

The WTCA is the only association with exclusive rights to license the WORLD TRADE CENTER™ and WTC™ brands.

Consider a WTC License if you are a:

Chamber of Commerce
Economic Development Agency
Port/Airport Authority
Trade Association
University
Etc.

... and are looking to promote international trade and foreign direct investment to boost your local economy.



www.wtca.org

Access the power of the World Trade Centers Association to unleash your global potential

CONNECT GLOBALLY, PROSPER LOCALLY

330

WTC LICENSEES WORLDWIDE

15,000

WTC STAFF WORLDWIDE

1

GLOBAL NETWORK

WE GROW TRADE™

WORLD TRADE CENTERS ASSOCIATION
120 Broadway Ave, Suite 3350
New York, NY 10271

For more information, visit us at www.wtca.org

World Trade Centers Association, Inc. is the owner of the trademarks WORLD TRADE CENTER, WTC and 

YOUR
PREMIER
TRADE AND
INVESTMENT
BRAND



WORLD TRADE CENTERS ASSOCIATION

YOUR PREMIER TRADE AND INVESTMENT BRAND

The World Trade Centers Association (WTCA) stimulates trade and investment opportunities for commercial property developers, economic development agencies, and international businesses looking to connect globally and prosper locally.

BENEFITS OF A WORLD TRADE CENTER™ LICENSE



PRESTIGIOUS BRAND

- BECOME the access point for inbound and outbound trade opportunities
- GAIN a stronger, competitive positioning for your city
- ATTRACT foreign direct investment through increased recognition as a destination for international business and investment
- CREATE, RETAIN, EXPAND JOBS and TAX BASE by raising the international profile of your city



ICONIC PROPERTIES

- LEVERAGE an iconic WTC property to anchor the development and enhance the value of your city
- CO-LOCATE government agencies, non-governmental organizations and businesses to create an international business eco-system
- EXPAND your brand as the destination for international events and visitors through WTCA's network of exhibition and trade mission organizers



GLOBAL NETWORK

- FOSTER investment and trade through global government and business connections
- INCREASE outreach, visibility and partnership through WTCA digital assets
- STIMULATE investment in your community through best practices insights from peers worldwide



INTEGRATED TRADE SERVICES

- BECOME the local resource for trade information/education, market research, trade counseling, business matchmaking, referrals, among others
- SUPPORT the bottom line of local businesses by connecting them to reciprocal WTC facilities and services worldwide
- EARN recognition as an authority in international trade and investment

