

The WTCA is the only association with exclusive rights to license the WORLD TRADE CENTER™ and WTC™ brands.

Consider a WTC License if you are a Real Estate:

Developer
Financier
Investor
Owner

... and are looking to create an iconic, multi-use property. Utilize the World Trade Center brand to attract premier international tenants and to support your local economy.



www.wtca.org

Access the power of the World Trade Centers Association to unleash your global potential

330

WTC LICENSEES WORLDWIDE

15,000

WTC STAFF WORLDWIDE


1

GLOBAL NETWORK

CONNECT GLOBALLY, PROSPER LOCALLY

WORLD TRADE CENTERS ASSOCIATION
120 Broadway Ave, Suite 3350
New York, NY 10271

For more information, visit us at www.wtca.org

World Trade Centers Association, Inc. is the owner of the trademarks WORLD TRADE CENTER, WTC and 

YOUR
PREMIER
REAL
ESTATE
BRAND



WORLD TRADE CENTERS ASSOCIATION

YOUR PREMIER REAL ESTATE BRAND

The World Trade Centers Association (WTCA) stimulates trade and investment opportunities for commercial property developers, economic development agencies, and international businesses looking to connect globally and prosper locally.

BENEFITS OF A WORLD TRADE CENTER™ LICENSE



PRESTIGIOUS BRAND

- BUILD competitive advantage
- ATTRACT high profile tenants through a premier commercial address
- COMMAND higher rents and utilization rates
- ACHIEVE greater occupancy rates with longer-term leases
- BECOME a leading corporate citizen by increasing local trade and investment, business tourism and jobs



ICONIC PROPERTIES

- JUSTIFY a vision for architectural excellence and innovation to investors
- DRAW government and community support through the proven regional economic impact of a WTC property
- REALIZE success by association with similarly landmarked properties
- INCREASE focus on green buildings and sustainability



GLOBAL NETWORK

- ACHIEVE high visibility through globally networked facilities
- GAIN strategic insights through other leading WTC real estate developers
- ACCESS international business members looking for tenant and trade services
- UTILIZE marketing channels through proprietary WTCA Marketing Portal



INTEGRATED TRADE SERVICES

- ENABLE international business and investment in your community
- DIVERSIFY tenant base by co-locating government agencies, non-governmental organizations, and international corporations
- INCREASE facilities usage through services that attract business customers
- BOOST your hospitality revenues through on-site trade events and programs

