center Toronto*

Montréal boasts as a leading financial center with 150 financial institution subsidiaries as well three bank headquarters and the biggest credit union in...

[Full Story](#)

### **STRENGTHENING INTERPROVINCIAL TRADE**

*World Trade Center Toronto*

Canadian business leaders have concluded that reducing barriers on interprovincial trade will help speed up the country's recovery from the effects of the COVID-19 pandemic...

[Full Story](#)

### **A CONVERSATION WITH THE AMBASSADOR OF BARBADOS**

*World Trade Center Washington, D.C.*

His Excellency, Noel Anderson Lynch, Ambassador of Barbados speaks with World Trade Center Washington, D.C. and the Washington Intergovernmental Professional Group...

[Full Story](#)

### **NEARSHORING OPPORTUNITIES IN THE CAFTA-DR REGION**

*World Trade Center Washington, D.C.*

World Trade Center Washington, D.C. and the Washington Intergovernmental Professional Group hosted a panel discussion on the Dominican Republic-Central America Free Trade Agreement...

[Full Story](#)

### **TRUE NORTH STRONG AND FREE (TRADE)**

*World Trade Center Winnipeg*

In partnership with the government of Manitoba, World Trade Center Winnipeg helped organize a highly successful B2B delegation to the True North Free Trade...

[Full Story](#)

## **UPCOMING EVENTS**

### **POST GRADUATE COURSE IN GLOBAL LOGISTICS & SCM**

*Now – September 04, 2021*

World Trade Center Mumbai

The course on Post Graduate Diploma in Global Logistics and Supply Chain Management commencing on March 9...

[Register](#)

### **WORLD TRADE WEEK NYC 2021: KICKOFF EVENT & KETNOTE**

*May 04, 2021*

World Trade Week NYC

World Trade Week NYC is an active network of more than 70 organizations in the New York metro region working together to underscore the importance...

[Register](#)

### **9TH ANNUAL WORLD TRADE EVENT – PORT OF HUENEME/OXN**

*May 04, 2021*

World Trade Center Oxnard

The Port of Hueneme is a World Trade Center licensee, and in concert...

[Register](#)

### **MASTER CROSS-CULTURAL COMMUNICATION WHEN DOING BUSINESS WITH THE MIDDLE EAST**

*May 05, 2021*

World Trade Center Palm Beach

Avoid pitfalls and increase your success rate. Cross-cultural training for a particular country and general intercultural awareness and competence...

[Register](#)

### **SEMINAR ON FUTURE BUSINESS THROUGH TECHNOLOGIES**

*May 06, 2021*

World Trade Center Pereira

We are delighted to invite you to participate in a free session of the first co-innovation platform specially...

[Register](#)

### **SUSTAINABILITY SERIES PT. 3: CIRCULAR ECONOMY**

*May 07, 2021*

World Trade Center Denver

Hear from brands that have successfully decreased waste and the extraction of finite resources, while increasing innovation and longevity, by closing the loop on their value chains...

[Register](#)

### **LEAD GENERATION & EFFECTIVE CONVERSION STRATEGIES**

*May 08, 2021*

World Trade Center Kochi

Generating high quality leads is a major challenge faced by most companies. World Trade Center Kochi is organizing a certified online workshop on "Lead...

[Register](#)

### **RECENT AMENDMENTS IN SCHEDULE III OF COMPANIES ACT**

*May 08-30, 2021*

World Trade Center Chennai

The recent amendments in Schedule III to Companies Act requires a lot of additional disclosures in the financial statements. In this context the...

[Register](#)

## **IMPORT COMPLIANCE CONCEPTS**

*May 12, 2021*

World Trade Center Denver

This training introduces more advanced importing topics including: reasonable care, fines/penalties/forfeitures, seizures...

[Register](#)

## **VIETNAM: EMERGING MARKET/MANUFACTURING POWERHOUSE**

*May 12, 2021*

World Trade Center Tacoma

Not only has Vietnam witnessed stellar growth and recovered quickly from the pandemic, it has in short order risen to one of our top trading partners...

[Register](#)

## **GETTING YOUR GOODS FROM HERE TO THERE**

*May 18, 2021*

World Trade Center Delaware

The ship's grounding in the Suez Canal and the subsequent halt of traffic illustrated that the ease of movement of goods is critical to the...

[Register](#)

## **HOW SUCCESSFUL IS TWEETING AS AN ENTREPRENEUR?**

*May 20, 2021*

World Trade Center Antwerp

What do Geert Noels, Marc Coucke, Eden Hazard and Pope Francis I have in common?

They are all active on Twitter...

[Register](#)

## **UFI ASIA-PACIFIC CONFERENCE 2021**

*May 20, 2021*

UFI

On May 20, exhibition industry leaders from more than 20 different markets will gather online to discuss and debate...

[Register](#)

## **OPPORTUNITIES WITH THE USTDA**

*May 20, 2021*

World Trade Center Savannah

Join World Trade Center Savannah (WTCSav) for a webinar to learn about working with the U.S. Trade and Development Agency (USTDA) and the emerging...

[Register](#)

### **WORLD TRADE DAY**

*May 20-21, 2021*

World Trade Center Denver

World Trade Day is an international trade and investment conference with over 700 participants from across the Rocky Mountain region and around the globe. This...

[Register](#)

### **A CONVERSATION WITH AMBASSADOR OF SAUDI ARABIA**

*May 25, 2021*

*World Trade Center Washington, D.C.*

A Seat at the Table: In Conversation with H.R.H. Princess Reema bint Bandar, Ambassador of the Kingdom of Saudi Arabia to the United States. Join...

[Register](#)

### **UFI MEA CONFERENCE 2021**

*May 26, 2021*

UFI

It's clear that 2021 will be a pivotal year for the global exhibition industry. As we battle to overcome the pandemic that's brought normal business...

[Register](#)

### **WORLD TRADE DAY 2021 – THE FUTURE OF GLOBAL TRADE**

*May 26, 2021*

World Trade Center Providence

Please join us on May 26 for Bryant University's (World Trade Center Providence) 36th World Trade Day, an opportunity for learning and connecting...

[Register](#)

### **GLOBAL EXHIBITIONS DAY 2021**

*June 02, 2021*

UFI

The 6th annual Global Exhibitions Day will take place on June 2. Global Exhibitions Day (GED) recognizes the important role that trade exhibit...

[Register](#)

### **UFI EUROPEAN CONFERENCE 2021**

*June 09-10, 2021*

UFI

The UFI European Conference is a must-attend event for exhibition industry

professionals who work internationally...

[Register](#)

### **UN GLOBAL COMPACT LEADERS SUMMIT 2021**

*June 15-16, 2021*

UNGC

The UN Global Compact Leaders Summit 2021 will elevate ambition for strategic collective action, with focused objectives and clear paths to recover...

[Register](#)

### **Global Trade Virtual Week**

*June 28 – July 02, 2021*

The Economist Events

Bridging the gap between high-level geopolitical debate, digital innovation and the day-to-day realities of managing supply chains and logistics, this event will offer a unique opportunity to advance global trade dialogue and trust between key stakeholders...

[Register](#)

## **WTCA PARTNERSHIPS**

### **UFI Asia-Pacific Conference 2021 (from UFI)**

Registration is now open for the UFI Asia-Pacific Conference 2021! The event will take place on May 20 and will be held online. Led by the Mark Cochrane UFI Regional Director for Asia-Pacific, the event will be the opportunity for members to network and share ideas. For regular updates, visit the event website: [www.ufiasia.org](http://www.ufiasia.org).

[Register](#)

### **UFI MEA Conference 2021 (from UFI)**

How the future of our industry looks will be a key focus of the upcoming UFI MEA Conference, which brings together leading players from the Middle East and Africa region and beyond, to network, exchange ideas and forge new partnerships. The event will take place on May 26 and will be held online. Catch regular updates on the event website: [www.ufimea.org](http://www.ufimea.org).

[Register](#)

### **UFI European Conference 2021 (from UFI)**

The UFI European Conference is the leading European exhibition industry event, a trusted platform to bringing colleagues together from across Europe and beyond every year. For regular updates, visit the event website: [www.ufieurope.org](http://www.ufieurope.org).

[Register](#)

### **GLOBAL EXHIBITIONS DAY 2021 (from UFI)**

The 6th annual Global Exhibitions Day will take place June 2 in a very specific context due to COVID-19. Global Exhibitions Day (GED) recognizes the important role...

[Register](#)

### **Call for Abstracts: 2021 International Conference on Sustainable Development (from UNAI)**

This year's International Conference on Sustainable Development invites persons involved in research, policy, practice, and business to submit an abstract on the theme: *Research for Impact: An inclusive and Sustainable Planet*. The 9th annual Conference (September 20-21) will provide a forum for academia, government, and the civil society to come together and share practical solutions. For more information, click [here](#).

### **OPEN CALL FOR SUBMISSIONS: Learning About Climate Change In, With and Through Art (from UNAI)**

Calling all artists and climate activists! United Nations Academic Impact (UNAI) is inviting individuals to submit a piece of art relating to climate change in your community. Send submissions to [unai.climateandart@gmail.com](mailto:unai.climateandart@gmail.com) by May 23. For more information, click [here](#).

### **Empowering family businesses to fast-track sustainable development (from UNCTAD)**

A new initiative harnesses the power of family-owned businesses to be a force for good and promote business models that look after people and the planet for generations to come. [More](#).

### **Shipping during COVID-19: Why container freight rates have surged (from UNCTAD)**

UNCTAD examines the complex factors behind the unprecedented shortage of containers hampering trade's recovery, and how to avoid a similar situation in the future. [More](#).

### **Introducing our Climate Ambition Accelerator (from UNGC)**

With more than 500 companies already committed to the [Business Ambition for 1.5°C campaign](#), the UN Global Compact has launched the Climate Ambition Accelerator. [More](#).

### **New WTO database details impact of regulatory barriers, other factors on costs to trade (from WTO)**

Trade policy barriers such as tariffs and regulations account for at least 14 per cent of trade costs according to estimates from the WTO Trade Cost Index launched on April

30. [More](#).

### **Members express concerns on lack of transparency at WTO subsidies committee meeting (from WTO)**

Missing notifications from WTO members outlining the subsidies they give to their enterprises continues to be an irritant... [More](#).

## **MAY ANNIVERSARIES**

- World Trade Center Barcelona – 29 years
- World Trade Center Taipei – 25 years
- World Trade Center Almaty – 14 years
- World Trade Center Culiacan – 13 years
- World Trade Center Helsingborg – 13 years
- World Trade Center Luanda – 13 years
- World Trade Center Lund – 13 years
- World Trade Center Praia – 13 years

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